The Catholic University of Eichstätt-Ingolstadt offers all the advantages of a campus university. Seminars are held in small groups, it is quick to get around, and students benefit from close contact with lecturers. The University has around 5400 students, who are supported by almost 120 professors, over 200 research associates, and many more lecturers.

The KU is the only Catholic university in the German-speaking world. It is open to students of all faiths.

How to apply
Applicants for the KU’s Journalism degree program must have a university entrance qualification and must have completed a one-month internship in an editorial department before the start of the program in mid-October. There are 50 places on the Bachelor’s degree program in Journalism each year. The program starts in the winter semester.

Additional requirements apply for international students. In particular, as the degree program is taught in German, international students must submit proof of sufficient German language proficiency. Detailed information is available at www.ku.de/en/prospective-students/prepare-to-study-at-the-ku

Application deadline
Applications must be received by the Catholic University of Eichstätt-Ingolstadt by July 15. Please be aware that this is a cut-off date. Only the date of receipt of the written application will be considered.
Excellent theoretical teaching and plenty of opportunities to experience journalistic practice – this is what students can expect from the Bachelor’s degree program in Journalism at the Catholic University of Eichstätt-Ingolstadt (KU). Important theoretical elements of communication science and subjects such as political science, sociology and philosophy are combined with comprehensive practical training in all areas of media. This concept ensures that our graduates have excellent career prospects. In 2013, independent reviewers granted the program full accreditation on behalf of the accreditation agency Acquin. Furthermore, the program has been awarded the seal of quality by MedienCampus Bayern e.V.

One of the key features of the KU’s Journalism program is the intensive personal support that students receive. Lecture theaters and seminar rooms are never overfilled. Great importance is placed on project-based work in small groups and on providing students with individual support.

How does the media work? Who is it influenced by? How can I find the right information and how can I convey it to others? What are the audience’s expectations? The Bachelor’s degree program in Journalism provides answers to these questions.

Communication science – a key part of journalism – focuses on the development of mass media and professions in communication. It involves analyzing the political and economic conditions surrounding public communication, as well as uses and effects of media, media law, and media ethics. A second key part of the program focuses on the areas that journalists report on: politics, society, the economy, and culture. Students take courses in a wide range of subjects and choose elective modules in areas such as business or foreign languages.

A semester abroad is a compulsory part of the program. The KU has partnerships with over 200 universities in countries all over the world. In addition, the Journalism program has its own network of contacts at universities all over Europe. Over 700 graduates completed the Journalism degree program between 1983 and 2017. Graduate surveys show that the majority of them found a job before reaching the end of their studies or shortly after graduating.

Personal, practical, professional

Around a third of the program is practice-based. Students not only write news and reports and produce radio programs and films, but also design whole magazines, news magazine shows, and websites. A unique element of the KU’s Journalism program is the media workshop. Over a period of eight weeks, lecturers from practical fields teach courses on print media, online, radio, and television.

The KU provides an excellent study environment for its students. In addition to the degree program’s lecturers, professionals from print media, online media, radio, and television share their experiences, ensuring that the program is strongly linked to practice. In the Media House the program provides technical facilities on the highest level: both of the radio studios as well as the TV studio have recently been completely renovated and upgraded to the newest standards. The Media House also has a cross-media newsroom with 13 workstations.

One can quickly determine where one’s interests lie and what one would like to focus upon in the future. One can quickly determine where one’s interests lie and what one would like to focus upon in the future. For this reason, the KU’s degree program was definitely the right choice.

Andreas Klinner, class of 1996, ZDF presenter

I am a keen journalist. That was why I chose to study at the KU. The Journalism degree program offers excellent conditions for practical training in print media, radio, television, and online media.

Korbinian Eisenberger, class of 2013, editor at Süddeutsche Zeitung

Communication science Practical training Politics and society and elective modules

| Semester 1 | Foundations of Journalism/Communication Science | Journalistic Fundamentals I (Print) | Introduction to political science, sociology, and philosophy |
| Semester 2 | Media Systems | Journalistic Fundamentals II (Print) | Seven possible specializations: |
| Semester 3 | Media Law | Media Workshop I: Print | - Journalism and Intercultural Communication (Spanish) |
| Semester 4 | Media Ethics | Digital Media (Online and Photo), Radio, TV/Video Journalism | - Specialist and Intercultural Communication (French) |
| Semester 5 | Various modules, such as | Media Workshop II: Radio/Online | - Literature and Culture |
| Semester 6 | - Current Developments in Media | Cross-media Magazine Production | - Latin American Studies |
| Semester 6 | - Specialization in Journalism | | - History |
| Semester 6 | - Audience and Impact Research | | - Politics and Society |
| Semester 6 | - Empirical Communication Research | | - Business Administration |

Compulsory one-month editorial internship before the start of the program

Compulsory semester abroad