

EVA VOSEN

EDUCATION AND QUALIFICATIONS

Since Jul 2016	Catholic University of Eichstätt-Ingolstadt PhD Candidate at the Professorship of Christian Social Ethics and Social Policy
2014 - 2016	Cologne Business School (CBS) Master of Arts in International Business, Specialisation: Marketing Management
2011 - 2014	Cologne Business School (CBS) Bachelor of Arts in International Business, Specialisation: Media Management
2001 - 2010	Gymnasium der Stadt Kerpen – Europaschule

EMPLOYMENT HISTORY

Since Jul 2016	Catholic University of Eichstätt-Ingolstadt, <i>Research Assistant</i> <ul style="list-style-type: none">• Research in the field of Christian Social Ethics and Social Policy, Business Ethics, Sustainability, and Social Innovation at the Faculty of Business and Economics (WFI – Ingolstadt School of Management)• Lecturing and student consultation• Management and execution of the MBA programme (until July 2019)• Faculty Women and Equality Officer (since Oct 2019)
Feb 2014 - Oct 2015	Generali Deutschland Holding AG, <i>Student Assistant</i> <ul style="list-style-type: none">• Support activities in the field of brand management within the departments Corporate Communications and Strategic Marketing• Participation in national and international brand projects• Participation in a procurement optimisation project• Support in the strategic development of future marketing activities of the German Generali Group
Jun 2011 - May 2013	Generali Deutschland Services GmbH, <i>Student Assistant</i> <ul style="list-style-type: none">• Support of administrative activities in the HR department of the German Generali Group

INTERNATIONAL EXPERIENCE

- Sep 2013 - **Griffith College, Dublin**
Jan 2014
- Semester abroad in the field of Business Studies
- Oct 2010 - **Work & Travel in Australia**
Apr 2011
- Language course in Business English at KAPLAN International Colleges in Sydney
 - Volunteer work at Australian Red Cross in Broome

OTHER SKILLS AND QUALIFICATIONS

- Languages
- German** (mother tongue)
 - English** (fluently)
 - Spanish** (good)
 - French** (basic knowledge)
- IT
- Good knowledge in Microsoft Office