

Hybrid, Part-Time MBA

Unlock Your Full Potential

Digitalization, Global Competitiveness, and Business Resilience are key challenges that future business leaders will need to manage and master, strategically and sustainably.

Discover and join the Hybrid, Part-Time MBA program at the WFI - Ingolstadt School of Management at KU, Germany's most popular university (StudyCheck.de Award 2021 & 2022).

This unique MBA, for ambitious young professionals, offers the chance to unlock your full potential and rise to top-level management and executive positions while staying employed at your full-time job.

Join a select cohort and experience transformational learning that will fast track your career progress and allow an excellent work-lifestudy balance. Our program features two exclusive, in-person business immersions – one in the Silicon Valley (USA) and one in Germany.

Qualification Requirements



Undergraduate degree (Bachelor or equivalent)



Minimum of two years postgraduate work experience



English language skills: TOEFL 90, IELTS 6.5, C1



German language skills: A2 (by end of 2. semester)

MBA for Working Professionals

In Ingolstadt, the Heart of Bavaria

About WFI



At Germany's Most Popular University (StudyCheck.de Award 2021 & 2022)



Collaboration with a rich Network of leading Industry Partners



Global Reputation and excellent Professor-to-Student Ratio

About Ingolstadt



Vibrant and exciting Region situated in the Heart of Bavaria



Headquarters of multinational Brands (Audi, MediaMarktSaturn) & Thriving Start-up Culture



Excellent Career Prospects, with the lowest Unemployment Rate in Germany

Explore the Hybrid, Part-Time MBA

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KATHOLISCHE UNIVERSITÄT
EICHSTÄTT-INGOLSTADT

MBA for Working Professionals

Hybrid, Part-Time MBA

BELIEBTESTE
UNIVERSITÄT
in Deutschland

Award 2022

StudyCheck.de

WFI | INGOLSTADT
SCHOOL OF
MANAGEMENT

MBA Quick Facts

Accelerate Your Career



Degree:

Master of Business Administration (MBA)

Duration:

4 Semesters

Type:

Part-Time
Weekend Program (Fr/Sa)
Starts in October 2022



Innovative, Hybrid Format:

Blended Learning
(4x in-person & 4x online weekends per semester)

Excellent Work-Life-Study Balance

Learn from internationally renowned professors and business leaders



Business Immersions:

Global Immersion in Silicon Valley, USA
Innovation Immersion within Germany



Fees:

16,000€ (excl. travel)

Language:

English

Application Period 2022: February 1 - July 31

MBA Application Process

Join the next generation of business leaders

Go to ku.de/mba

Fill out application form & Upload required documents

Selection interview

Semester starts in Oct. 2022

MBA Curriculum

14 Modules | 2 Business Immersions | 1 Impact Project

Year 1

Semester 1

Firms, Markets and Money: Principles of Economics for Business
Innovation and Creativity in Management
Managing Operations and Supply Chains
Managing Products, Markets and Consumers
Global Immersion in the Silicon Valley, USA

Semester 2

Financial and Managerial Accounting
Managing People and Organizations: Strategy & Leadership
Financial Management
Creating, Managing and Delivering Exceptional Service

Year 2

Semester 3

Business Analytics for Insights
Applied Economics for Decision Making in Business
Business and Society: Ethics and Sustainability
Seminar on Advanced Topics in Business Administration
Innovation Immersion in Germany

Semester 4

Impact Project & Master's Thesis

Orientation Weekend (October 2022)

- Detailed presentation of MBA program and features
- Personal introduction of all professors and staff
- Exclusive networking and consultation opportunities
- Development of communication and teamwork skills

Action-Learning Features

Experiential Learning



Global Immersion in Silicon Valley, USA

- Experience a unique, transformational actionlearning opportunity - one week, mandatory trip
- Get first-hand experience of a thriving "Innovation and Digitalization" focused, cutting edge ecosystem
- Lectures on how to successfully re-invent current business models, transform organizations through digitalization, and scale up innovations



Innovation Immersion within Germany

- Get first-hand experience of a thriving ecosystem that is focused on "global growth" and "competitiveness" - one week, mandatory trip
- Learn from senior business executives how to grow globally and achieve long-term, sustainable competitiveness
- Lectures on how to build globally competitive business models and transform organizations through sustainable growth



Extracurricular Activities & Networking Opportunities

- Fireside chats, Sprint learning & Networking sessions, Leadership talks
- KU/WFI alumni talks & Company insights
- Senior business executives presentations