



| Entrepreneurship | Innovation and Management of the Firm | The Social and Regional Context of Innovation | Managerial Functions & Methods |
|---|---|---|--|
| <p>Winter term</p> <p>Advanced Entrepreneurial Finance & Strategy*</p> <p>Entrepreneurial Management and Tourism*</p> <p>From Idea to Commercialization: Start Up School*</p> <p>Sustainable Entrepreneurship*</p> <p>The Past, Present and Future of Entrepreneurship and Innovation*</p> <p>Summer term</p> <p>Entrepreneurial Networks and Start-up Management*</p> <p>Models of Entrepreneurial Responsibility</p> | <p>Every term</p> <p>Intercultural Communication*</p> <p>Winter term</p> <p>Project-based course „Management and Leadership“</p> <p>Project Service and Innovation Management</p> <p>Selected Issues of Organizational Development</p> <p>Strategic Management</p> <p>Summer term</p> <p>Innovation and Creativity in Individuals, Teams and Organizations*</p> <p>Advanced Consulting Case*</p> <p>Change Management*</p> <p>Innovation and product development in tourism*</p> <p>Leadership, Staff and Cooperation</p> <p>Not regularly</p> <p>New Product Development*</p> | <p>Every term</p> <p>Research Project Seminar in Christian Social Ethics and Social Policy</p> <p>Winter term</p> <p>Economics of Innovation*</p> <p>Regional and Urban Economics*</p> <p>Seminar on Entrepreneurship and Innovation*</p> <p>Social Innovation II: Social Impact Analysis and Communication*</p> <p>Summer term</p> <p>Behavioral Finance*</p> <p>Social Innovation I: Basic and Concept Development*</p> <p>Not regularly</p> <p>Sustainability Communication</p> | <p>Winter term</p> <p>Service Management*</p> <p>Analytical Customer Management</p> <p>Consumer Psychology and Decision making*</p> <p>Operations Research</p> <p>Value based Management Accounting</p> <p>Summer term</p> <p>Digital Business Models and Technologies*</p> <p>Psychology of Social and Economical Processes</p> <p>Return on Service Design and Customer Experience* (10 ECTS)</p> <p>Stochastic Modeling</p> <p>Not regularly</p> <p>Research Project in Marketing</p> <p>Research Seminar in Service Management</p> <p>Seminar in Service Management</p> |

Electives (25 ECTS)

Generally all Master modules offered at WFI – Ingolstadt School of Management can be treated as an elective module. Additionally, modules taught at other universities or at other departments of the Catholic University Eichstätt-Ingolstadt can be recognized as elective module upon request.

Studium.Pro (5 ECTS)

<https://www.ku.de/en/study-at-the-ku/studienangebot/studiumpro/studiumpro-start>

Master Thesis (30 ECTS)

All staff entitled to give exams at the department can assign topics.

Modules marked by *are being taught in English.
Modules written in bold and italics are **mandatory**.
Usually all modules except the thesis are credited with 5 ECTS.