



Thesis application at the Chair of International Management

☐ Bachelor thesis

☐ Master thesis

Surname:	Name:
E-Mail:	
Matriculation No:	Major:
Duration of the thesis acc. to indiv. programme:	
Preferred supervisor:	

Completed courses at the chair: (including those currently visited)	Semester: (e.g., summer24)	Grade:
☐ Cooperate Management		
☐ Digital & Sustainable Business Models		
☐ Global Marketing Management		
☐ International Business		
☐ Empirical Management Research		
☐ Cross-cultural Management		
☐ Case Studies in International Management		
☐ Seminar International Management		
☐ Internalization of Digital Firms		

Preferred topic or area of the thesis:	
Priority 1:	
Priority 2:	
Priority 3:	

Preferred starting point: (Start working on thesis, not official registration)	
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Additional comments:	
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