

## Welcome to the Department of International Management



Donnerstag, 19. April 2018

### **Room Change Cross Cultural Management for second time slot on Tuesdays (4:15 - 5:45 pm) to 301 NB**

Concerning Cross Cultural Management: Please note that the room for the second time slot (4:15 - 5:45 pm) on Tuesdays is switched to NB-301 for the rest of the semester.

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Donnerstag, 19. April 2018

### **Room Change for Additional Lectures on 25.04.2018 and 16.05.2018 from 12:15 - 14:00 now in 101 NB**

Please Note: The lectures to Global Marketing Management on April 25th, 2018 and May 16th, 2018 from 12:15 - 14:00 will take place in 101 NB.

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Dienstag, 17. April 2018

### **Exam conference for the course "Empirical Management Research"**

Exam conference for the course "Empirical Management Research" will take place on May 3rd, 2018 at 2 pm (room HB-101). Students who want to review their exam are required to write an email to [wfi-im@ku.de](mailto:wfi-im@ku.de) with their name and...

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Dienstag, 17. April 2018

### **Exam conference for the course "International Business"**

Exam conference for the course "International Business" will take place on May 3rd, 2018 at 2

pm (room HB-101). Students who want to review their exam are required to write an email to wfi-im@ku.de with their name and...

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Dienstag, 10. April 2018

**Global Marketing Management starts April 18th, 2018**

Please notice that the lecture to Global Marketing Management starts on April 18th, 2018 in 301NB. The tutorial starts on April 19th, 2018

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Dienstag, 10. April 2018

**Cross Cultural Management starts April 17th, 2018**

Please notice that the lecture to Cross Cultural Management starts on April 17th, 2018 in 307NB.

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Dienstag, 20. März 2018

**Second edition of the textbook "Erfolgsfaktoren des Marketing" coming in May 2018**

The second edition of the Marketing textbook "Erfolgsfaktoren des Marketing" written by Prof. Katja Gelbrich and her co-authors Dr. Stefan Wünschmann (Head of Group Customer Intelligence, Volkswagen) and Prof. em....[\[mehr\]](#)

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