



KATHOLISCHE UNIVERSITÄT
EICHSTÄTT-INGOLSTADT

Fact pack for outgoing students

Last update: Sept 23, 2026



**Double Master's Degree
“Business Administration – International”(M.Sc.) with tbs**

One opportunity, two degrees



- ✓ Earn degrees from two renowned universities.
- ✓ Choose between Toulouse, Paris and Barcelona.
- ✓ Tailor your studies to your interests.
- ✓ Study entirely in English or in three languages (German, English, and French).

Toulouse



Paris



Barcelona



Study program



Semester 1	Semester 2	Phase 1	Phase 2	Phase 3
October - March	April - September	September - December	January - March	April – September
6 Mandatory Modules (30 ECTS) 5 Compulsory Elective Modules (25 ECTS) Studium Pro (5 ECTS)		Professional Expertise ^a (48 ECTS)		Professional Experience ^b & Master Thesis (30 ECTS)
		• TOEIC-Test English • Soft Skills Certificate (6 ECTS)	Consulting Mission (6 ECTS)	
60 ECTS		60 + 30 ECTS		
Σ 120 + 30 ECTS (KU degree; TBS degree)				

^a Professional Option, ^b Internship

Professional Expertise: 48 ECTS

Students choose 3 alternatives (sort by preference)

Toulouse Campus

- MSc Aerospace Management
- MSc Communication and Brand Content
- MSc Data Science and Artificial Intelligence
- MSc Digital Marketing and E-Commerce
- MSc Entrepreneuriat*
- MSc Finance
- MSc International Business
- MSc Purchasing and Supply Chain Management*
- MSc Marketing & Management in Sports Organizations

* Bilingual (English and French)

Professional Expertise: 48 ECTS

Students choose 3 alternatives (sort by preference)

Paris Campus

- MSc Banking and International Finance
- MSc International Luxury Industries Management

Barcelona Campus

- MSc Brand Management & Creativity
- MSc AI-Driven Digital Marketing & Analytics
- MSc Digital Transformation & AI
- MSc Fashion & Luxury Marketing
- MSc International Business
- MSc Sustainable Financial Management with Data Analytics
- MSc Cultural Management: Music, Screen and Video Games

Language requirements

- German at level A2^a
- French at level A2^a
- English at level B2

^a Can be proofed by the end of the second semester.

Contact

➤ Program coordinators at WFI:

Starting: 11.11.2026

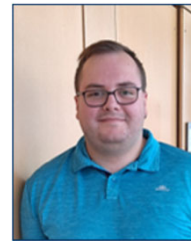


Chair of International Management

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