

Business and Psychology





Human Resource Management and Personnel Psychology

Every term

Strategic Human Resource Management

Winter term

Project-based course "Management and Leadership"

Summer term

Leadership and Motivational Psychology Learning Agility* Change Management Ethics of digitization Labour Law* Behavior in Organizations

Winter term

Work and Health: Basics
Service Management
Coaching, Mediation and
Diversity Management

Summer term

Work and Health: Methods
Management Control Systems*
Return on Service Management (10 ECTS)*
Project in Service and Innovation
Management*

Market and competition

Winter term

Psychology of Social and Economic Processes

Migration, Interculturality and Occupation

From Idea to Commercialization: A complete blueprint for Innovators and Entrepreneurs*

Psychologie of Engagement in Paid, Unpaid and Voluntary Work

Summer term

Innovation and Creativity in Individuals, Teams and Organizations

Psychology of Responsibility, Justice and Values

Cross-cultural Management

Behavioral Economics

Winter term

Consumer Psychology and Decision Making

Economics of Consumption: Theory and Experimental Evidence Behavioral and Experimental Economics

Summer term

Behavioral Finance*

Advanced Topics in Consumer Psychology for a Better World Methodology

Winter term

Business and Psychology: Joint Seminar with Tandem Projects (Studium.Pro)

Business Administration I* Advanced Experimental Methods Forschungsmethoden in der Psychologie*

Oualitative Methods*

Summer term

Fundamentals Psychological Assessments

Consumer Behavior and Market Research*

Electives (25 ECTS)

Empirical Research in Business and Psychology, Interdisciplinary Research Seminar (10 ETCS)

This seminar runs over two semesters and is credited with 5 ECTS points each.

Master Thesis (30 ETCS)

All staff entitled to give exams at the department and offering at least on required, required elective, or elective module in the study program can assign topics.

Modules written in bold and italic are mandatory.
Usually all modules except the thesis are credited with 5 ECTS.
Modules marked by * and mandatory courses are held in English.

Changes and Errors possible.