

Welcome to the Department of International Management



Donnerstag, 12. Juli 2018

[Paper accepted at the IOSSBR Conference in Boston](#)

The paper "Culture, Trust, and Ethical Judgment. An Integrative Framework" has been accepted at the International Organization of Social Sciences and Behavioral Research Conference in Boston, Massachusetts, USA, July 30-31. The...[\[mehr\]](#)

Montag, 18. Juni 2018

[AMA Summer Academic Conference](#)

The paper "How to frame numerical attributes of digital services: Effects on the perceived value of the deal," has been accepted to be a part of the Poster Session at the 2018 Summer AMA Conference and will be presented by the...[\[mehr\]](#)

Freitag, 15. Juni 2018

[Läuferinnen und Läufer für wissenschaftliche Studie gesucht!](#)

In Zusammenarbeit mit SPORT IN führen wir eine wissenschaftliche Studie durch. Dabei soll die Akzeptanz von Laufuhren untersucht werden. Hierfür sind wir aktuell noch auf der Suche nach Läufern. Jeder, der zwischen 18 und 65...[\[mehr\]](#)

Freitag, 15. Juni 2018

[Exam conference Unternehmensführung](#)

Exam conference for the course

"Unternehmensführung" will take place on June 22, 2018 at 8 am in room 207 NB. Students who want to review their exam are required to write an email to wfi-im@ku.de with their name,...[\[mehr\]](#)

Freitag, 15. Juni 2018

La Londe Conference 2018

The Department of International Management was represented by Prof. Gelbrich and Julia Hagel at the International Research Conference in Service Management in La Londe, France. They presented their research "Automated Social..."[\[mehr\]](#)

Mittwoch, 13. Juni 2018

Julia Hagel and Sarah Voigt receive teaching award

Julia Hagel and Sarah Voigt are the recipients of the 2018 Ingolstadt School of Management's teaching award. The students of our faculty award this prize to Ms. Hagel and Ms. Voigt for their commitment to excellence in the...

Donnerstag, 19. April 2018

Room Change Cross Cultural Management for second time slot on Tuesdays (4:15 - 5:45 pm) to 301 NB

Concerning Cross Cultural Management: Please note that the room for the second time slot (4:15 - 5:45 pm) on Tuesdays is switched to NB-301 for the rest of the semester.

Treffer 1 bis 7 von 175

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