

Courses in English - Summer semester 2023 - Business and Economics

Please note: This table lists all courses available in English. A degree program consists in different modules which are needed for a successful graduation. Within a module different courses about several topics are offered. In some cases courses do not have the same title as the module. We recommend you to inform you beforehand which modules and courses belong together. You earn your ECTS-credits by finishing the module – not the course. You can get more information (also regarding ECTS) by clicking on the module number.

Module number	Module title	Course Number	Course title	Course type	Study level
82-021-AC13-H-0507	Sustainability @ leading Companies	82-021-AC13-S- VL-0507.20231.001	Sustainability @ leading Companies	seminar (on-campus)	Bachelor
82-021-AP05-H-0507	Organizational Behavior	82-021-AP05-S- VL-0507.20231.001	Organizational Behavior	seminar (on-campus)	Bachelor
82-021-BE02-H-0218	Econometric	82-021-BE02-S- UE-0218.20231.001	Econometrics	practice (on-campus)	Bachelor
06-021-DS13-H-0117	Research Agenda Management	06-021-DS13-S- SE-0117.20231.001	Research Agenda Management	seminar (on-campus)	Master
82-021-BE02-H-0218	Econometric	82-021-BE02-S- VL-0218.20231.001	Econometrics	lecture (on-campus)	Bachelor
82-021-BE03-H-0318	Corporate Governance	82-021-BE03-S- VL-0318.20231.001	Corporate Governance	lecture (on-campus)	Bachelor
		82-021-BU01-H-0123.20231.001	Innovating for Sustainability: Frameworks and Practices from Global and Local Organizations	main module	Bachelor
82-021-BU01-H-0123	Innovating for Sustainability: Frameworks and Practices from Global and Local Organization	82-021-BU01-S- VL-0123.20231.001	Innovating for Sustainability: Frameworks and Practices from Global and Local Organizations	lecture/practice (on-campus)	Bachelor
		82-021-IFM12-H-1222.20231.001	Business Analytics and Data Mining	main module	Bachelor
82-021-IFM12-H-1222	Business Analytics and Data Mining	82-021-IFM12-S- UE-1222.20231.001	Business Analytics and Data Mining	practice (on-campus)	Bachelor
82-021-IFM12-H-1222	Business Analytics and Data Mining	82-021-IFM12-S- VL-1222.20231.001	Business Analytics and Data Mining	lecture (on-campus)	Bachelor
82-021-IM01-H-0218	Introduction to strategic Management	82-021-IM01-S- VL-0218.20231.001	Introduction to strategic Management	lecture/practice (on-campus)	Bachelor
82-021-IM10-H-0507	Automotive Issues in Business Scienc	82-021-IM10-S- VL-0507.20231.001	Automotive Issues in Business Science	seminar (on-campus)	Bachelor
82-021-IM15-H-0507	Entrepreneurial Finance & Strategy	82-021-IM15-S- VL-0507.20231.001	Entrepreneurial Finance & Strategy	seminar (on-campus)	Bachelor
82-021-KUG01-H-0507	Business Fiction	82-021-KUG01- S-UE-0507.20231.001	Business Fiction	practice (on-campus)	Bachelor
82-021-KUG03-H-0507	Current Business Topics	82-021-KUG03- S-UE-0507.20231.001	Current Business Topics	practice (online & on-campus)	Bachelor
82-021-KUG12-H-0507	Intercultural Communication	82-021-KUG12- S-UE-0507.20231.001	Intercultural Communication	practice (on-campus)	Master
		82-021-KUG16- H-0817.20231.001	Culture and Society	main module	Bachelor
82-021-MD06-H-0914	Global Marketing Management	82-021-MD06-S- UE-0914.20231.001	Global Marketing Management	practice (on-campus)	Bachelor
82-021-MD06-H-0914	Global Marketing Management	82-021-MD06-S- VL-0914.20231.001	Global Marketing Management	lecture (on-campus)	Bachelor
82-021-MD24-H-0221	Service and Technology Marketing	82-021-MD24-S- VLUE-0221.20231.001	Service and Technology Marketing	lecture/practice (on-campus)	Bachelor
82-021-MM02-H-0820	Innovation through Design for Digital Customer Experience and Sustainable Solutions	82-021-MM02-S- VL-0820.20231.001	Innovation through Design for Digital Customer Experience and Sustainable Solutions	lecture/practice (on-campus)	Bachelor
82-021-PS06-H-0507	Introductory seminar course: Accounting and Auditing	82-021-PS06-S- PS-0507.20231.001	Introductory seminar course: Accounting and Auditing	seminar (on-campus)	Bachelor
		82-021- VWLECO08-H-0123.20231.001	Quantitative Ethics	main module	Bachelor

