

**Examination Regulations for the Master's degree program in
Tourism and Sustainable Regional Development
– Management and Geography/
Tourismus und nachhaltige Regionalentwicklung
– Management und Geographie
at the Catholic University of Eichstätt-Ingolstadt**

dated September 17, 2019

On the basis of Article 5 (3)(1) of the Concordat between the Holy See and the Free State of Bavaria dated March 29, 1924 (BayRS 2220-1-WFK), the Catholic University of Eichstätt-Ingolstadt (KU) issues the following examination regulations:

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Section 1 Scope of Application

¹These Examination Regulations govern the examination requirements for the Master's degree program in Tourism and Sustainable Regional Development – Management and Geography/Tourismus und nachhaltige Regionalentwicklung – Management und Geographie; in the following referred to as Tourism and Sustainable Regional Development. ²The respectively current version of the General Examination Regulations (APO) of the Catholic University of Eichstätt-Ingolstadt dated November 26, 2014, also applies.

Section 2 Degree

Upon successful completion of the program, graduates are awarded the academic degree Master of Science (MSc).

Section 3 Admission requirements

(1) ¹Study applicants at the KU provide proof of their qualification for the Master's degree program in Tourism and Sustainable Regional Development in form of

1. a first qualifying degree completed in a program in the field of human geography, business and economics, a teaching degree program with major in geography or business and economics or in any other degree program which is assumed to provide the basic knowledge of human geography or business and economics required for this Master's degree program and
2. successful completion of the aptitude process in accordance with the Annex.

²In cases of doubt, the board of examiners shall decide whether it can be expected that the student has acquired the required basic knowledge in human geography or business and economics.

(2) It is refrained from requesting proof of sufficient German language proficiency in accordance with Section 3 para. 2 sentence 2 of the respectively current version of the Statutes on enrollment, re-registration, and de-registration at the Catholic University of Eichstätt-Ingolstadt dated November 13, 2014.

Section 4 Standard length of the program, start of the program

- (1) The standard length of the Master's degree program is four semesters.
- (2) Students can start the program in the winter semester.

Section 5

Types of examinations/assessments

- (1) The following provisions shall supplement the types of examinations regulated in the General Examination Regulations of the Catholic University of Eichstätt-Ingolstadt dated November 26, 2014 as amended from time to time; any deviations in these examination regulations shall take precedence over the general regulations.
- (2) The scope of the internship report is five to ten pages.
- (3) ¹In a presentation, the student deals with a topic agreed upon with the lecturer independently, presents information in a way that is appropriate for the subject, audience, and media and uses adequate language in the presentation and discussion. Both the presentation and the written material that accompanies the presentation will be assessed. ²The duration of a presentation (*Präsentation*) including discussion is 20 to 90 minutes.
- (4) The duration of a presentation (*Referat*) including discussion is 20 to 90 minutes.
- (5) ¹The scope of a written assignment shall be at least 9,000 characters (without spaces) for every ECTS credit assigned to the respective task in the module description. ²The number of characters shall refer to the text corpus only. ³The time allocated for working on a written assignment shall be eight weeks.
- (6) ¹The fundamental structure of a Master's thesis shall be developed in a short report and involve elements such as, amongst others, the research question, methodology, conceptual theoretical framework and discussion. ²The scope of the short report shall be four to six pages.
- (7) ¹A project work in the context of the course of study shall be an academic piece of work with a predominantly research-related practical background. ²Students shall work on a practical research question based on the acquired theoretical prerequisites by drawing on methodical and logical thinking. ³Students can work on a research question in the field and/or on a computer and/or in form of a written assignment. ⁴As a rule, the result of the project work will be presented in writing, often also in graphical form and will be submitted to the lecturer for grading.

Section 6

Passing the Master's examination

The Master's examination has been passed when

1. all modules up to the end of the sixth semester have been awarded the grade 'sufficient' (4.0) or better or have been assessed as 'passed' and
2. the student has acquired a total of 120 ECTS credits.

