



KATHOLISCHE UNIVERSITÄT
EICHSTÄTT-INGOLSTADT

The Catholic University of Eichstätt-Ingolstadt (KU) is a non-state university under church leadership and officially recognized by the Free State of Bavaria. It is committed to strong research and excellent teaching and combines first-class study conditions with an international focus. Eight faculties offer a wide range of subjects for around 5,000 students. The University employs 900 people of different faiths and beliefs. Grounded in the Christian view of human life, the KU aims to create an academic and educational culture of responsibility.

The **Ingolstadt School of Management** invites applications for the

Professorship of BA and Market Psychology (W2)

to be filled by the earliest possible starting date. The place of work shall be Ingolstadt.

The KU is committed to increasing the percentage of women in research and teaching and therefore explicitly encourages female researchers to apply.

Your responsibilities

The newly established Professorship of BA and Market Psychology at the Ingolstadt School of Management assumes a central role within the extensive interdisciplinary research and teaching initiatives in cooperation with the Psychology Department at the Faculty of Philosophy and Education. This professorship takes over the management and coordination of the interdisciplinary Master's degree program in "Business and Psychology" and contributes to its further profiling. Furthermore, it offers high-quality and innovative courses at the Bachelor's and Master's level in the psychological and economic focus areas of the programs offered at the Ingolstadt School of Management. Through excellent research achievements in the field of market psychology in the form of publications and the acquisition of peer-reviewed third-party funding, you will contribute to the University's scientific profile in this area. In addition, you will be expected to engage in the University's Third Mission strategy and to collaborate with other departments and universities as well as non-university partners, particularly in the area of "Business and Psychology". Willingness to assume responsibility in academic self-administration and initiatives in faculty development are required.

Your profile

You have an internationally proven established research expertise in the field of market psychology and/or related topics connected to business administration, which you can prove through relevant publications in peer-reviewed journals/books or in renowned publishing houses. In addition, you can demonstrate successes in acquiring third-party funding and have close national, preferably also international, networking contacts with other universities and/or non-university partners and research institutions. You have proven didactic and teaching skills (that can be demonstrated, for example, through positive teaching evaluations, teaching awards or certificates in university teaching methodology) and contribute innovative teaching ideas. You are required to teach both German- and English-language courses, which forms an essential part of your duties. In addition, you have interdisciplinary qualifications (e.g. leadership skills, role model function, participation in interdisciplinary qualification and networking offers, high level of social skills etc.).

The requirements for employment are based on Art. 57 Bavarian Higher Education Innovation Act (*BayHIG*) and include, in addition to the general requirements of the position, a completed university degree in business administration, psychology or business psychology, an educational suitability, the special aptitude for scientific work, which is usually demonstrated by the quality of a doctorate in psychology (preferably) or in economics, as well as additional scientific achievements. These can

be demonstrated by a habilitation, a junior professorship or through equivalent scientific achievements, which can also be achieved outside the university sector. Managing a junior research group constitutes an equivalent scientific achievement under the conditions specified in Art. 98 para. 10 p. 5 BayHIG. The successful applicant must be no older than 52 years of age at the time of appointment. The KU pursues a policy of intensive student mentoring and therefore expects its teaching staff to spend an appropriate amount of time on campus.

Your application

Please send your application with the usual supporting documents by e-mail to the dean's office of the Ingolstadt School of Management, dekanat-wwf@ku.de, by September 27, 2023 (please combine all documents in one PDF file). If you have any questions regarding the application or call for applications, please contact Prof. Dr. Katja Gelbrich (wfi-im@ku.de). Submitted application documents will be destroyed after completion of the hiring process in compliance with data protection regulations.

Please note the KU's privacy policy for the application process. Corresponding information can be downloaded from the KU website at <https://www.ku.de/en/the-ku/job-offers>. By submitting your application, you confirm that you have taken note of the data protection information and the privacy policy.

All employees are obliged to acknowledge the nature and mission of the KU as stipulated in its Mission Statement and Foundation Charter. The University is therefore interested in receiving applications with relevant information in this regard. The Charter of the Catholic University of Eichstätt-Ingolstadt Foundation, which supports the University, is available for download from the website of the KU in German with an English translation at www.ku.de/die-ku/traegerstiftung.

The KU is committed to promoting equal opportunity, and aims to ensure that its members are able to balance work and family life. Candidates with severe disabilities who are equally suitable to other applicants will be prioritized.