

## **Bachelor and Master Thesis**

# **Chair of International Management**

Procedural and formal requirements

February, 2025

Chair of International Management

### Prequirements and procedure for Master and Bachelor theses

### Prerequisite Bachelor

- Successfully completed "Pro-Seminar" (at any chair at the WFI)
- (Desirable prerequisites: Successful participation in either Global Marketing Management, Unternehmensführung (Corporate Management), Digital & Sustainable Business Models and/or International Business)

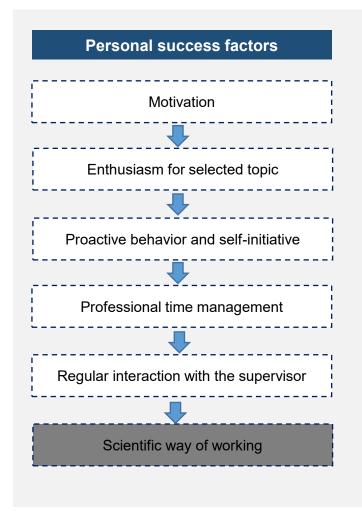
#### Prerequisite Master

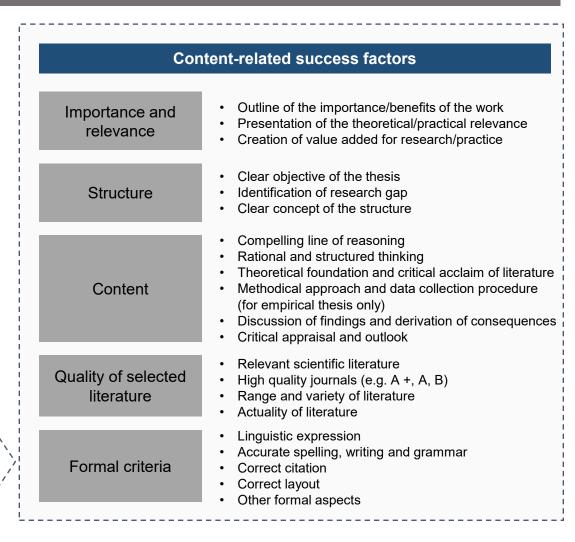
- · Bachelor's degree
- (Desirable prerequisites: Successful participation in either Cross-Cultural Management, Case Studies in International Management, Empirical Management Research and/or Seminar "International Management")

Procedure for Master and Bachelor theses				
STEP 1	STEP 2	STEP 3	STEP 4	STEP 5
Application procedure	Topic assignment	Writing your thesis	Submission of your thesis	Evaluation process
<ul> <li>Inform yourself of current research topics of the research associates or announced master and bachelor thesis topics</li> <li>Fill out the form and send an email to wfi-im@ku.de</li> <li>Wait for our response</li> <li>If you get a positive response, you should contact your supervisor directly</li> </ul>	<ul> <li>The assignment of a topic for your thesis takes place in a personal consultation with your supervisor</li> <li>For Masters only: Write an expose (introduction and purpose of the thesis, thesis structure and literature overview)</li> <li>After approval by your supervisor, fill out the form (can be found on the website of the examination board) and hand it in to your supervisor</li> </ul>	<ul> <li>Develop a clear logical structure for your thesis</li> <li>Bachelor and Master theses must meet the formal guidelines for scientific research, which can be found in <u>"Formatvorlage und formale Richtlinien für schriftliche Arbeiten am Lehrstuhl IM"</u></li> <li>Deviations are only possible in justified cases and after previous consultation with the supervisor</li> </ul>	<ul> <li>Submit your thesis to the examination office: Two version of your thesis must be bounded</li> <li>Additionally, an electronic version must be submitted in .pdf and .doc format via email to your supervisor and the examination office</li> <li>For empirical thesis: Please include a version of your dataset and syntax (e.g. SPSS)</li> </ul>	<ul> <li>Your supervisor will evaluate the Bachelor/ Master thesis based on internal evaluation criteria</li> <li>If requested, your can receive an individual feedback in a personal consultation from your supervisor</li> </ul>

## Success factors of a Bachelor and Master thesis

#### Success factors





## General remarks

	Bachelor Thesis	Master Thesis	
Length of the thesis	20 pages (+/- 10%) Bachelor SBE: 25 - 30 pages	60 pages (+/- 10%)	
Preparation time	2 months	6 months	
Number and format of copies	2 bounded paper versions to the examination office + 1 electronic copy to the examination office and your supervisor or <u>wfi-im@ku.de</u> via email (Format: *.pdf and *.doc)	2 bounded paper versions to the examination office + 1 electronic copy to the examination office and your supervisor or <u>wfi-im@ku.de</u> via email (Format: *.pdf and *.doc)	
ECTS	10 ECTS	30 ECTS	