

Intern in Communication and Marketing at the Vodafone Institute

The Vodafone Institute for Society and Communication offers internships in the field of communication and marketing.

Location: Berlin-Mitte

Period: three to six months

Whether it is robotics, big data, autonomous driving or coding: future digital technologies are the main interest of the Vodafone Institute for Society and Communication. The international think-and-do-tank deals with the question of how digital and mobile technologies increase political, social and economic participation as well as provide access to education. The Institute promotes continuous dialogue between science, business and politics.

It develops its own projects, initiates research co-operation, publishes studies and practical recommendations. The institute offers space on international events or in the digital media for public debates and develops its own projects in the area of digital education and female empowerment as a do-tank.

As an intern in the field of communication and marketing, you support us in maintaining the institute's website, in our social media activities, in communicating with journalists and in developing marketing campaigns in the areas of digital education and social innovations. In addition, you accompany the planning and the organization of high-level events about the social consequences of digital technologies in different European cities. Your tasks include the participation in an international series of events, supporting the communication strategy and content preparation for discussions. In addition, you support us in promoting an international accelerator program with the focus on start-ups from or for women in tech and our digital education projects.

We are a small team and would like to involve you intensively in our work. We expect you to have a high level of self-initiative and flexibility as well as a strong interest in the interaction between digital technology and social development.

Preferably, you are already advanced in your studies and already have experience in the field of communication or journalism. We appreciate experience in dealing with online media or social media and basic skills in working with WordPress. We speak German and English.

The internship can be started promptly. The total period should be between three and six months. The institute is located in Berlin-Mitte. We pay 750, – EUR per month. You have to be enrolled at a university. Further information on the Vodafone Institute for Communication and Society can be found here: www.vodafone-institut.de

The following documents are required to process your applications:

- cover letter
- Curriculum vitae
- enrolment certificate

Contact persons are Friedrich Pohl, Head of Communication Vodafone Institute and Danyal Alaybeyoglu, Head of Marketing and Campaigning

Please send applications and questions to the following e-mail addresses:

friedrich.pohl@vodafone.com and danyal.alaybeyoglu@vodafone.com