Online Lecture Series in Summer Semester 2020

Sustainability in China

18:00-20:00

27. April 2020  Opening Event
Welcome Speech
Prof. Dr. André Habisch, KU Eichstätt-Ingolstadt / Prof. Dr. Peter Augsdörfer, THI Ingolstadt
Chinese Investments in Germany: Sustainable or Unsustainable?
Hannes Schleeh, Managing Director, China Zentrum Bayern

04. May 2020
Sustainability Marketing: New Opportunities in the Digital Era
Assoc. Prof. Dr. Vignesh Yoganathan, Sheffield University

11. May 2020
The Role of Sustainability in Sino-German Merger & Acquisition
Elva Liu, Business Manager China, Eversheds Sutherland (Germany) LLP

18. May 2020
Sustainable Purchasing and Supplier Management in China
Kamilla Schafmayer, Imtron GmbH / MediaMarktSaturn

25. May 2020
Confucian Entrepreneurship: Chinese Traditional Values in Business
Jun. Prof. Dr. Matthias Niedenführ, Uni Tübingen

08. June 2020
An Emerging Green Market in China
Liuqing Gu, Managing Director, ViCan GmbH

15. June 2020 10:00-12:00
Sustainability Considerations on COVID-19’s Impact and Countermeasures in China
Prof. Dr. Ying Cheng, Chongqing University, China

22. June 2020
China’s New Silk Road
Dr. Andrea Funk, THI Ingolstadt

29. June 2020
The Role of German Companies, as Non-State Actors, in the Sino-German Relationship
Stefan Schada, Fudan University, Shanghai

*The lecture series is open to the public, please contact Lu.Bostanli@ku.de.
*KU students can register through KU-Campus (5 ECTS).