

Double Degree Fact Pack International M. Sc. / PGDM with Rajagiri Business School (RBS) Kochi / India



Chair of Prof. Ringlstetter (LSR) Ingolstadt, June 2019 Martin Schmidt

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This document is intended to serve as an overview and is for information purposes only. It provides an overview of the general structure and procedure of the described dual degree study program.

Consequently, the document may be subject to change and might not reflect the (current) terms of the program's underlying legal basis, particularly in regards to the relevant study and examination regulations as well as contractual agreements of the involved institutions. Also, such study and examination regulation may depend and thus vary on an individual's start of studies.

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Program Structure

Student Requirements

Academic Work, Credits & Grades

Timeline / Academic Calendar

Overview

Program Outline	rogram Outline					
Program partner:	Rajagiri Center for Business Studies (<u>RCBS</u>) / Kochi Address: Ernakulam, Kerala 682039, India					
Program start:	 Annually RCBS students start their first trimester in summer, then attend WFI for semesters 1 and 2 (starting October) WFI students start in October with semester 1 and 2 at WFI, then travel to India in the following year September-March (during semester 3) 					
Program duration	4 semesters (WFI) / 6 trimesters (RCBS)					
	WFI RCBS					
	WFI	RCBS				
Study track and awarded degrees:	WFI M. Sc. in BWL (Focus: "Internationale BWL")	RCBS Postgraduate Diploma of Manage- ment (PGDM; MBA-equivalent)				
-	M. Sc. in BWL	Postgraduate Diploma of Manage-				
awarded degrees: Required credits	M. Sc. in BWL (Focus: "Internationale BWL")	Postgraduate Diploma of Manage- ment (PGDM; MBA-equivalent)				
awarded degrees: Required credits for completion:	M. Sc. in BWL (Focus: "Internationale BWL") 120 ECTS	Postgraduate Diploma of Manage- ment (PGDM; MBA-equivalent) 112 RCBS Credit Points				









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Program Structure: Overview



Course of studies at RCBS and WFI - summary



- RCBS students receive in addition to their RCBS degree a Master of Science (M. Sc.) degree from WFI
- WFI students receive in addition to their WFI degree a Post Graduate Diploma in Management from RCBS

Program Structure: Timeline



Course of studies at RCBS and WFI





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Admission requirements to RCBS / KU double degree program (before going on exchange)

WFI students

- Must have completed a 3-year Bachelor's degree (usually 180 ECTS) which includes business-related courses (e.g. on general management, statistics, economics, etc.) to ensure a basic understanding of management science.
- Must be full-time KU M. Sc. students
- Must have passed all semester 1 and 2 credits (60 ECTS, corresponds to 54 RCBS CP)

RCBS students

- Must have completed a 3-year Bachelor's (usually 36 courses with a total of 120 local CP) which included business-related courses (e.g. on general management, statistics, economics, etc.) to ensure a basic understanding of management science.
- Must full-time PGDM students at RCBS
- Must have passed all trimester 1 credits (18 RCBS CP, corresponds to 20 ECTS, including business related courses such as statistics, economics and principles of management etc.)





Study abroad rules

- All participating students must adhere to the rules and regulations of their home and host institutions
- Participating students shall not attend courses at the host institution which they have already attended at their home institution
- Participating students shall not take part in further study abroad activities (such as additional study abroad semesters) between KU and RCBS outside of this agreement
- Bachelor ("undergraduate")- courses are not allowed to be taken nor is it allowed to take courses from trimester 1 – 3
- For German students going to India: All compulsory courses ("Pflichtkurse") must be passed at
 WFI
- Students are responsible for their choice of courses

Student Requirements: Graduation for WFI Students



Graduation requirements to obtain the degree at the host institution

- Must obtain 60 ECTS (worth 54 RCBS CP) in semesters 1 and 2 at WFI/KU, must comply with all the mandatory or compulsory elective courses
- Must validate two major specializations and complete all necessary academic workload of 27 RCBS CP (corresponds to 30 ECTS) in trimester 5 and 6 at RCBS
- Must write a master thesis (30 ECTS, corresponds to 27 RCBS CP) in semester 4 at WFI with the support of a RCBS instructor and an India-related topic and relevant academic research

Upon successful completion of the program...

