

Mandatory Modules

2 Modules of 5 ECTS from the following list have to be chosen + 1 Ethics Module^a (5 ECTS)

Modules

MARKT

- Strategisches Management^w
- Empirische Managementforschung^w
- Analytical Customer Management^{*w}
- Service Management^{*w}
- Customer Relationship Management^w

<http://www.ku.de/wwf/studienangebot/bwl-markt-msc/aufbau-inhalt/>

FACT

- Risikomanagement^s ODER Internationales Steuerrecht^w
- Bilanzrecht^w
- Kapitalmarktorientierte Rechnungslegung^s
- Beteiligungscontrolling^w
- Unternehmenssteuerrecht^w ODER Empirical Finance^{*s}

<http://www.ku.de/wwf/studienangebot/bwl-fact-msc/aufbau-inhalt/>

Management Science

- Simulation^w
- Operations Research^w
- Statistische Prognoseverfahren^w
- Algorithmen und Datenstrukturen^s
- Stochastische Modelle^s

<http://www.ku.de/wwf/studienangebot/bwl-management-science-msc/aufbau-inhalt/>

Entrepreneurship and Social Innovation

- Entrepreneurial Management and Tourism^{*w}
- Entrepreneurial Networks and Start-up Management^{*s}
- New Product Development and Innovation Management^{*s}
- Regional and Urban Economics I^{*w}
- Sustainable Entrepreneurship^{*w}

<http://www.ku.de/wwf/studienangebot/bwl-entrepreneurship-and-social-innovation-msc/aufbau-inhalt/>

Most recent Module Catalogue available at:

<http://www.ku.de/wwf/studienangebot/internat-bwl-msc/aufbau-inhalt/>

*in English, w = winter term, s = summer term

^a Ethics Modules are listed in the Module Catalogue and are indicated by "Course Category | Ethics"

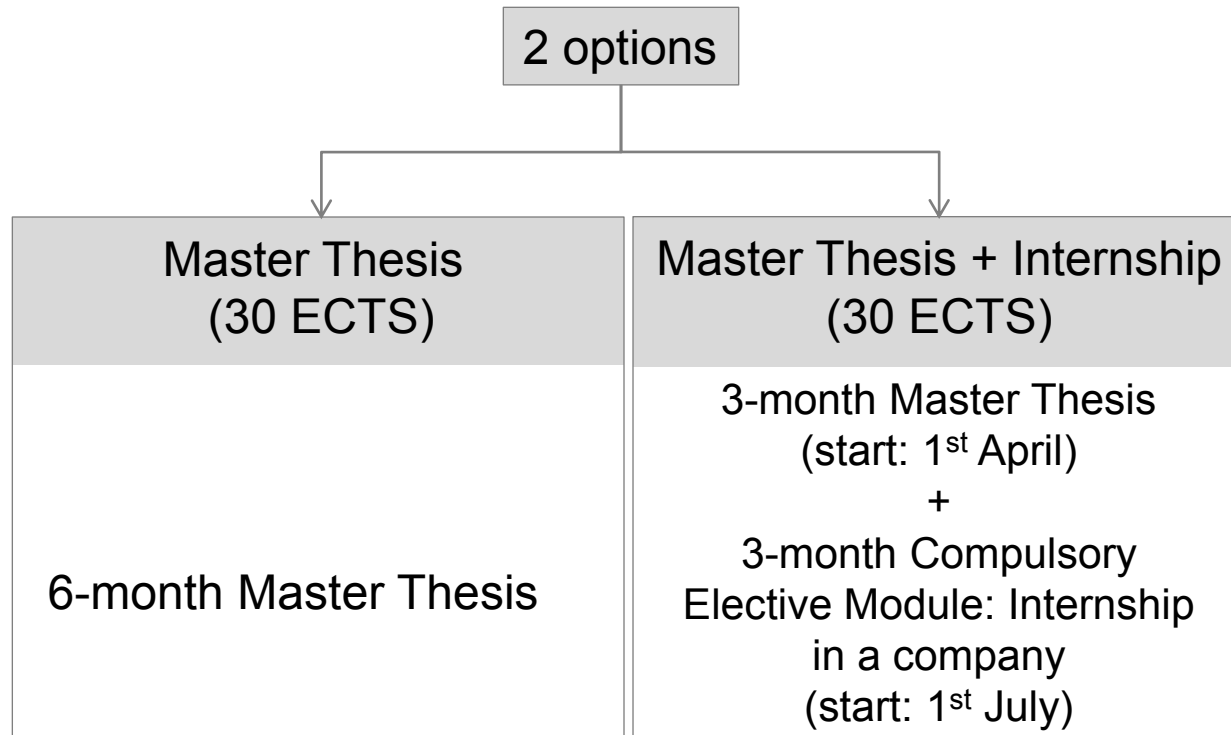
Compulsory Elective Modules

3 Modules of 5 ECTS from the following areas have to be chosen:

<p><i>MARKT</i></p> <ul style="list-style-type: none"> ▪ Operations und Methoden ▪ Marketing und Services ▪ Internationales Management ▪ Unternehmensführung ▪ Branchen 	<p><i>FACT</i></p> <ul style="list-style-type: none"> ▪ Finance ▪ Accounting ▪ Controlling ▪ Taxation ▪ Wirtschaftsrecht
<p><i>Management Science</i></p> <ul style="list-style-type: none"> ▪ Methodische Grundlagen ▪ Finanzierung und Kapitalmärkte ▪ Quantitative Methoden ▪ Informatik & Informationsmgmt. ▪ SCM / Produktion / Logistik ▪ Marketing 	<p><i>Entrepreneurship and Social Innovation</i></p> <ul style="list-style-type: none"> ▪ Entrepreneurship ▪ Innovation and Management of the Firm ▪ The Social and Regional Context of Innovation ▪ Corporate Governance ▪ Managerial Functions & Methods ▪ Branchen

Areas

- List of English Modules: <http://www.ku.de/en/wwf/international/incoming/course-catalogue/> (please also see the Module catalogue where the language of instruction is indicated)
- 1 Module (“Business German“) is recognized as Compulsory Elective Module.



- 3-month Master Thesis = half of a regular 6-months Master Thesis
- Choose an advisor by yourself from one of our chairs. Contact your adviser **BEFORE** you start your Master Thesis and discuss the topic, procedure, and further details. The official processing time for the Master Thesis starts after official registration at our examination office.

- Internship at a company
- Internship can be completed in Germany (preferred) or France or in any other country
- For the successful completion you have to submit:

Internship Report

- Extent: 10-15 pages in German or English
- Content:
 - The internship report should include the different tasks, the new experiences and your personal impressions gained during the internship.
 - Furthermore, the students should demonstrate that they are able to appropriately evaluate operative conditions and develop constructive suggestions for improvement.

- Proof of internship (to be submitted with your Internship Report): copy of your employment agreement or copy of your employment certificate.
- Internship report and proof of internship to be sent to: Program coordinator (Julia Hagel)