		82-021- VWLECO08-H-0507.20231.001	Quantitative Ethics: Poverty and Inequality Analysis	main module	Bachelor
82-021- VWLECO08-H-0123	Quantitative Ethics	82-021- VWLECO08-S-SE-0123.20231.001	Quantitative Ethics	seminar (on-campus)	Bachelor
82-021- VWLECO17-H-0916	Behavioral Finance	82-021- VWLECO17-S-UE-0916.20231.001	Behavioral Finance - Bachelor Übung	practice (on-campus)	Bachelor
82-021- VWLECO17-H-0916	Behavioral Finance	82-021- VWLECO17-S-VL-0916.20231.001	Behavioral Finance - Bachelor Vorlesung	lecture (on-campus)	Bachelor
82-021-WM07-H-0121	The Science of Happiness: A Multi-Disciplinary and Multi-Cultural Approach to Happiness and Well-being	82-021-WM07-S- VL-0121.20231.001	The Science of Happiness: A Multi- Disciplinary and Multi-Cultural Approach to Happiness and Well- being (Bachelor)	lecture (online)	Bachelor
82-021-WSprachen02-H- 0507	Business English II	82-021-WSprachen02-S-UE-0507.20231.001	Business English II	default	Bachelor
82-021-WSprachen02-H- 0507	Business English II	82-021-WSprachen02-S-UE-0507.20231.002	Business English II	practice (on-campus)	Bachelor
82-021-WSprachen02-H- 0507	Business English II	82-021-WSprachen02-S-UE-0507.20231.003	Business English II	practice (on-campus)	Bachelor
82-021-WSprachen02-H- 0507	Business English II	82-021-WSprachen02-S-UE-0507.20231.004	Business English II	practice (on-campus)	Bachelor
82-021-WSprachen02-H- 0507	Business English II	82-021-WSprachen02-S-UE-0507.20231.005	Business English II	practice (on-campus)	Bachelor
82-021-WSprachen02-H- 0507	Business English II	82-021-WSprachen02-S-UE-0507.20231.006	Business English II	practice (on-campus)	Bachelor
82-021-WSprachen02-H- 0507	Business English II	82-021-WSprachen02-S-UE-0507.20231.007	Business English II	practice (on-campus)	Bachelor
82-021-WSprachen11-H- 0507	Remedial Business English	82-021-WSprachen11-S-UE-0507.20231.001	Remedial Business English	practice (on-campus)	Bachelor
82-024-ANG02-H-0212	English for Business and Public Relations	82-024-ANG02- S-UE-0212.20231.001	English for Business and Public Relations	practice (on-campus)	Bachelor / Master
88-021-AC15-H-0220	Seminar Accounting and Auditing	88-021-AC15-S- SE-0220.20231.001	Seminar Accounting and Auditing	seminar (on-campus)	Master
88-021-BE01-H-0620	Behavioral and Experimental Economics	88-021-BE01-S- SE-0620.20231.001	Behavioral and Experimental Economics	seminar (on-campus)	Master
88-021-BO01-H-0620	Work & Health: Methods	88-021-BO01-S- SE-0620.20231.001	Work & Health: Methods	seminar (online)	Master
88-021-BR03-H-0408	Retail Management	88-021-BR03-S- VL-0408.20231.001	Retail Management	seminar (on-campus)	Master
88-021-BR05-H-0318	Innovation and Product Development in Tourism: Current Theory and Practice at the Example of Sharing Economy, China Outbound Tourism, Boutique Hotels and Experience Design	88-021-BR05-S- SE-0318.20231.001	Innovation and product development in tourism	seminar (on-campus)	Master
		88-021-ETH20- H-0408.20231.001	Advanced Economic Ethics	main module	Master
88-021-IFM02-H-0317	Digital Business Models and Technologies	88-021-IFM02-S- UE-0317.20231.001	Digital Business Models and Technologies	practice (on-campus)	Master
88-021-IFM02-H-0317	Digital Business Models and Technologies	88-021-IFM02-S- VL-0317.20231.001	Digital Business Models and Technologies	lecture (on-campus)	Master
88-021-IFM03-H-0317	Service Analytics	88-021-IFM03-S- VL-0317.20231.001	Service Analytics	lecture (on-campus)	Master
		88-021-IFM05-H-0123.20231.001	Introduction to Reinforcement Learning	main module	Master
88-021-IFM05-H-0123	Introduction to Reinforcement Learning	88-021-IFM05-S- UE-0123.20231.001	Introduction to Reinforcement Learning	practice (on-campus)	Master
88-021-IFM05-H-0123	Introduction to Reinforcement Learning	88-021-IFM05-S- VL-0123.20231.001	Introduction to Reinforcement Learning	lecture (on-campus)	Master
88-021-IM02-H-0408	Cross-cultural Management	88-021-IM02-S- UE-0408.20231.001	Cross-cultural Management (E- Group 1)	practice (on-campus)	Master