- > Indian students receive in addition to their PGDM a Master of Science (M. Sc.) degree from WFI
- > WFI students receive in addition to their M. Sc. a PGDM from RCBS

• To receive both degrees, it is crucial to precisely follow both institutions' rules and regulations and at WFI to apply for the issuing your certificate (Zeugnis)

Student Requirements: Graduation for RCBS Students



Graduation requirements to obtain the degree at the host institution

- Must obtain 18 RCBS CP in trimester 1 at RCBS
- Must obtain 60 ECTS (corresponds to 54 RCBS CP) during semesters 1 and 2 at WFI, students have to obey that there are six mandatory courses
- Must complete an internship and report (worth 3 RCBS CP) between semesters 1 and 2 at WFI; the internship will be graded at RCBS based on the internship report
- Must obtain 24 RCBS CP (corresponds to 27 ECTS) in trimester 4-6 at RCBS
- Must write a dissertation (worth 13 RCBS CP, corresponds to 15 ECTS) in semester 6 at RCBS with remote support by a WFI instructor and a Germany-related topic and relevant academic research
- It is not allowed to take bachelor courses for double degree students (there are very few exeptions, ask student advisory service before considering that
- Afer having attained all required credits, students have to apply for the WFI Certificate (Zeugnis) to be issued. It will
 not be issued automatically

Upon successful completion of the program...

- > Indian students receive in addition to their PGDM a Master of Science (M. Sc.) degree from WFI
- > WFI students receive in addition to their M. Sc. a PGDM from RCBS
- To receive both degrees, it is crucial to precisely follow both institutions' rules and regulations and at WFI to apply for the issuing your certificate (Zeugnis)

Graduation for RCBS Students- Mandatory modules

Mandatory modules incl. ethics module (30 ECTS)

Summer term

Cost Management

Empirical Finance*

Management*

occupied)

priorities.

Service Analytics

Stochastic Modeling

Innovation and Creativity*

Social Innovation I and II*

Return on Service Management*

Capital Market-Based Accounting

Case Studies in International Management*

(unless Taxation of Business is occupied)

Entrepreneurial Networks and Start-up

Risk Management (unless International Tax Law is

Mandatory modules can be chosen from all Master



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Analytical Customer Management*

Customer Relationship Management*

Winter term Accounting Law

Business Forecastina

Economics of Innovation*

Operations Research*

Service Management*

Strategic Management

Social Innovation I and II*

Empirical Management Research

International Tax Law (unless Risk Management is

Taxation of Business (unless Empirical Finance* is

Decision Science

occupied)

occupied)

International Master India



Compulsory elective modules (30 ECTS)			
Entrepreneurship and Social Innovation	FACT		
Entrepreneurship	Finance		
Innovation and Management of the Firm	Accounting		
The Social and Regional Context of Innovation	Controlling		
Corporate Governance	Taxation		
Managerial Functions & Methods	Business Law		
Business Sectors			
Business Analytics & Operations Research	MARKT		
Business Analytics	Operations and Methods		
Operations Research	Marketing and Services		
Supply Chain Management	International Management		
Finance	Corporate Management		
Digitalisation and Information Systems	Business Sectors		
Marketing			

Compulsory elective modules can be chosen from all focuses of the Master's program. The exact modules of the different areas listed here can be found in the curricula of the individual priorities:

http://www.ku.de/fileadmin/16/Studium-Master/Curriculum_Entrepreneurship.pdf http://www.ku.de/fileadmin/16/Studium-Master/Curriculum_FACT.pdf http://www.ku.de/fileadmin/16/Studium-Master/Curriculum_MARKT.pdf http://www.ku.de/fileadmin/16/Studium-Master/Curriculum_MARKT.pdf

Ethics Module (5 ECTS)

Students get in-depth knowledge of the theories and methods of normative economics and business ethics. Modules in this area enable students to perceive ethical problems at an economy-wide and at a business level, to analyze them and to develop appropriate solutions. Electives in India (30 ECTS)

Elective modules of Rajagiri Centre for Business Studies: Generally all Master modules within the framework of cooperation agreements with the RCBS can be treated as an elective module.

Master Thesis (30 ECTS)

All staff entitled to give exams at the department can assign topics.

Modules marked by *are being taught in English.

Modules written in bold and italics are possible mandatory modules from all focuses of the Master's program. Usually all modules except the thesis are credited with 5 ECTS. Changes and errors possible.

Status April 2019



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Academic Work: Curriculum



Exemplary for 2019

Course Selection at RCBS

- Students will be able to select from a list of specialization courses
- Course restrictions may apply

Course Selection at WFI

- Courses must be selected on the basis of the examination rules ("Prüfungsordnung") for M. Sc. / Internationale BWL
- Course restrictions may apply

RCBS Trimester 4: Exemplary Courses

MARKETING ELECTIVES:

- Services Marketing
- B to B Marketing
- Introduction to Media & Entertainment
- Rural Marketing
- **OPERATION ELECTIVES:**
- **Total Quality Management**
- Production Planning and Control
- Service Operations Management

FINANCE ELECTIVES:

- Financial and Capital Market Services
- Commercial Banking and Finance
- Financial Modeling using Spread Sheet •
- BUSINESS INTELLIGENCE ELECTIVES: Introduction to Business Analytics
- Emerging Trends in IT ٠
- Data Base Management Systems

