

Welcome to the Department of International Management



Montag, 02. Oktober 2017

Material for the course "Unternehmensführung"

Please notice that the lecture notes as well as the corresponding password for "Unternehmensführung" is now available on the ILIAS learning platform.[\[mehr\]](#)

Montag, 02. Oktober 2017

Material for the course "International Business"

Please notice that the lecture notes as well as the corresponding password for "International Business" is now available on the ILIAS learning platform.[\[mehr\]](#)

Donnerstag, 28. September 2017

Material for the course "Empirical Management Research"

Please notice that the lecture notes as well as the corresponding password for "Empirical Management Research" is now available on the ILIAS learning platform.

Dienstag, 26. September 2017

Double degree meeting, October 18, 2017

We are happy to invite the participants of the double degree master with TBS (Toulouse Business School, France) to a meeting on October 18 at 4.15 pm in room 307 New Building.[\[mehr\]](#)

Mittwoch, 20. September 2017

[New paper accepted for publication in Journal of Service Research](#)

The manuscript entitled "Compensation Revisited: A Social Resource Theory Perspective on Offering a Monetary Resource after a Service Failure" has been accepted for publication in Journal of Service Research, the leading journal...

Sonntag, 02. Juli 2017

[Frontiers in Service Conference 2017, New York City](#)

The Department of International Management was represented by Prof. Gelbrich and Julia Hagel at the Frontiers in Service Conference 2017 in New York City, USA. They presented their research "How anthropomorphized digital helpers..."

Donnerstag, 01. Juni 2017

[Exam Conference "International Business"](#)

Exam conference for the course "International Business" will take place on June 21, 2017 at 2.15 pm. Students who want to review their exam are required to write an email to wfi-im@ku.de with their name and...[\[mehr\]](#)

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