



*The Catholic University of Eichstätt-Ingolstadt (KU) is a non-state university under church leadership and officially recognized by the Free State of Bavaria. It is committed to strong research and excellent teaching and combines first-class study conditions with an international focus. Eight faculties offer a wide range of subjects for around 5000 students. The University employs 900 people of different faiths and beliefs. Grounded in the Christian view of human life, KU aims to create an academic and educational culture of responsibility.*

The Chair of Business Administration – Innovation and Creativity at the WFI – Ingolstadt School of Management is seeking strong applicants for the position of

## **PhD Candidate (Scientific Research Assistant)**

Prof. Dr. Shashi Matta, the holder of this chair, conducts research in the areas of consumer behavior and psychology, branding, and innovation and creativity. Applications are encouraged from candidates with interests in more than one of these aforementioned topics, and in conducting rigorous empirical research (experimental research, survey research, and working with data sets of all sizes) which can be published in internationally recognized peer-reviewed journals.

### **Your Qualifications**

- Master's degree or equivalent in any of the following fields – business administration, economics, or psychology
- Strong knowledge of statistical analyses and empirical research methods
- Very good command of spoken and written English (C1 or C2 level)
- Discipline, integrity, curiosity and intrinsic motivation to conduct research
- Ability to work independently and in teams

### **Your Responsibilities**

- Develop, conduct and publish high quality research in the fields of consumer behavior and psychology, marketing, and innovation, on topics such as consumer inferences, branding, innovation and creativity
- Use experimental research and survey research methods primarily, and related data analysis techniques
- Teach courses related to topics of innovation, creativity, branding, or consumer psychology
- Supervise Bachelor's and Master's theses, and
- Support administrative tasks and projects at the chair

## What to Expect

- A dynamic new team; Emphasis on rigorous empirical research with a solid theoretical foundation that has meaningful managerial and policy implications
- An opportunity to earn a doctoral degree at a reputed institution with a strong PhD program culture across all chairs / departments and doctoral level seminars
- A well-structured career development program with professionally supervised doctoral research; Attractive opportunities to participate and present at national and international conferences, and to collaborate in person with professors and scholars internationally
- Market-appropriate salary (pay grade 13 TV-L, 75% to 100% appointment)
- An attractive city and geographic region with a high quality of life

## Your Application

Applications will be accepted until **the 15<sup>th</sup> of April 2019**. Please send electronic copies of the following application materials **in English, in a single PDF file**, to the secretary for the chair, Mrs. Susanne Senner ([susanne.senner@ku.de](mailto:susanne.senner@ku.de)):

- Cover letter with a statement of interest / letter of motivation
- Résumé
- Scanned copies of degrees / diplomas / certificates / transcripts
- Summary of your Master's thesis (3 pages, single-spaced, in English), or a similar, original written sample of your work. This has to be a single-author piece and not co-authored work or a group project.
- Names and contact details of two references including Master's thesis advisor
- Two recommendation letters (at least one from an academic reference)

**Important:** Please do not contact us after sending your application materials. Candidates chosen for subsequent rounds of the selection process will be contacted via e-mail with details on next steps. These e-mails will be sent on a rolling basis, so there is no need to wait until the deadline to send your application materials. All submitted application documents will be destroyed in accordance with data protection regulations after the hiring process has been completed.

## Please Note

- The Catholic University of Eichstätt-Ingolstadt is committed to promoting equal opportunity for women and men, and aims to ensure that its members are able to balance work and family life. Candidates with severe disabilities who are equally suitable to other applicants will be prioritized.
- All staff are obliged to recognize and respect the ecclesiastical mission and Catholic character of the University. The University takes this into consideration when recruiting staff and is therefore interested in receiving applications with relevant information in this regard.