HR ELECTIVES:

- Manpower Sourcing
- ERLL
- Competency Based HRM
- Performance Management
- INTERNATIONAL BUSINESS:
- Export and Import Procedures and Dokumentation

RCBS Trimester 5: Exemplary Courses

MARKETING ELECTIVES:

- Marketing Research
- . Consumer Behaviour
- International Marketing Sales and Distribution
- Management **OPERATIONS ELECTIVES**
- Global Supply Chain Mgmt
- **Revenue Management**
- Simulation Modeling

FINANCE ELECTIVES:

- Security Analysis and Portfolio Management
- Micro Finance
- Project Finance and Capital Budgeting BUSINESS INTELLIGENCE ELECTIVES:
- **Decision Support System**

HR FI FCTIVES:

- Human Resource Development
- **Reward Management**
- Coaching
- GENERAL MANAGEMENT
- Entrepreneurship & Family **Business**

RCBS Trimester 6: Exemplary Courses

MARKETING ELECTIVES:

- . Retail Management
- Brand Management
- Integrated Marketing Communication HR ELECTIVES
- Strategic HRM
- Global HRM
- People Capability Maturity Model
- OD&CM

FINANCE ELECTIVES

- Financial Derivatives & Risk Management
- Corporate Restructuring
- Strategic Financial Management
- International Finance
- **BUSINESS INTELLIGENCE ELECTIVES**
- No SQL Databases
- E-Commerce

INTERNATIONAL BUSINESS

- Export and Import Procedures and
- Transport
- Project Mgmt

- - - Advance Business Analytics
 - Business Process Modelling and Anavlsis
- - - - Documentation
 - International Shipping and
 - **OPERATION ELECTIVES**
 - - Maintenance Mgmt

Credit Point Conversion



Credit point conversion and required study credits

RCBS CP	Workload (h)	ECTS (WFI)	Workload (h)
1	33.33	1	30
3	100	3	90
5	166.67	5	150

In order to even the workload (in h) for participating students and to put the degrees on a comparable basis, the following (approx.) factors are used to transfer credits:

RCBS CP : ECTS	1 : 1.11
ECTS : RCBS CP	1:0.90



Resulting proposal for credit requirements during course of studies and respective credit point conversion:

RCBS Students

Course of studies	Location	RCBS CP	ECTS	Approx. workload (h)
Trimester 1	India	18	20	600
Trimester 2 (WFI Sem 1)	Germany	27*	30	900
Internship (between WFI Sem 1&2)	Germany	3	3	100
Trimester 3 (WFI Sem 2)	Germany	27*	30	900
Trimester 4 (Partly WFI Sem 2)	India	9	10	300
Trimester 5	India	9	10	300
Trimester 6	India	6	7	200
"Dissertation"	India	13	15	~433
	SUM	112	125	~3.733

WFI Students

Course of studies	Location	ECTS	RCBS CP	Approx. workload (h)
Semester 1	Germany	30	27	900
Semester 2	Germany	30	27	900
Semester 3 (Trimester 5 & 6 at RCBS)	India	10* 20*	9 18	300 600
Semester 4: Master Thesis	Germany	30	27	900
	SUM	120	108	3.600

* Credits converted from partner institution credit points



Grade Requirements to obtain the degrees

- To obtain WFI's M. Sc. degree, students must generally score at least a passing grade (WFI: "4.0"; RCBS: "C") in <u>every module</u>. A student may apply to obtain the M. Sc.
 degree if only one module was marked failed (KU: "5.0"; RCBS: "D" or "F") based on the rules outlined in the examination procedures ("M. Sc. Prüfungsordnung").
- To obtain RCBS' PGDM degree, students must generally score at least a passing grade (RCBS: "C"; KU: "4.0") in individual examinations and an overall Cumulative Grade Point Average (CGPA) of 5.5 or above. A student can have a maximum of 2 courses marked with a "D" or 1 course marked with an "F" grade in an academic year for the successful completion of the PGDM.

Mode of evaluation	Weight
Mid-term examination	20%
End-term examination	30%
Assignments, presentations, class participation etc.	25%
Attendance	5%
Library work, Field study, project work, article assistance	20%



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Important Events and Deadlines

Event	Date			
Deadline Registration Mobility Online for WFI Students	15.01.2019			
Nomination at RCBS by WFI IO	March/April			
Deadline for host institution to deny candidates				
Winter semester start WFI (latest arrival for incomings)	Mid-October*			
Winter semester end WFI	Early February*			
Summer semester start WFI	Mid-April*			
Summer semester end WFI Mid-July*				
Trimester 4 RCBS	June 4, 2019 - Sept 22, 2019			
Trimester 5 RCBS	Sept 24, 2019 - Dec 21, 2019			
Trimester 6 RCBS January 1, 2020 - March 30, 202				
 Please keep in mind: Pay attention to WFI-KU's general semester timeline ("Semesterzeittafel") Course and Exam registration at WFI will be conducted via KU.Campus You have to report to the German IO, which trimesters you want to spend abroad For German students: It seems to fit better to go to India in Trimester 5 & 6, to avoid overlapping with WFI 				

