



*The Catholic University of Eichstätt-Ingolstadt (KU) is a non-state university under church leadership and officially recognized by the Free State of Bavaria. It is committed to strong research and excellent teaching and combines first-class study conditions with an international focus. Eight faculties offer a wide range of subjects for around 5,000 students. The University employs 900 people of different faiths and beliefs. Grounded in the Christian view of human life, the KU aims to create an academic and educational culture of responsibility.*

The Professorship of BA and Market Psychology at our Ingolstadt School of Management (WFI) invites applications for a full-time position (100%) as

### **research associate (*Wissenschaftlicher Mitarbeiter (m/w/d)*)**

to be filled by the earliest possible starting date with an initial contract duration of 3 years with the envisaged option of an extension. The place of work will be Ingolstadt. Provided that the requirements are met, remuneration in the private-law employment relationship will be according to the pay grade E 13 TV-L. If applicable, the position can also be split between two part-time positions, provided that two suitable applications are received.

The successful candidate may also pursue doctoral research as part of their work if desired; the University is particularly interested in receiving applications from candidates who wish to make use of this opportunity.

#### **Your responsibilities**

- Conducting independent scientific research in the field of marketing
- Collaboration on existing research projects
- Collaboration with our research partners
- Support in acquiring third-party funding
- Independent teaching of courses
- Support and advice for students
- Organization and implementation of scientific events

#### **Your profile**

- A completed university degree with very good or good grades in a relevant subject area
- Very good written and spoken English and German language proficiency
- Substantiated knowledge of scientific methods and research practices
- Experience in the implementation and evaluation of research projects
- Ability to work independently and in a structured manner
- High personal initiative and sense of responsibility
- Willingness to gain further qualifications (e.g. doctorate)

#### **Our offer**

- Attractive and team-oriented workplace in a versatile higher educational environment
- Interesting and varied range of responsibilities and tasks
- Broad range of internal and external professional development and continuing education offers
- Welfare benefits in the public service
- National and international network
- Possibility of pursuing a doctorate or further academic qualification
- Participation in teaching courses and supervising students
- Consideration of individual life circumstances through flexible working time models

## Your application

Please send your application with the usual supporting documents by e-mail to Prof. Dr. Victoria-Sophie Osburg, [sekretariat-osburg@ku.de](mailto:sekretariat-osburg@ku.de), by May 31, 2025 (please combine all documents in one PDF file). All submitted application documents will be destroyed in accordance with data protection regulations after the hiring process has been completed.

Please note the KU's privacy policy for the application process. Corresponding information can be downloaded from the KU website at <https://www.ku.de/en/the-ku/job-offers>. By submitting your application, you confirm that you have taken note of the data protection information and the privacy policy.

All employees are obliged to acknowledge the nature and mission of the KU as stipulated in its Mission Statement and Foundation Charter. The University is therefore interested in receiving applications with relevant information in this regard. Other than that, there are no denominational requirements for employment at the KU.

The KU is committed to promoting equal opportunities and aims to ensure that its members are able to balance work and family life. Candidates with severe disabilities who are equally suitable to other applicants will be prioritized.