Section 7

Required area, Master's thesis

- (1) ¹Each student must obtain 95 ECTS credits in the required area, which also includes the Master's Thesis module:
- (2) ¹Each student must obtain 70 ECTS credits in the following modules:
 1. Entrepreneurial Management and Tourism: 5 ECTS credits; module examination: Portfolio, English-language module,
 2. Economic geography: Sustainable Regional Development and Planning: 5 ECTS credits; module examination: Written assignment (40% of total module grade) with presentation

- (60% of total module grade),
3. Regional and Urban Economics: 5 ECTS credits; module examination: Written examination, English-language module,
 4. Perspectives of Tourism Geography in Cultural and Social Sciences: 5 ECTS credits; module examination: Written assignment with presentation,
 5. Tourism and Society: 5 ECTS credits; module examination: Portfolio,
 6. Basics Tourism Management, Economics and Sustainable Development: 5 ECTS credits; module examination: Written examination or portfolio; depending on prior studies the students shall choose two out of three courses from the three areas of Tourism Management, Economics and Sustainable Development for the basic module which enable students to qualify in subject areas that have not been covered to date; in the module examination, skills from the two chosen subject areas will be tested,
 7. International Research Seminar Global and/or Regional Tourist Destinations: 10 ECTS credits; module examination: Written assignment with presentation or portfolio, English-language module,
 8. Planning and Consulting Project: 5 ECTS credits; module examination: Portfolio,
 9. Cities, Regions and Economic Policy: Selected Topics in Economics: 5 ECTS credits; module examination: Written assignment with presentation,
 10. Advanced Methods and Large Project Study: 10 ECTS credits; required attendance in field seminar; module examination: Project work or portfolio,
 11. Internship: 5 ECTS credits; module examination: Internship report (not graded),
 12. One module accompanying Master's thesis:
 - a) Accompanying Seminar to Final Thesis: Tourism and Entrepreneurship: 5 ECTS credits; module examination: Short report (not graded), or
 - b) Accompanying Seminar to Final Thesis: Human and Economic Geography: 5 ECTS credits; module examination: Short report (not graded).
- (3) ¹The topic of the Master's thesis will be chosen from the field of Tourism and Sustainable Regional Development – Management and Geography. ²The Master's thesis is worth 25 ECTS credits. ³The period allocated for working on the thesis is 6 months.

Section 8

Required elective area, elective area

- (1) ¹The student shall successfully complete required elective modules worth a total of 20 ECTS credits. ²In doing so, the student shall successfully complete 5 ECTS credits in one of these two modules:
1. International Tourism Development and Planning: 5 ECTS credits; module examination: Written assignment (50% of total module grade) with presentation (50% of total module grade), or
 1. Sustainable Corporate Governance: 5 ECTS credits; module examination: Written assignment (50% of total module grade) with presentation (50% of total module grade), English-language module.

³ In addition, students shall successfully complete required elective modules worth a total of 15 ECTS credits from the following range of modules:

1. Theories and Strategies in Destination Management and Marketing: 5 ECTS credits; module examination: Portfolio, English-language module,
2. Innovation and Product Development in Tourism: Contemporary Theory and Practice Based on the Example of Sharing Economy, China Outbound Tourism, Boutique Hotels and Experience Design: 5 ECTS credits; module examination: Written assignment (70% of total module grade) with presentation (30% of total module grade), English-language module,
3. Advanced: Instruments Spatial Tourism Analysis (GIS and IT Technologies): 5 ECTS credits; module examination: Project outline or portfolio or written assignment, English-language module,
4. Sustainable Tourism – Urban and Rural Dynamics from a Critical Perspective: 5 ECTS

- credits; module examination: Written assignment with presentation, English-language module,
5. Information Management in Tourism: 5 ECTS credits; module examination: Written assignment (70% of total module grade) with presentation (30% of total module grade),
 6. Tourism and Sustainable Regional Development in the Global South: 5 ECTS credits; module examination: Written assignment with presentation.

- (4) ¹Students shall acquire 5 ECTS credits in the elective area. ²Students can complete the modules listed in paragraph 1 that were not chosen above or complete modules that can be chosen freely from the entire range of modules of all Master's degree programs at the KU without admission restriction. ³Furthermore, students can complete modules at German or foreign universities provided that their content and learning outcomes are beneficial in the context of this Master's degree program.

Section 9 Diploma Supplement

Students who have also successfully completed their studies at a foreign partner university with which the KU has concluded a double degree agreement for this degree program shall receive a Diploma Supplement that also includes a corresponding note saying that the Master's degree program was completed at two universities.

