

Topics

1. Psychological Resilience in the Face of Technological Disruption: A Cross-Cultural Perspective
2. Personalization Strategies in Global E-retail: A Consumer Behavior Perspective
3. Cultural Dynamics in Subscription-Based Models: Retaining Global Customers
4. Cultural Nuances in Digital Advertising: Strategies for Cross-Cultural Appeal
5. Sustainable Technology Adoption: A Global Perspective
6. Cultural Influences on Social Media Usage: A Comparative Study
7. Generational Dynamics in Tech Adoption: Business Strategies for Targeting Millennials vs. Gen-Z
8. The Psychological Impact of Technostress: Business Strategies for Mitigation