

Theses Application

Chair of Business Administration and Service Management

☐ Theses Bachelor

☐ Theses Masters

I have taken note of the information on the application process at the chair of Business Administration and Service Management (www.ku.de/wwf/dlm/lehre/abschlussarbeiten/bewerbungen/)

Surname:	First Name:
Telephone:	
E-Mail:	
Student-Nr.:	
Focus Areas	

Achievements at the DLM-Chair:	Semester:	Grade:
Grundlagen des Marketingmanagements		
Digital & Sustainable Business Models		
Service and Technology Marketing		
Return on Service Design and Customer Experience		
Service Management		
Projekt im Dienstleistungs- und Innovationsmanagement		
Seminar im Dienstleistungsmanagement		

Desired subject area(s) of the thesis:	
Priority 1:	
Priority 2:	
Priority 3:	

Desired start time:	
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