88-021-IM02-H-0408	Cross-cultural Management	88-021-IM02-S- VL-0408.20231.001	Cross-cultural Management (incl. E- Group 2 and 3)	lecture/practice (on-campus)	Master
88-021-IM09-H-1216	Case Studies in International Management	88-021-IM09-S- SE-1216.20231.001	Case Studies in International Management (Group 1)	project work / workshop (on-campus)	Master
88-021-IM09-H-1216	Case Studies in International Management	88-021-IM09-S- SE-1216.20231.002	Case Studies in International Management (Group 2)	project work / workshop (on-campus)	Master
88-021-MC01-H-0620	Innovation and Creativity in Individuals, Teams, and Organizations	88-021-MC01-S- VL-0620.20231.001	Innovation and Creativity in Individuals, Teams, and Organizations	lecture/practice (on-campus)	Master
88-021-MC03-H-0620	Psychology of Responsibility, Justice, and Values	88-021-MC03-S- SE-0620.20231.001	Psychology of Responsibility, Justice, and Values	seminar (on-campus)	Master
88-021-MC03-H-0620	Psychology of Responsibility, Justice, and Values	88-021-MC03-S- SE-0620.20231.002	Psychology of Responsibility, Justice, and Values	seminar (on-campus)	Master
88-021-MS20-H-0221	Return on Service Design & Customer Experience	88-021-MS20-S- VLUE-0221.20231.001	Return on Service Design & Customer Experience	seminar (on-campus)	Master
		88-021-MS33-H-0123.20231.001	Digital Marketing	main module	Master
88-021-SCM02-H-0408	Modelling and Optimization with OPL	88-021-SCM02- S-VL-0408.20231.001	Modelling and Optimization with OPL	lecture/practice (online & on-campus)	Master
88-021-SCM13-H-0408	Service Operations	88-021-SCM13- S-VL-0408.20231.001	Service Operations	lecture/practice (online & on-campus)	Master
88-021-SCM20-H-0419	Transportation Logistics	88-021-SCM20- S-UE-0419.20231.001	Transportation Logistics	practice (on-campus)	Master
88-021-SCM20-H-0419	Transportation Logistics	88-021-SCM20- S-VL-0419.20231.001	Transportation Logistics	lecture (on-campus)	Master
88-021-TA10-H-0316	Tax Policy	88-021-TA10-S- UE-0316.20231.001	Tax Policy	practice (on-campus)	Master
88-021-TA10-H-0316	Tax Policy	88-021-TA10-S- VL-0316.20231.001	Tax Policy	lecture (on-campus)	Master
88-021-UF03-H-0408	Advanced Consulting Case	88-021-UF03-S- VL-0408.20231.001	Advanced Consulting Case	seminar (online & on-campus)	Master
88-021-UF04-H-0408	Change Management	88-021-UF04-S- VL-0408.20231.001	Change Management	lecture (online)	Master
88-021-UF15-H-0221	Business Model & Strategy	88-021-UF15-S- SE-0221.20231.001	Business Model & Strategy	seminar (on-campus)	Master
88-021-WM03-H-0120	Behavioral Finance	88-021-WM03-S- UE-0120.20231.001	Behavioral Finance - Master Übung	practice (on-campus)	Master
88-021-WM03-H-0120	Behavioral Finance	88-021-WM03-S- VL-0120.20231.001	Behavioral Finance - Master Vorlesung	lecture (on-campus)	Master
88-021-WM05-H-0121	The Science of Happiness: A Multi-Disciplinary and Multi-Cultural Approach to Happiness and Well-being	88-021-WM05-S- VL-0121.20231.001	The Science of Happiness: A Multi- Disciplinary and Multi-Cultural Approach to Happiness and Well- being (Master)	lecture (online)	Master
88-021-WM06-H-0122	Innovation Immersion in Retail	88-021-WM06-S- SE-0122.20231.001	Innovation Immersion in Retail	seminar (on-campus)	Master