

Courses in English - Summer semester 2024 - Business and Economics

Please note: This table lists all courses available in English. A degree program consists in different modules which are needed for a successful graduation. Within a module different courses about several topics are offered. In some cases courses do not have the same title as the module. We recommend you to inform you beforehand which modules and courses belong together. You earn your ECTS-credits by finishing the module – not the course. You can get more information (also regarding ECTS) by clicking on the module number.

Module number	Module title	Course Number	Course title	Course type	Study level
82-021-BU01-H-0123	Innovating for Sustainability: Frameworks and Practices from Global and Local Organizations	82-021-BU01- S-VL-0123.20241.001	Innovating for Sustainability: Frameworks and Practices from Global and Local Organizations	lecture/practice (on-campus)	Bachelor
82-021-IFM12-H-1222	Business Analytics and Data Mining	82-021-IFM12- S-UE-1222.20241.001	Business Analytics and Data Mining	practice (on-campus)	Bachelor
82-021-IFM12-H-1222	Business Analytics and Data Mining	82-021-IFM12- S-VL-1222.20241.001	Business Analytics and Data Mining	lecture (on-campus)	Bachelor
82-021-IM01-H-0218	Introduction to strategic Management	82-021-IM01- S-VL-0218.20241.001	Introduction to strategic Management	lecture/practice (on-campus)	Bachelor
82-021-IM10-H-0507	Automotive Issues in Business Science	82-021-IM10- S-VL-0507.20241.001	Automotive Issues in Business Science	lecture (on-campus)	Bachelor
82-021-INT01-H-0917	Discover Germany: Society, Politics, Economy, Culture	82-021-INT01- S-WS-0917.20241.001	Discover Germany: Society, Politics, Economy, Culture	project work / workshop (on-campus)	Bachelor
82-021-MD06-H-0914	Global Marketing Management	82-021-MD06- S-UE-0914.20241.001	Global Marketing Management	practice (on-campus)	Bachelor
82-021-MD06-H-0914	Global Marketing Management	82-021-MD06- S-VL-0914.20241.001	Global Marketing Management	lecture (on-campus)	Bachelor
82-021-MD24-H-0221	Service and Technology Marketing	82-021-MD24- S-VLUE-0221.20241.001	Service and Technology Marketing	lecture/practice (on-campus)	Bachelor
82-021-PS06-H-0507	Introductory seminar course: Accounting and Auditing	82-021-PS06- S-PS-0507.20241.001	Introductory seminar course: Accounting and Auditing	seminar (on-campus)	Bachelor
82-021-SBE02-H-0823	Sustainable Developmen	82-021-SBE02- S-UE-0823.20241.001	Sustainable Development	practice (on-campus)	Bachelor
82-021-SBE02-H-0823	Sustainable Development	82-021-SBE02- S-VL-0823.20241.001	Sustainable Development	lecture (on-campus)	Bachelor
82-021-SCM25- H-0507	Strategic Sourcing in Global Markets	82-021- SCM25-S-VL-0507.20241.001	Strategic Sourcing in Global Markets	lecture (on-campus)	Bachelor
82-021- VWLECO17-H-0916	Behavioral Finance	82-021- VWLECO17-S- UE-0916.20241.001	Behavioral Finance	practice (on-campus)	Bachelor
82-021- VWLECO17-H-0916	Behavioral Finance	82-021- VWLECO17-S- VL-0916.20241.001	Behavioral Finance	lecture (on-campus)	Bachelor
82-021-WM07-H-0121	The Science of Happiness: A Multi-Disciplinary and Multi-Cultural Approach to Happiness and Well-being	82-021-WM07- S-VL-0121.20241.001	The Science of Happiness: A Multi- Disciplinary and Multi- Cultural Approach to Happiness and Well- being	lecture (online)	Bachelor
82-024-ANG02- H-0212	English for Business and Public Relations	82-024- ANG02-S-UE-0212.20241.001	English for Business and Public Relations	practice (on-campus)	Bachelor
88-021-AC15-H-0220	Seminar Accounting and Auditing	88-021-AC15- S-SE-0220.20241.001	Seminar Accounting and Auditing	seminar (on-campus)	Master
88-021-BR05-H-0318	Innovation and Product Development in Tourism: Current Theory and Practice at the Example of Sharing Economy, China Outbound Tourism, Boutique Hotels and Experience Design	88-021-BR05- S-SE-0318.20241.001	Innovation and product development in tourism: Current theory and practice at the example of Sharing Economy, China Outbound Tourism, Boutique Hotels and Experience Design	seminar (on-campus)	Master
88-021-ETH20-H-0408	Advanced Economic Ethics	88-021-ETH20- S-SE-0408.20241.001	Advanced Economic Ethics	seminar (on-campus)	Master
88-021-ETH27-H-0408	Advanced Business Ethics	88-021-ETH27- S-VL-0408.20241.001	Advanced Business Ethics	lecture (on-campus)	Master
88-021-HP02-H-0620	Leadership and Motivational Psychology	88-021-HP02- S-SE-0620.20241.002	Leadership and Motivational Psychology	seminar (on-campus)	Master
88-021-IFM03-H-0317	Service Analytics	88-021-IFM03- S-VL-0317.20241.001	Service Analytics	lecture (on-campus)	Master

