



Chair of **Tourism** Center for **Entrepreneurship**



Prof. Dr. Anita Zehrer

Professor of Business Administration |
Family Business Management
Head R&D Unit Management & Society
Head of Family Business Center
Management Center Innsbruck

Digital guest lectures on “Family Business”

The Chair of Tourism / Center for Entrepreneurship proudly welcomes **Prof. Dr. Anita Zehrer** at Catholic University of Eichstätt-Ingolstadt.

Prof. Dr. Anita Zehrer is a professor at the **Management Center Innsbruck (MCI)**. She researches and publishes on the topics of entrepreneurship, leadership, innovation management, family businesses, corporate communication, sports events, visitor experience, service quality and destination management.

➤ Monday, 04.12.2023 | 08:30-10:00 | Family Business 1 | via Zoom

➤ Monday, 11.12.2023 | 08:30-10:00 | Family Business 2 | via Zoom

The lecture is open for any student or staff of Catholic University of Eichstätt-Ingolstadt. Registration is not necessary. To attend the guest lecture, please use the following link:

Zoom Link:

https://t.ly/nj_wj

(Meeting-ID: 689 5708 9818 Code: 622051)



KATHOLISCHE UNIVERSITÄT
EICHSTÄTT-INGOLSTADT



To the online
announcement &
Zoom link