

Welcome to the Department of International Management



Mittwoch, 17. Oktober 2018

Exam conference Global Marketing Management and Cross-Cultural Management

Exam conference for the course Global Marketing Management and Cross-Cultural Management will take place on October 31, 2018 at 8 am in room 307 NB. Students who want to review their exam are required to write an email to...[\[mehr\]](#)

Dienstag, 18. September 2018

Service Frontiers 2018

The department of International Management participated at the Frontiers in Service Conference 2018 in Austin. The Frontiers in Service Conference is the world's leading annual conference on service research. Julia Hagel, Sarah...[\[mehr\]](#)

Mittwoch, 08. August 2018

Best Paper Award

Yvonne Stedham (University of Reno, Nevada) and Katja Gelbrich (KU Eichstätt-Ingolstadt) have received the Best Paper Award at the Summer 2018 IOSSBR Conference (International Organization of Social Sciences and Behavioral...[\[mehr\]](#)

Donnerstag, 12. Juli 2018

Paper accepted at the IOSSBR Conference in Boston

The paper "Culture, Trust, and Ethical Judgment. An Integrative Framework" has been accepted at the International Organization of Social Sciences and Behavioral Research Conference in Boston, Massachusetts, USA, July 30-31. The...[\[mehr\]](#)

Montag, 18. Juni 2018

AMA Summer Academic Conference

The paper "How to frame numerical attributes of digital services: Effects on the perceived value of the deal," has been accepted to be a part of the Poster Session at the 2018 Summer AMA Conference and will be presented by the...[\[mehr\]](#)

Freitag, 15. Juni 2018

Läuferinnen und Läufer für wissenschaftliche Studie gesucht!

In Zusammenarbeit mit SPORT IN führen wir eine wissenschaftliche Studie durch. Dabei soll die Akzeptanz von Laufuhren untersucht werden. Hierfür sind wir aktuell noch auf der Suche nach Läufern. Jeder, der zwischen 18 und 65...[\[mehr\]](#)

Freitag, 15. Juni 2018

Exam conference Unternehmensführung

Exam conference for the course "Unternehmensführung" will take place on June 22, 2018 at 8 am in room 207 NB. Students who want to review their exam are required to write an email to wfi-im@ku.de with their name,...[\[mehr\]](#)

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