

**„Großes Vertrauen, Zutrauen
und jede Menge Verantwortung
– ich bin heute viel mutiger.“**

Nina, Brand Specialist Beauty



Work hard. Have fun. Make history.

Help create the future of digital entertainment with Amazon! Fast-growing Amazon Video is searching for a smart, customer obsessed and analytical Intern (m/f) for Content Acquisition & Marketing to help grow our digital video selection and create innovative and engaging customer experiences across our website, connected living room devices and mobile devices.

Intern Content Acquisition & Marketing (m/f) -541160

Your Duties & Responsibilities will include:

- Benchmark Amazon Video's selection to other players in the segment.
- Support the team designing and improving projects that will impact the customer experience.
- Build tools to track that our selection does not decrease over time.
- Develop and execute online marketing concepts to promote new content available to buy and rent.
- Craft and execute promotional events in cooperation with movie studios and TV networks.
- Support our storefront manager in keeping content fresh and appealing for our customers
- Analyze the success of your campaigns and ensure ongoing improvement.
- Work closely with teams from other product lines and US/UK markets to identify best practices.

Basic Qualifications:

- Student
- Analytical skills and computer literacy, with the ability to learn new systems quickly
- Ability to take initiative and work independently
- Superior verbal and written communication skills in German, proficient in English

Please apply online www.amazon.jobs.