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exam period



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Please follow these steps / approach these contacts to clarify any questions:

- 1. Please read through all the relevant documentation first. (e.g. Fact Pack, "Prüfungsordnung", fact sheet by host Uni etc.)
- 2. Approach an expert depending on your topic:

	Study Coordinator	International Office / Outgoing	Examination office	Chair / Program Liaison Manager
?	 General study inquiries Course selection Specialization Change of program 	 Application process and documents Courses, grade transfer at host university Contact to partner General inquiries 	 Recognition / conversion of credits and grades 	 Recommendation letter Scholarship recommendation Program-wide / partner issues Escalations/Complaints
@	studienberatung-wfi@ku.de	outgoing@ku.de / incoming@ku.de	Julia.obermeier@ku.de	martin.schmidt@ku.de

- Before you ask: Try to clarify the issue yourself
- Plan ahead and schedule enough time to get your question answered
- Keep your inquiry as short and simple as possible
- Be polite ;-)
- Remember: A lack of planning on your part does not necessarily constitute an emergency on ours



1. How proficient do I need to be in English?

Currently, there is no formal language requirement for attending this program. However, students must have proficient skills to attend classes and examinations (including written / oral, e.g. presentations) at a master's level.

2. Do I have to pay tuition fees? What else do I have to pay?

WFI and RCBS have agreed to waive tuition for participating in this program. However, WFI will have to charge membership fees (currently € 44,50) in behalf of the "Studentenwerk", an entity which provides subsidized student services (such as cafeteria & restaurant). WFI is not entitled to waive these fees, because all students legally have to be members of "Studentenwerk". Thus, you do not have to pay tuition fees but any other costs (travel, accommodation, cost of living etc.) will be at your expense.

3. Where will I stay during my studies at RCBS?

At the RCBS guest students usually have the opportunity to stay in an international students' house located close to campus (see description below). RCBS' IO will provide support in arranging accommodation.

4. Who will support me locally?

Both institutions have a student buddy system, local IO and a liaison manager to support students from the partner university. For general questions, students should first seek support by their student buddy before contacting the IO or the liaison manager.

FAQ (2/3)



- 5. What should I do if I need to extend my studies (illness before / during my stay abroad or insufficient grades)? Both institutions accept the partner institution's local rules and procedures (e.g. as outlined in KU's "M.Sc. Prüfungsordnung") for a possible extension of studies due to
 - (chronic) illness or
 - insufficient grades of a student.

At WFI students suffering from illness and requesting to extend the time of an examination or postpone it may be asked to obtain a medical certificate by a doctor chosen by the institution.

In the case of insufficient grades (at RCBS: "D" or "F"; at WFI: "5.0"), students may repeat their exam twice at WFI and once at RCBS before a course is finally determined as "failed". Students who have obtained non-passing grades are generally responsible for fulfilling any local requirements (e.g. physical presence) when repeating an exam. Exceptions may only be granted within the institution's examination rules and procedures

6. How should I prepare for my stay abroad?

Besides logistical details (visa, housing, vaccination, transportation, transcripts etc.), it is important to prepare culturally for the study abroad. This may include additional language training or reading about local culture, customs, geography, and law. In addition, students should frequently interact with their Indian program mates. For logistical planning, please get in touch with the IO early. All other preparation is expected to be performed autonomously by students.



7. How should I behave when studying at RCBS?

As guests and representatives of the WFI, all participating students have to strictly comply with any local rules and regulations provided by RCBS, law or government officials. This applies to all behavior and particularly to the use of alcohol and drugs. Smoking in public is not allowed in India. Do hide yourself while smoking.

8. Which scholarships are available to support the program?

The DAAD has supported German students studying in India with its program "Passage to India" in recent years and WFI is applying for future support as well. The success of this application can not be guaranteed. For further information, contact the program liaison manager.

9. Can I continue my studies in India after having graduated with the PGDM?

Generally no. The PGDM is a practice-oriented degree similar to the MBA and does not automatically qualify for e.g. doctoral studies.

Accommodation at RCBS: International House





- Cost per person: **US \$300 / month** (in 2019)
- Twin shared rooms
- Built in 2015
- Includes rent and all maintenance charges including electricity, water etc.
- Food: three meals a day breakfast, lunch and dinner, and coffee / tea in the evening
- Transport: Daily by A/C van
 - to campus for classes, return for lunch and again for classes and return after classes
 - one more trip back to house at night for those who are on campus for gym or games