



KATHOLISCHE UNIVERSITÄT
EICHSTÄTT-INGOLSTADT



Welcome to the Double Master's Degree
“Business Administration – International”(M.Sc.) with tbs

Business Administration International (M.Sc.) with tbs



“Intercultural study
experience and ideal basis for an
international Career”



Double Degree Study Program



Semester 1	Semester 2	Phase 1	Phase 2	Phase 3
October - March	April - September	September - December	January - March	April – September
6 Mandatory Modules (30 ECTS) 5 Compulsory Elective Modules (25 ECTS) Studium Pro (5 ECTS)		Professional Expertise ^a (48 ECTS)	Consulting Mission (6 ECTS)	Professional Experience ^b & Master Thesis (30 ECTS)
60 ECTS		60 + 30 ECTS		
Σ 120 + 30 ECTS (KU degree; TBS degree)				

^a Professional Option, ^b Internship

Professional Expertise: 48 ECTS

Choose 3 alternatives (sort by preference)

Toulouse Campus

- MSc Aerospace Management
- MSc Communication and Brand Content
- MSc Data Science and Artificial Intelligence
- MSc Digital Marketing and E-Commerce
- MSc Entrepreneuriat*
- MSc Finance
- MSc International Business
- MSc Purchasing and Supply Chain Management*
- MSc Marketing & Management in Sports Organizations

* Bilingual (English and French)

Professional Expertise: 48 ECTS

Choose 3 alternatives (sort by preference)

Paris Campus

- MSc Banking and International Finance
- MSc International Luxury Industries Management

Barcelona Campus

- MSc Brand Management & Creativity
- MSc AI-Driven Digital Marketing & Analytics
- MSc Digital Transformation & AI
- MSc Fashion & Luxury Marketing
- MSc International Business
- MSc Sustainable Financial Management with Data Analytics
- MSc Cultural Management: Music, Screen and Video Games

One opportunity, two degrees



- ✓ Degrees from two renowned universities
- ✓ High flexibility in terms of content
- ✓ International experience
- ✓ Networking
- ✓ Theory and Practice approach

More Information

Specific language requirements:

- German at level A2 ^a
- French at level A2 ^a
- English at level B2