Section 10 Entry into force, transitional provisions

- (1) These examination regulations enter into force with effect from October 01, 2019.
- (2) ¹The examination regulations for the Master's degree program in Tourism and Regional Planning – Management and Geography/Tourismus und Regionalplanung – Management und Geographie at the Catholic University of Eichstätt-Ingolstadt dated March 24, 2015, as amended by the statutes dated October 19, 2018, cease to be in force. ²They continue to apply to all students who began their studies in the Master's degree program in Tourism and Regional Planning – Management and Geography before October 01, 2019, unless they choose to change to these examination regulations.

Issued on the basis of the resolution of the Senate of the Catholic University of Eichstätt-Ingolstadt dated June 19, 2019, and the approval of the president dated September 16, 2019, and the agreement of the Bavarian State Ministry of Science and the Arts dated July 31, 2019; file no.: R.3-5e65(KUE)-10b/67221.

Eichstätt/Ingolstadt September 17, 2019

Prof. Dr. Gabriele Gien
President

These regulations were set down in writing at the Catholic University of Eichstätt-Ingolstadt on September 17, 2019. This fact was made known to members of the Catholic University of Eichstätt-Ingolstadt on the same day. The date of publication is therefore September 17, 2019.

Appendix: Aptitude process for the Master's degree program in Tourism and Sustainable Regional Development – Management and Geography at the KU

1. Purpose of the aptitude process

¹In accordance with Section 3 para. 1 sentence 1 no. 2 of the Examination Regulations for the Master's degree program in Tourism and Sustainable Regional Development – Management and Geography (PO), admission for studies requires that prospective students provide proof of their suitability in an aptitude process. ²In the context of the aptitude process, prospective students shall demonstrate their knowledge and ability to conduct academic research, which are needed to be able to successfully complete the Master's degree program in Tourism and Sustainable Regional Development – Management and Geography. ³The purpose of this process is to determine whether students are suitable for fulfilling the special qualitative requirements of the Master's degree program in Tourism and Sustainable Regional Development – Management and Geography.

⁴Parameters for determining suitability include the ability to carry out academic, fundamental and methods-oriented work and skills required for the interdisciplinary degree program in one of the subject areas that are involved in the degree program (business and economics, geography, social sciences, regional sciences, tourism studies); skills and competencies that were acquired in the context of a first relevant degree shall not be tested again in the context of the aptitude process.

⁵The acquired skills that were completed in form of assessment components in a first qualifying degree obtained at a German or equivalent international university must be comparable to assessment components acquired in a degree program as named in Section 3 para. 1 no. 1 PO. ⁶The board of examiners shall decide on the content-related comparability of presented proof of achieved assessments. ⁷Upon request, submitted proof can also be examined for substantial differences outside the context of ongoing application procedures and a corresponding note can be issued regarding insufficient assessment components submitted for proof. ⁸The aptitude process is conducted in accordance with the following provisions.

2. Committee for aptitude process

¹The aptitude process is carried out by a committee consisting of at least three professors from the Master's degree program as well as, if applicable, additional members who act in an advisory capacity. ²The members of the committee are appointed by the board of examiners of the Master's degree program in Tourism and Sustainable Regional Development – Management and Geography and shall elect the chairperson from among their number. ³In the event of a tied vote in the election of a chairperson for the committee for the aptitude process, the chairperson of the board of examiners shall decide. ⁴In the context of decisions taken by the committee, the chairperson of the committee for the aptitude process shall have the casting vote in case of a tied vote. ⁵Exclusions from discussion and voting are regulated by Article 41 para. 2 of the Bavarian Higher Education Act (*Bayerisches Hochschulgesetz*, BayHSchG) dated May 23, 2006 (GVBl. p. 245) as amended from time to time. ⁶The provisions in the General Examination Regulations (APO) for the board of examiners shall apply accordingly to the business of the committee.

3. Initiation of the aptitude process

3.1 The aptitude process for determining suitability is carried out by the KU on an annual basis each summer semester.

3.2 ¹The application for admission to the aptitude process shall be submitted to the KU with all required documents within a binding deadline stipulated by the board of examiners of the Master's degree program in Tourism and Sustainable Regional Development – Management and Geography each year (cut-off deadline) for the start of studies in the winter semester. ²The board of examiners shall be obliged to publish the deadline by which the application for admission must be submitted. ³In deviation from the provisions of the German Civil Code (*Bürgerliches Gesetzbuch*, BGB), the deadline for submitting applications shall not extend to the next working day (Article 31 para. 3 sentence 2 BayVwVfG).

