

Bachelor and Master Thesis

Chair of International Management

Procedural and formal requirements

February, 2025

Chair of International Management

Prequirements and procedure for Master and Bachelor theses

Prerequisite Bachelor

- Successfully completed "Pro-Seminar" (at any chair at the WFI)
- (Desirable prerequisites: Successful participation in either Global Marketing Management, Unternehmensführung (Corporate Management), Digital & Sustainable Business Models and/or International Business)

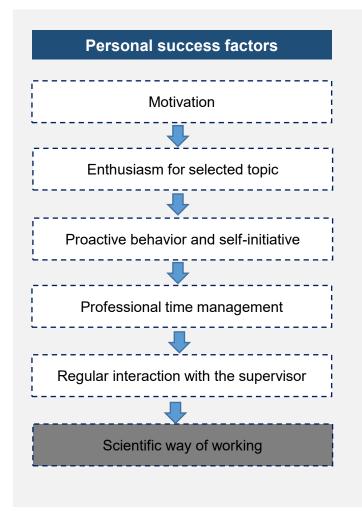
Prerequisite Master

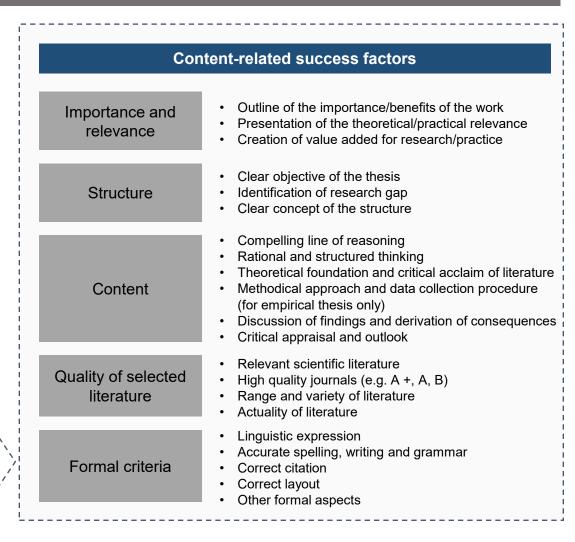
- · Bachelor's degree
- (Desirable prerequisites: Successful participation in either Cross-Cultural Management, Case Studies in International Management, Empirical Management Research and/or Seminar "International Management")

Procedure for Master and Bachelor theses				
STEP 1	STEP 2	STEP 3	STEP 4	STEP 5
Application procedure	Topic assignment	Writing your thesis	Submission of your thesis	Evaluation process
 Inform yourself of current research topics of the research associates or announced master and bachelor thesis topics Fill out the form and send an email to wfi-im@ku.de Wait for our response If you get a positive response, you should contact your supervisor directly 	 The assignment of a topic for your thesis takes place in a personal consultation with your supervisor For Masters only: Write an expose (introduction and purpose of the thesis, thesis structure and literature overview) After approval by your supervisor, fill out the form (can be found on the website of the examination board) and hand it in to your supervisor 	 Develop a clear logical structure for your thesis Bachelor and Master theses must meet the formal guidelines for scientific research, which can be found in <u>"Formatvorlage und formale Richtlinien für schriftliche Arbeiten am Lehrstuhl IM"</u> Deviations are only possible in justified cases and after previous consultation with the supervisor 	 Submit your thesis to the examination office: Two version of your thesis must be bounded Additionally, an electronic version must be submitted in .pdf and .doc format via email to your supervisor and the examination office For empirical thesis: Please include a version of your dataset and syntax (e.g. SPSS) 	 Your supervisor will evaluate the Bachelor/ Master thesis based on internal evaluation criteria If requested, your can receive an individual feedback in a personal consultation from your supervisor

Success factors of a Bachelor and Master thesis

Success factors





General remarks

	Bachelor Thesis	Master Thesis	
Length of the thesis	20 pages (+/- 10%) Bachelor SBE: 25 - 30 pages	60 pages (+/- 10%)	
Preparation time	2 months	6 months	
Number and format of copies	2 bounded paper versions to the examination office + 1 electronic copy to the examination office and your supervisor or <u>wfi-im@ku.de</u> via email (Format: *.pdf and *.doc)	2 bounded paper versions to the examination office + 1 electronic copy to the examination office and your supervisor or <u>wfi-im@ku.de</u> via email (Format: *.pdf and *.doc)	
ECTS	10 ECTS	30 ECTS	