


Digital twin event co-hosted by
Catholic University Eichstätt-Ingolstadt | GERMANY
and Curtin University Perth | AUSTRALIA

01 27 April 2021
02 11 May 2021



TOURISM FUTURES in a post COVID-19 world –
Perspectives from Europe

Shutdown, lockdown, a cautious shift towards a restart, yet another lockdown – the COVID-19 pandemic has put tourism in a state of uncertainty, existential fear and immense economic loss worldwide. COVID-19 has caused a multitude of short to medium-term challenges for tourism that arise from questions regarding ways out of the crisis. Tourism will change – but how will this change look like? The “Tourism Futures Event” will elaborate on possible new tourism scenarios in a post COVID-19 world and a pathway out of COVID-19 based on learnings from different European and Asian/Pacific countries by bringing together renowned experts from science and tourism practice in two digital conference formats – each focusing on the respective region.

01

27 April 2021 | 09.00 – 12.00 (CET) | 15.00 – 18.00 (AWST)
EICHSTÄTT TOURISM FUTURES EVENT

The Zoom link and
login data will be sent
1-2 hours before
each event.

TIME (CET)	NAME	TITLE
09.00 – 09.15	Prof Dr Harald Pechlaner ¹	Welcome and introductory words
09.15 – 09.45	Dirk Rogl ²	Prerequisites of a successful revitalisation in Germany
09.45 – 10.15	Prof Tanja Mihalic ³	Restart in Slovenia – ups and downs and perspectives of development
10.15 – 10.50	Prof Paola Paniccia ⁴ Dr Silvia Baiocco ⁵	Learnings from & pathway out of COVID in Italy
10.50 – 11.20	Dr Rebecca Hawkins ⁶	Building back better: A reflection of experiences of adapting to the pandemic in the UK and some thoughts for the future
11.20 – 11.50	A/Prof Michael Volgger ⁷ Prof Christof Pforr ⁸	Tourism governance during and after a pandemic: Learnings from Western Australia
11.50	Prof Dr Harald Pechlaner ¹	Closing words

In co-operation with:

AUSTRALIA'S
South West



¹ Chair of Tourism/Center for Entrepreneurship, Catholic University of Eichstätt-Ingolstadt, Germany
² Rogl Consult, Germany
³ School of Economics and Business, University of Ljubljana, Slovenia
^{4&5} School of Economics, University of Rome “Tor Vergata”, Italy
⁶ Oxford Brookes University, UK
^{7&8} Tourism Research Cluster, Curtin University Perth, Australia

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TOURISM FUTURES in a post COVID-19 world: Australian Evidence and International Perspectives

COVID-19 presents the tourism industry with a scenario that has challenged the very essence of travel. While the tourism industry has adapted and Australia's success in handling the pandemic has allowed a certain continuity of operation, there is still a long way to go to achieve full recovery. Immersed in this context, the "Tourism Futures Event: Australian Evidence and International Perspectives" will mark the official launch of the first annual report released by Australia's South West Sustainable Tourism Observatory, inevitably with a strong focus on COVID-recovery research. To complement the Observatory report launch, the event will draw on the expertise of international keynote speakers who will share their perspectives on tourism recovery in Europe, the UK, the Maldives and China.

#02

11 May 2021 | 14.30 – 17.30 (AWST) | 08.30 – 11.30 (CET)

AUSTRALIA'S SOUTH WEST TOURISM FUTURES EVENT

Face-to-face attendance: CAVES HOUSE HOTEL, Yallingup WA
Drinks and nibbles will be served. Attendance is free-of-charge.

DIGITAL EVENT

The link will be sent before the event.

FACE-TO-FACE EVENT

TIME (AWST)	NAME	TITLE
14.30 – 14.40	Catrin Allsop ¹	Welcome
14.40 – 15.15	A/Prof Michael Volgger ²	Evidence-based pathways to sustainable tourism: ASW Sustainable Tourism Observatory 2020 report launch
15.15 – 15.45	Prof Dr Harald Pechlaner ³	Restart, recovery, rebuilding, revival... : Findings from Eichstätt Tourism Futures Event
15.45 – 16.15	Dr Brigitte Stangl ⁴	The UK's emotional journey through Covid-19: Reimagining the tourism industry
16.15 – 16.45	Dr Naushad Mohamed ⁵	Pathways out of COVID-19 in the Maldives
16.45 – 17.15	A/Prof Zhao Ying ⁶	Tourism recovery in China after the COVID-19 pandemic
17.15	Prof Christof Pforr ⁷	Closing words

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South West**



- 1 Australia's South West, Australia
- 2 Tourism Research Cluster, Curtin University Perth, Australia
- 3 Chair of Tourism/Center for Entrepreneurship, Catholic University of Eichstätt-Ingolstadt, Germany
- 4 University of Surrey, UK
- 5 President, Clique College and Deputy Minister of Tourism, Republic of Maldives
- 6 Sun Yat-Sen University, China
- 7 Tourism Research Cluster, Curtin University Perth, Australia

ASW Sustainable Tourism
Observatory partners:



Department of Biodiversity,
Conservation and Attractions

