# Mandatory Modules

2 Modules of 5 ECTS from the following list have to be chosen + 1 Ethics Module\(^a\) (5 ECTS)

### MARKT

- Strategisches Management\(^w\)
- Empirische Managementforschung\(^w\)
- Analytical Customer Management\(^*w\)
- Service Management\(^*w\)
- Customer Relationship Management\(^w\)

### FACT

- Risikomanagement\(^s\) ODER Internationales Steuerrecht\(^w\)
- Bilanzrecht\(^w\)
- Kapitalmarktorientierte Rechnungslegung\(^s\)
- Beteiligungscontrolling\(^w\)
- Unternehmenssteuerrecht\(^w\) ODER Empirical Finance\(^*s\)

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**Management Science**

- Simulation\(^w\)
- Operations Research\(^w\)
- Statistische Prognoseverfahren\(^w\)
- Algorithmen und Datenstrukturen\(^s\)
- Stochastische Modelle\(^s\)

**Entrepreneurship and Social Innovation**

- Entrepreneurial Management and Tourism\(^*w\)
- Entrepreneurial Networks and Start-up Management\(^*s\)
- New Product Development and Innovation Management\(^*s\)
- Regional and Urban Economics I\(^*w\)
- Sustainable Entrepreneurship\(^*w\)

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*in English, \(w = \) winter term, \(s = \) summer term

\(^a\) Ethics Modules are listed in the Module Catalogue and are indicated by “Course Category | Ethics“

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More recent Module Catalogues available at:

### Compulsory Elective Modules

3 Modules of 5 ECTS from the following areas have to be chosen:

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<th>MARKT</th>
<th>FACT</th>
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<tbody>
<tr>
<td>Operations und Methoden</td>
<td>Finance</td>
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<tr>
<td>Marketing und Services</td>
<td>Accounting</td>
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<tr>
<td>Internationales Management</td>
<td>Controlling</td>
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<tr>
<td>Unternehmensführung</td>
<td>Taxation</td>
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<td>Branchen</td>
<td>Wirtschaftsrecht</td>
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<table>
<thead>
<tr>
<th>Management Science</th>
<th>Entrepreneurship and Social Innovation</th>
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<tbody>
<tr>
<td>Methodische Grundlagen</td>
<td>Entrepreneurship</td>
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<tr>
<td>Finanzierung und Kapitalmärkte</td>
<td>Innovation and Management of the Firm</td>
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<tr>
<td>Quantitative Methoden</td>
<td>The Social and Regional Context of Innovation</td>
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<tr>
<td>Informatik &amp; Informationsmgmt.</td>
<td>Corporate Governance</td>
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<tr>
<td>SCM / Produktion / Logistik</td>
<td>Managerial Functions &amp; Methods</td>
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<td>Marketing</td>
<td>Branchen</td>
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- List of English Modules: [http://www.ku.de/en/wwf/international/incoming/course-catalogue/](http://www.ku.de/en/wwf/international/incoming/course-catalogue/) (please also see the Module catalogue where the language of instruction is indicated)

- 1 Module ("Business German") is recognized as Compulsory Elective Module.

F Curriculum for the 4th Semester at the WFI

<table>
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<tr>
<th>2 options</th>
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<tr>
<th>Master Thesis (30 ECTS)</th>
<th>Master Thesis + Internship (30 ECTS)</th>
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<tr>
<td>6-month Master Thesis</td>
<td>3-month Master Thesis (start: 1st April) + 3-month Compulsory Elective Module: Internship in a company (start: 1st July)</td>
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</tbody>
</table>

- 3-month Master Thesis = half of a regular 6-months Master Thesis
- Choose an advisor by yourself from one of our chairs. Contact your adviser **BEFORE** you start your Master Thesis and discuss the topic, procedure, and further details. The official processing time for the Master Thesis starts after official registration at our examination office.
F Curriculum for the 4th Semester at the WFI: Internship

- Internship at a company
- Internship can be completed in Germany (preferred) or France or in any other country
- For the successful completion you have to submit:

  **Internship Report**

  - Extent: 10-15 pages in German or English
  - Content:
    - The internship report should include the different tasks, the new experiences and your personal impressions gained during the internship.
    - Furthermore, the students should demonstrate that they are able to appropriately evaluate operative conditions and develop constructive suggestions for improvement.

- Proof of internship (to be submitted with your Internship Report): copy of your employment agreement or copy of your employment certificate.

- Internship report and proof of internship to be sent to: Program coordinator (Julia Hagel)