

Business and Psychology: Joint Seminar with Tandem Projects (Studium.Pro: Pro.Diskurs) (Prof. Dr. Robin Ruhnau)

Module title	Business and Psychology: Joint Seminar with Tandem Projects (Studium.Pro: Pro.Diskurs) (Prof. Dr. Robin Ruhnau)
Module title German	Business and Psychology: Gemeinsames Seminar mit Tandemprojekten (Studium.Pro: Pro Diskurs) (Prof. Dr. Robin Ruhnau)
Module number	88-021-BAP01-H-0520
Level	Master module
Course rotation	Winter term
Degree program hosting the module	Business & Psychology M.Sc.
Institutional anchoring	Ingolstadt School of Management
Subjects involved	BA and Service Management; BA, Organization and Human Resources; Innovation and Creativity; Psychological Diagnostics and Intervention Psychology with a focus on School Psychology; Social and Organizational Psychology; Economics, esp. Macroeconomics
Module Coordinator	Prof. Dr. Robin Ruhnau
Credit Points (ECTS)	5 ECTS-Point

Learning outcomes:

- *Students have an overview of the overlaps between business and psychology.*
- *They know the different disciplinary approaches of business and psychology in order to work on practical questions.*
- *They gather in-depth knowledge of how selected questions can be addressed from the perspectives of business and psychology and can reflect them with regards to a human value orientation.*

Contents and Topics:

- *(Different and common) approaches to business and psychology.*

- *Practice-relevant questions at the interface of business and psychology.*
- *Work on selected questions in interdisciplinary student tandems and small groups from different disciplinary perspectives.*

Formal requirements for participation:

- *None*

Recommended requirements for participation:

- *None*

Teaching and examination language:

- *English*

Teaching methods/course types:

- *Lectures*
- *Discussion*
- *Working in tandems/small groups*
- *Presentations*

ECTS awarding criteria:

- *Performance record rated at least “sufficient”: Seminar paper*
- *Students show that they are able to tackle practical economic problems in a genuinely interdisciplinary way.*

Workload / Distribution of ECTS credits:

- *39 h = Time of attendance*
- *111 h = Preparation and post-processing*
- *150 h = Total workload*

Modul grade:

- *Seminar paper (12-15 pages) with presentation (20-35 min.) (100 %)*

Polyvalence with other degree programs/accessibility notes: -

Remarks: -