

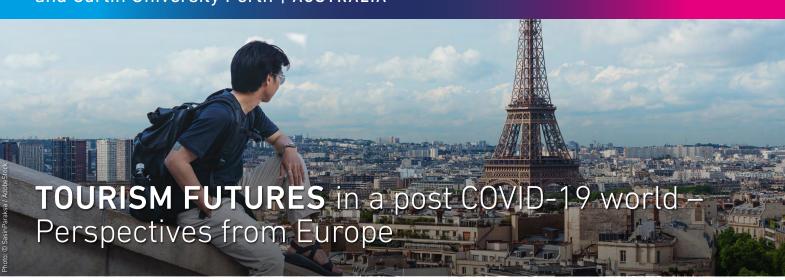






Digital twin event co-hosted by Catholic University Eichstätt-Ingolstadt | GERMANY and Curtin University Perth | AUSTRALIA

#01 27 April 2021 #02 11 May 2021



Shutdown, lockdown, a cautious shift towards a restart, yet another lockdown - the COVID-19 pandemic has put tourism in a state of uncertainty, existential fear and immense economic loss worldwide. COVID-19 has caused a multitude of short to medium-term challenges for tourism that arise from questions regarding ways out of the crisis. Tourism will change – but how will this change look like? The "Tourism Futures Event" will elaborate on possible new tourism scenarios in a post COVID-19 world and a pathway out of COVID-19 based on learnings from different European and Asian/Pacific countries by bringing together renowned experts from science and tourism practice in two digital conference formats – each focusing on the respective region.

The Zoom link and gin data will be sent 2 hours before

27 April 2021 | 09.00 – 12.00 (CET) | 15.00 – 18.00 (AWST)

## EICHSTÄTT TOURISM FUTURES EVENT

| TIME (CET)    | NAME  | TITLE  |
|---------------|---|--|
| 09.00 – 09.15 | Prof Dr Harald Pechlaner <sup>1</sup>                                   | Welcome and introductory words   |
| 09.15 – 09.45 | Dirk Rogl <sup>2</sup>  | Prerequisites of a successful revitalisation in Germany  |
| 09.45 – 10.15 | Prof Tanja Mihalic <sup>3</sup>   | Restart in Slovenia – ups and downs and perspectives of development  |
| 10.15 – 10.50 | Prof Paola Paniccia ⁴<br>Dr Silvia Baiocco ⁵                            | Learnings from & pathway out of COVID in Italy   |
| 10.50 – 11.20 | Dr Rebecca Hawkins <sup>6</sup>   | Building back better: A reflection of experiences of adapting to the pandemic in the UK and some thoughts for the future |
| 11.20 – 11.50 | A/Prof Michael Volgger <sup>7</sup><br>Prof Christof Pforr <sup>8</sup> | Tourism governance during and after a pandemic: Learnings from Western Australia   |
| 11.50         | Prof Dr Harald Pechlaner <sup>1</sup>                                   | Closing words  |

In co-operation with:





- Chair of Tourism/Center for Entrepreneurship, Catholic University of Eichstätt-Ingolstadt, Germany
- Rogl Consult, Germany
- School of Economics and Business, University of Liubliana, Slovenia
- School of Economics, University of Rome "Tor Vergata", Italy
- Oxford Brookes University, UK
- Tourism Research Cluster, Curtin University Perth, Australia









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## TOURISM FUTURES in a post COVID-19 world: Australian Evidence and International Perspectives

COVID-19 presents the tourism industry with a scenario that has challenged the very essence of travel. While the tourism industry has adapted and Australia's success in handling the pandemic has allowed a certain continuity of operation, there is still a long way to go to achieve full recovery. Immersed in this context, the "Tourism Futures Event: Australian Evidence and International Perspectives" will mark the official launch of the first annual report released by Australia's South West Sustainable Tourism Observatory, inevitably with a strong focus on COVIDrecovery research. To complement the Observatory report launch, the event will draw on the expertise of international keynote speakers who will share their perspectives on tourism recovery in Europe, the UK, the Maldives and China.

**DIGITAL EVENT** 

The link will be sent before the event.

FACE-TO-FACE **EVENT** 

11 May 2021 | 14.30 – 17.30 (AWST) | 08.30 – 11.30 (CET)

## **AUSTRALIA'S SOUTH WEST TOURISM FUTURES EVENT**

Face-to-face attendance: CAVES HOUSE HOTEL, Yallingup WA Drinks and nibbles will be served. Attendance is free-of-charge.

| T | IME (AWST)    | NAME                                  | TITLE  |
|---|---------------|---------------------------------------|--|
|   | 14.30 – 14.40 | Catrin Allsop <sup>1</sup>            | Welcome  |
|   | 14.40 – 15.15 | A/Prof Michael Volgger <sup>2</sup>   | Evidence-based pathways to sustainable tourism: ASW Sustainable Tourism Observatory 2020 report launch |
|   | 15.15 – 15.45 | Prof Dr Harald Pechlaner <sup>3</sup> | Restart, recovery, rebuilding, revival: Findings from Eichstätt<br>Tourism Futures Event               |
|   | 15.45 – 16.15 | Dr Brigitte Stangl <sup>4</sup>       | The UK's emotional journey through Covid-19: Reimagining the tourism industry                          |
|   | 16.15 – 16.45 | Dr Naushad Mohamed ⁵                  | Pathways out of COVID-19 in the Maldives   |
|   | 16.45 – 17.15 | A/Prof Zhao Ying <sup>6</sup>         | Tourism recovery in China after the COVID-19 pandemic  |
|   | 17.15         | Prof Christof Pforr 7                 | Closing words  |

In co-operation with:





ASW Sustainable Tourism Observatory partners:

















Australia's South West, Australia

Tourism Research Cluster, Curtin University Perth, Australia

Chair of Tourism/Center for Entrepreneurship, Catholic University of Eichstätt-Ingolstadt, Germany

University of Surrey UK

President, Clique College and Deputy Minister of Tourism, Republic of Maldives

Sun Yat-Sen University, China

Tourism Research Cluster, Curtin University Perth, Australia