

Mandatory Electives in the Master's program (Business and Psychology M.Sc.)

1. According to § 9 of the examination regulations of the Master's program in Business Administration in the version of 20.05.2021
2. Scope of application for SoSe 2022
3. Decided by the Faculty Council of the Faculty of Business and Economics on 07.07.2021.

Listing of the major fields of study

Main areas of study anchored in the Examination Regulations:

1. Business,
2. Psychology

Modules offered in the mandatory elective area

Advanced Topics in Consumer Psychology for a Better World (10 ECTS) Research Project and Report

Work and Health: Methods (5 ECTS) Written exam or oral exam or portfolio

Behavioral and Experimental Economics (5 ECTS) Seminar paper and presentation

Consumer Psychology for a Better World (2,5 ECTS) Exam

Ethics of Digitization (5 ECTS) Portfolio

Fundamentals Psychological Assessment (Test Theory and Test Construction) (5 ECTS) Written exam or oral exam

Human-Technology Interaction: Potential and Application (5 ECTS) Written exam or oral exam or portfolio

Innovation and Creativity in Individuals, Teams, and Organizations (5 ECTS) Portfolio

Intercultural Management (5 ECTS) Exam

Leadership and Motivational Psychology (5 ECTS) Portfolio

Psychology of Responsibility, Justice, and Values (5 ECTS) Paper with presentation or written exam or oral exam or portfolio

Electives: Modul Offering