



## CALL FOR PAPERS

### ***Transformations in Uncertain Times: Future perfect in tourism, hospitality and events***

Unprecedented trends and developments require us all to transform the way we live, work, travel, study and socialise. In this flux and new context, the CAUTHE 2021 conference is going ahead ONLINE! This is a great opportunity for CAUTHE to expand its reach and impact by welcoming and encompassing into its program scholars from all over the globe as well as enabling them to exchange knowledge, deepen and establish new international collaborations.

COVID-19 is significantly impacting and disrupting tourism, hospitality, sports, events and leisure industries with long lasting and transformational effects. Discussions about pre-existing socio-cultural, environmental and economic issues (e.g. climate change, overdevelopment and overtourism, economic crises, terrorism, globalisation) are blooming, as the COVID-19 has intensified and magnified their causes, symptoms and impacts. During the slow down, industry and academia have changed to ensure business continuity and stakeholder engagement, but they have also had the opportunity to reflect on the past and rethink their practices and consequences on the economy, the local communities and society as well as the environment.

Hence, the pandemic and its conversion to a global economic and social crisis can be seen as a transformative stressor that is accelerating change and driving the re-shape of a 'better' tourism future. Transformation is envisioned and seen everywhere: at any level (macro, meso-institutional, micro); from an international to a regional and local scale; across tourism related industries and within tourism related organisations (e.g. finance, marketing, operations etc.); and across tourism related stakeholders (i.e. governments, businesses and entrepreneurs, communities, organisations, employees and tourists, academia).

But what is the degree, breadth and depth as well as direction of such transformations? Does the restart of the (tourism and travel) economy indicate a 'next normal' that is different and better or worse than the past? What and how have tourism stakeholders learnt and how is this rethinking potentially reflected in their operations and strategies? How and what market transformations have been shaped by but also re-shaped the tourism related stakeholders? Were and are the tourism related stakeholders capable and willing to induce, manage and drive change? Are the tourism related industries ready to respond and compete in the 'new purpose economy'? To what extent have tourism related stakeholders recalibrated their priorities, values, strategic and operational social and economic practices?

The CAUTHE 2021 online conference aims to advance current debates regarding transformations and future directions in the tourism, hospitality and events industries. To that end, the conference brings together tourism scholars, professionals and policymakers alike in order to stimulate discussions and the exchange of research findings and ideas pertaining but not limited to the above-mentioned questions addressing the conference theme *Transformations in Uncertain Times: Future perfect in tourism, hospitality and events*.

## PROGRAM

The conference program will feature:

- Keynote speeches from world-wide tourism researchers and professionals
- Industry and academic panel discussions
- SIG and PhD / ECR workshops
- Online researcher mentorship opportunities by the CAUTHE Fellows
- An online publishers' marketplace
- Concurrent paper and poster presentations
- Social networking opportunities
- Surprising online social activities
- An online 'meet the journal editors' workshop
- The famous and edutainment CAUTHE Great Debate

## CONFERENCE RESEARCH TRACKS AND TOPICS

The CAUTHE 2021 Scientific Committee welcomes full research papers and working research papers on several different topics relating to this year's theme *Transformations in Uncertain Times: Future perfect in tourism, hospitality and events*. Given the diversity and multi-dimensional nature of transformation in our industries, papers can focus on a broad range of topics relating to (but not limited to) the following conference research tracks:

- Critical Approaches
- Destination Management, Development and Policy
- Education and Training
- Entrepreneurship and Innovation
- Ethics, Justice and Sustainability
- Events, Festivals and MICE
- Experiences Human Resource Management
- Information and Communication Technologies
- Risk, Crisis and Recovery
- Service Operations Management
- Special Interest Tourism
- Tourism Geographies and Tourism Economics
- Tourism Marketing and Consumer Behaviour
- Well-being

Please carefully read the full research [Track Descriptions](#) and potential topics for inspiration and/or guidance on developing your paper. You will be required to select and submit your manuscript under one track (although the submission topic may relate to more than one track).

# SUBMISSION GUIDELINES & PROCEDURES

All submissions must follow the guidelines outlined in the [Author Paper Formatting guidelines](#).

When you submit your paper, you will be asked to sign an agreement about the use of the paper. Your paper should be identified clearly as a full research paper or a working research paper. If your paper is accepted, at least one author must register, pay and attend the conference to present the paper.

All paper submissions must also include a [Transfer of Copyright Agreement](#) to be signed and uploaded when you submit your paper. Please download the document before you submit your paper, sign and upload during the submission process.

All submissions will go through a blind peer review process managed by the Chairs of the research Tracks and the Chair of the Scientific Committee of the conference. All submissions will be provided with reviewers' feedback and suggestions to further improve the quality of the research.

The submission platform will be announced soon at [The Online CAUTHE 2021 conference](#).

