Seminar on Entrepreneurship/Innovation

Seminar zu Entrepreneurship/Innovation

Module Number | 88-021-SRI02-H-0817
Degree | Master
Semester | Winter
Course Type | Seminar
Participation Limit | max 15 students
Creditable for | Elective
Contact Hours | Blocked Course
Number of Credits | 5 ECTS
Language | English
Chair | Economics, esp. Macroeconomics
Lecturer | Prof. Dr. Simon Wiederhold

Learning Outcomes

- Students recognize current problems in entrepreneurship and/or innovation.
- Students develop the ability to apply modern empirical methods for analyzing current applied research in entrepreneurship and/or innovation.
- They can confidently discuss economic topics.
- They deepen their skills for written work and presentations about scientific topics.
- Students obtain deeper knowledge of the topic of the seminar and obtain the ability to transfer the gained knowledge also to other topics.

Module Content

- The specific topic of the seminar will be announced on the homepage of the chair.
- We will discuss both theoretical and empirical studies.

Teaching Methods

- Term Paper
- Presentation
- Discussion

Grading

- Term Paper (50%)
- Presentation (45 minutes) (50%)

Assessment criteria in detail

- In their term paper, students have to show that they are able to understand a scientific paper in terms of its core messages and its methodology (empirical and/or theoretical). It is expected that they can summarize these aspects in their own words in a clear and concise manner. Moreover, students have to be able to embed the scientific paper in a broader context and to critically discuss the paper.

Average Workload

- 10 h = Time of attendance of introductory meetings
- 10 h = Preparation and postprocessing of introductory meetings
- 30 h = Time of attendance of seminar
- 100 h = Preparation of term paper and the seminar
- 150 h = Total workload

Previous Knowledge/Prerequisites

- Basic knowledge in micro- and macroeconomics is recommended

Readings

- Readings will be announced in the introductory meetings.
- All readings are in English, independent of the language of instruction.