

Welcome to the Department of International Management



Freitag, 02. März 2018

[Workshop on "Strategies of Multinational Enterprises to Succeed in the Global Market"](#)



On February 26th 2018 the research workshop on „Strategies of Multinational Enterprises to Succeed in the Global Market” took place in Munich. The workshop was hosted by the Bavarian Academy of Sciences and Humanities and was...[\[mehr\]](#)

Mittwoch, 14. Februar 2018

[Paper accepted for presentation at SERVSIG 2018](#)

The paper entitled "A Cross-National Service Strategy to Deal with Product Returns: The Role of Return Policies and Institutional Environment” will be presented at the 10th SERVSIG Conference 2018 in Paris, France by Dr....[\[mehr\]](#)

Mittwoch, 20. Dezember 2017

[Research Workshop on „Strategies of Multinational Enterprises to Succeed in the Global Market”](#)

We would like to draw your attention to a research workshop on „Strategies of Multinational Enterprises to Succeed in the Global Market” organized by Dr. Jana Gäthke. It will be held at the Bavarian Academy of Sciences and...[\[mehr\]](#)

Donnerstag, 30. November 2017

Exam Conference

Exam conference for the course "Global Marketing Management" will take place on December 11th, 2017 at 2 pm (314 NB). Students who want to review their exam are required to write an email to wfi-im(at)ku.de with their...[\[mehr\]](#)

Dienstag, 21. November 2017

Exam conference

Exam conference for the courses "Cross-cultural Management" will take place on December 12th, 2017 at 2 pm. Students who want to review their exam are required to write an email to wfi-im(at)ku.de with their name and...

Mittwoch, 15. November 2017

Material for the course "Empirical Management Reserach"

Please notice that the extra charts for "Empirical Management Research" are now available on the ILIAS learning platform.

Mittwoch, 15. November 2017

Material for the course "International Business"

Please notice that the extra charts for "International Business" are now available on the ILIAS learning platform.

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