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88-021-IFM05-H-0123	Introduction to Reinforcement Learning	88-021-IFM05- S-UE-0123.20241.001	Introduction to Reinforcement Learning	practice (on-campus)	Master
88-021-IFM05-H-0123	Introduction to Reinforcement Learning	88-021-IFM05- S-VL-0123.20241.001	Introduction to Reinforcement Learning	lecture (on-campus)	Master
88-021-IM02-H-0408	Cross-cultural Management	88-021-IM02- S-UE-0408.20241.001	Cross-cultural Management (E-Group 1)	practice (on-campus)	Master
88-021-IM02-H-0408	Cross-cultural Management	88-021-IM02- S-VL-0408.20241.001	Cross-cultural Management (incl. E- Group 2 and 3)	lecture (on-campus)	Master
88-021-IM05-H-0408	Advanced Seminar International Management	88-021-IM05- S-SE-0408.20241.001	Advanced Seminar International Management	seminar (on-campus)	Master
88-021-IM09-H-1216	Case Studies in International Management	88-021-IM09- S-SE-1216.20241.001	Case Studies in International Management	project work / workshop (on-campus)	Master
88-021-IM09-H-1216	Case Studies in International Management	88-021-IM09- S-SE-1216.20241.002	Case Studies in International Management	project work / workshop (on-campus)	Master
88-021-MA1.3-H-0720	Colloquium in Action Learning Format	88-021-MA1.3- S-SE-0720.20241.001	Colloquium in Action Learning Format	seminar (on-campus)	Master
88-021-MC01-H-0620	Innovation and Creativity in Individuals, Teams, and Organizations	88-021-MC01- S-VL-0620.20241.001	Innovation and Creativity in Individuals, Teams, and Organizations	lecture (on-campus)	Master
88-021-MC03-H-0620	Psychology of Responsibility, Justice, and Values	88-021-MC03- S-SE-0620.20241.001	Psychology of Responsibility, Justice, and Values	lecture (on-campus)	Master
88-021-MS20-H-0221	Return on Service Design & Customer Experience	88-021-MS20- S-VLUE-0221.20241.001	Return on Service Design & Customer Experience	seminar (on-campus)	Master
88-021-SCM02- H-0408	Modelling and Optimization with OPL	88-021- SCM02-S-VL-0408.20241.001	Modelling and Optimization with OPL	lecture (on-campus)	Master
88-021-SCM13- H-0408	Service Operations	88-021- SCM13-S-VL-0408.20241.001	Service Operations	lecture (on-campus)	Master
88-021-SCM15- H-0408	Supply Chain Business Game	88-021- SCM15-S-VL-0408.20241.001	Supply Chain Business Game	lecture (on-campus)	Master
88-021-SCM20- H-0419	Transportation Logistics	88-021- SCM20-S-UE-0419.20241.001	Transportation Logistics	practice (on-campus)	Master
88-021-SCM20- H-0419	Transportation Logistics	88-021- SCM20-S-VL-0419.20241.001	Transportation Logistics	lecture (on-campus)	Master
88-021-SRI03-H-0818	Social Innovation I: Basics and Concept Development	88-021-SRI03- S-SE-0818.20241.001	Social Innovation I: Basics and Concept Development	seminar (on-campus)	Master
88-021-TA10-H-0316	Tax Policy	88-021-TA10- S-UE-0316.20241.001	Tax Policy	practice (on-campus)	Master
88-021-TA10-H-0316	Tax Policy	88-021-TA10- S-VL-0316.20241.001	Tax Policy	lecture (on-campus)	Master
88-021-TA11-H-0721	Tax Research	88-021-TA11- S-SE-0721.20241.001	Tax Research	seminar (on-campus)	Master
88-021-UF03-H-0408	Advanced Consulting Case	88-021-UF03- S-VL-0408.20241.001	Advanced Consulting Case	seminar (online & on- campus)	Master
88-021-UF04-H-0408	Change Management	88-021-UF04- S-VL-0408.20241.001	Change Management	seminar (online & on- campus)	Master
88-021-UF12-H-0408	Seminar on Strategic Management	88-021-UF12- S-SE-0408.20241.001	Seminar on strategic management	seminar (on-campus)	Master
88-021-UF15-H-0221	Business Model & Strategy	88-021-UF15- S-SE-0221.20241.001	Business Model & Strategy	seminar (on-campus)	Master
88-021-WM03-H-0120	Behavioral Finance	88-021-WM03- S-UE-0120.20241.001	Behavioral Finance	practice (on-campus)	Master
88-021-WM03-H-0120	Behavioral Finance	88-021-WM03- S-VL-0120.20241.001	Behavioral Finance	lecture (on-campus)	Master
88-021-WM05-H-0121	The Science of Happiness: A Multi-Disciplinary and Multi-Cultural Approach to Happiness and Well-being (Master)	88-021-WM05- S-VL-0121.20241.001	The Science of Happiness: A Multi- Disciplinary and Multi- Cultural Approach to Happiness and Well- being (Master)	lecture (online)	Master