## Full Research Papers

Papers submitted in this category are research work, or work presenting conceptual and theoretical development, that are complete. The paper should be around 4,000-5,000 words (including references, tables and figures) and will be double-blind, peer reviewed by two reviewers nominated by the Scientific Committee. All papers must be original submissions that have not already been published.

Full research papers are eligible for nomination by reviewers for the 'CAUTHE Award for Best Full Paper'. Full research papers submitted by a PhD student on work derived from their study are eligible for nomination by the reviewers for the 'Bill Faulkner Memorial Award for Best PhD Paper'. To qualify in this category, the primary author must be a student and the author's registered supervisor must be listed as the co-author. More information about awards can be found at [CAUTHE Awards](#).

## Working Research Papers

Working papers are those for which a substantial amount of the research work, or conceptual and theoretical development is complete. Working papers should be around 1,200-1,500 words (including references, tables and figures). The paper will be blind peer-reviewed nominated by the Scientific Committee. All papers must be original submissions that have never been published.

## PRESENTING YOUR PAPER AT THE CONFERENCE

- Oral Online Presentations

Oral online presentations will be allocated 20 minutes each (10 minutes for the presentation with 5 minutes for questions). A chair will run each concurrent presentation session. Paper presentations may need to be pre-recorded and uploaded on the online conference platform to address issues related to different time zones and/or to allow pro-active management of potential technology failures.

- e-Poster Presentations

Visual presentations will be held in the online 'Marketplace'. Presenters will have an opportunity during the e-poster presentation session/s to discuss their work. Pre-recordings of e-poster presentations may be allowed to address issues related to different time zones and/or to allow pro-active management of potential technology failures.

## PUBLICATION OPPORTUNITIES

The conference proceedings will be published as an e-book (with an ISBN) containing the full manuscripts of full and working papers presented during the conference. The conference proceedings will be published and distributed online during and through the conference channels. Authors of full papers are obliged to have their full manuscript published in the conference proceedings. Authors of working papers have the option to opt out (if they wish) from publishing their full manuscript in the conference proceedings. Authors of full and working papers will be required to give their permission

(sign a transfer of copyright agreement) to have their full manuscript published in the conference proceedings.

A handbook of abstracts with an ISBN will be published including the abstracts from all the full and working papers presented at the conference. Authors of full and working papers will be required to give their permission (sign a transfer of copyright agreement) to have the abstract of their manuscript published in the handbook of abstracts. The handbook will be promoted online and through the CAUTHE media channels and social media.

A special issue based on selected conference papers will be published by the [Journal of Hospitality & Tourism Management](#) (JHTM) (SSCI impact factor 3.415). Good quality conference papers will be selected for submission and potential publication in the special issue. All selected papers will go through a double-blind review process managed by the special issue editors and the editor-in-chief of the journal. Papers submitted to the special issue will need to comply to the submission guidelines and quality standards of the JHTM.

## IMPORTANT DATES

- Full paper submission: 1 October 2020
- Working paper submission: 31 October 2020
- Author feedback: 30 November 2020
- Submission of revised papers: 15 December 2020
- Online presentation of papers: 9-11 February 2021

## SCIENTIFIC COMMITTEE

### COMMITTEE CHAIR

***Marianna Sigala, University of South Australia***

### COMMITTEE MEMBER

***Isabella Ye, The University of Queensland***

### TRACK CHAIRS (Alphabetical order by first name)

***Aaron Tham, University of Sunshine Coast***

***Anastasia Yeark, Kaplan Business School***

***Andreas Zins, Curtin University Malaysia***

***Anja Pabel, Central Queensland University***

***Anna Carr, University of Otago***

***Anne Hardy, University of Tasmania***

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***Charles Arcodia, Griffith University***

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***Connie Loi, Macao Institute for Tourism Studies***

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***David Beirman, University of Technology Sydney***

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***Haiyan Song, Hong Kong Polytechnic University***  
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***Ina Reichenberger, Victoria University of Wellington***  
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***Joanna Fountain, Lincoln University***  
***Joanne Pyke, Victoria University, Melbourne***  
***Joseph M. Cheer, Center for Tourism Research, Wakayama University***  
***Judith Mair, University of Queensland***  
***Julia Albrecht, University of Otago***  
***Tamara Young, University of Newcastle***  
***Laurie Murphy, James Cook University***  
***Leonie Lockstone-Binney, Griffith University***  
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***Mingming Cheng, Curtin University***  
***Naomi Dale, University of Canberra***  
***Oscar Vorobjovas-Pinta, Edith Cowan University***  
***Philip Pearce, James Cook University***  
***Rajka Presbury, Torrens University - Blue Mountains International Hotel Management***  
***Raymond Rastegar, The University of Queensland***  
***Sebastian Filep, Hong Kong Polytechnic University***  
***Timothy Lee, University of the Sunshine Coast***  
***Tom Baum, University of Strathclyde***  
***Ulrike Gretzel, University of Southern California***  
***Vanessa Ratten, La Trobe University***