3.3 ¹The application must be submitted using the application form provided by the KU. ²Proof of a first qualifying university degree or final degree without significant differences and worth at least 180 ECTS credits, or proof of all credits obtained in a Bachelor's degree program so far (whereby a minimum of 135 ECTS credits must have been obtained) shall be attached to the application form; the applicant must have achieved a total grade of at least 3.0.

4. Admission to the aptitude process

4.1 In order for the applicant to be admitted to the aptitude process, the documents specified in 3.3 must be complete and must have been submitted in writing and on time.

4.2 Applicants who are not admitted to the aptitude process because they exceeded the cut-off deadline shall receive a letter by the KU notifying them of the negative decision including information on the right to appeal.

4.3. Applicants who do not have acquired sufficient subject knowledge and skills in accordance with Clause 1 sentence 4 (that were successfully completed in form of assessment components in a first qualifying degree obtained at a German or equivalent international university), that are comparable to the assessment components in the Bachelor's degree program in Business Administration or in the Bachelor's degree program Geography or a Bachelor's degree program in a neighboring discipline (economics, social sciences, regional sciences, tourism studies) acquired at the KU, shall not be admitted to the aptitude process and receive a corresponding letter by the KU notifying them of the negative decision including information in the right to appeal.

4.4. ¹Admission to the aptitude process can be granted subject to successful acquisition of additional assessment credit points to a maximum of 20 ECTS credits from the Bachelor's degree programs in Geography or Business Administration at the KU. ²These assessment credit points do not form part of the Master's examination. ³If this condition is not fulfilled within the deadline stipulated by the board of examiners, admission to the Master's examination shall be revoked.

5. Implementation of the aptitude process

5.1 Applicants who have fulfilled all formal admission criteria for the aptitude process shall be invited to take part in the aptitude process.

5.2 ¹The aptitude process consists of a selection interview (30-40 minutes) in which candidates will be asked questions on framework conditions regarding economics and social sciences.²In the selection interview, candidates shall also demonstrate whether it can be expected that they will fulfill the objectives of the interdisciplinary degree program on the basis of their suitability and communicative skills in an independent and responsible manner; the decisive criteria shall be the parameters for determining suitability in accordance with Clause 1 sentence 4.

5.3 ¹The selection interview shall be carried out either as group or individual examination under adequate conditions by two examiners from the group of KU members who are authorized to conduct examinations and in the presence of a qualified observer. ²The examiners shall be appointed by the committee for the aptitude process for the Master's degree program in Tourism and Sustainable Regional Development – Management and Geography. ³The examiners shall assess the performance in the selection interviews in accordance with the following grading scale:

1.0; 1.3	excellent	an outstanding achievement
1.7; 2.0; 2.3	good	an achievement that exceeds the average requirements considerably
2.7; 3.0; 3.3	satisfactory	an achievement that meets the average requirements
3.7; 4.0	sufficient	an achievement that is sufficient despite shortcomings
5.0	insufficient	an achievement that is not sufficient due to considerable shortcomings

⁴The selection interview is deemed to be passed if the arithmetic mean of the grade awarded by both examiners is at least 4.0 or better. ⁵Before determining the grade, the examiners should hear the opinion of the observers. ⁶The main topics and the results of the selection interview shall be

documented in records.

5.4 Applicants who have not passed the selection interview receive a letter by the KU notifying them of the negative decision including information on the right to appeal.

5.5 ¹Applicants who have successfully passed the selection interview receive a written notification on their successful participation in the aptitude process. ²If a selection procedure is carried out, the notification will contain a corresponding note.

6. Records

Records of the aptitude process must be kept specifying the day and place of the selection interview, the decision, the names of the examiners, and the names of the applicants.

7. Retaking the aptitude test

¹Applicants who were not successful in providing proof of their aptitude for the Master's degree program in Tourism and Sustainable Regional Development – Management and Geography may reapply for the aptitude process once at the earliest possible date. ²In justified exceptional cases, the committee may allow registration for determining the suitability at a later date. ³It is not possible to retake the test more than once.

8. Crediting aptitude processes

Applicants from a foreign university with which the KU has concluded a double degree agreement for this degree program, who fulfill the qualification requirements and required proof as applicable at their university and who have successfully completed an aptitude process in accordance with the regulations applicable at such university shall be treated equally to applicants who have successfully passed the aptitude process for the program Tourism and Sustainable Regional Development – Management and Geography.