

Courses in English - Summer Semester 2021 - Business and Economics

Please note: This table lists all courses available in English. A degree program consists in different modules which are needed for a successful graduation. Within a module different courses about several topics are offered. In some cases courses do not have the same title as the module. We recommend you to inform you beforehand which modules and courses belong together. You earn your ECTS-credits by finishing the module – not the course. You can get more information (also regarding ECTS) by clicking on the module number.

Modul number	Modul title	Course number	Course title	Course type	Study level
 06-021-DS13-H-0117,	Research Agenda Management	 06-021-DS13-S- SE-0117.20211.001	Research Agenda Management	Seminar (virtual)	Bachelor/Master
 06-021-DS15-H-0118,	Participation in Brown Bag Seminar	 06-021-DS15-S- SE-0118.20211.001	Participation in Brown Bag Seminar	Seminar (virtual)	Bachelor/Master
 06-021-DS16-H-0518,	Bayesian Regression Models: Theory and Applications in Marketing (and other Disciplines)	 06-021-DS16-S- SE-0518.20211.001	Bayesian Regression Models: Theory and Applications in Marketing (and other Disciplines)	Seminar (virtual)	Bachelor/Master
 82-021-AC13-H-0507,	Sustainability @ leading companies	 82-021-AC13-S- VL-0507.20211.001	Sustainability @ leading companies	Seminar (virtual)	Bachelor/Master
 82-021-AP12-H-0507,	Applied Positive Psychology (PP) in Business - An Introduction into the main facets of PP and its use in business	 82-021-AP12-S- VL-0507.20211.001	Applied Positive Psychology (PP) in Business - An Introduction into the main facets of PP and its use in business	Seminar (virtual)	Bachelor
 82-021-BE02-H-0218,	Econometrics	 82-021-BE02-S- UE-0218.20211.001	Econometrics	Practice seminar (virtual)	Bachelor
 82-021-BE02-H-0218,	Econometrics	 82-021-BE02-S- VL-0218.20211.001	Econometrics	Lecture (virtual)	Bachelor
 82-021-BE03-H-0318,	Corporate Governance	 82-021-BE03-S- VL-0318.20211.001	Corporate Governance	Lecture/ Practice seminar (virtual)	Bachelor
 82-021-FBK13-H-0507,	Theory and Practice of Business Valuation	 82-021-FBK13- S-VL-0507.20211.001	Theory and Practice of Business Valuation	Lecture/ Practice seminar (virtual)	Bachelor
 82-021-FM04-H-0221,	Corporate Planning & Management Control	 82-021-FM04-S- VLUE-0221.20211.001	Corporate Planning & Management Control	Lecture/ Practice seminar (virtual)	Bachelor
 82-021-IFM02-H-0507,	Software Development Programming	 82-021-IFM02-S- VL-0507.20211.001	Software Development: Programming	Lecture/ Practice seminar (virtual)	Bachelor
 82-021-IFM12-H-0316,	Business Analytics	 82-021-IFM12-S- UE-0316.20211.001	Business Analytics	Practice seminar (virtual)	Bachelor
 82-021-IFM12-H-0316,	Business Analytics	 82-021-IFM12-S- VL-0316.20211.001	Business Analytics	Lecture (virtual)	Bachelor
 82-021-IM01-H-0218,	Introduction to strategic Management	 82-021-IM01-S- VL-0218.20211.001	Introduction to strategic Management	Lecture/ Practice seminar (virtual)	Bachelor

82-021-IM10-H-0507,	Automotive Issues in Business Science	82-021-IM10-S- VL-0507.20211.001	Automotive Issues in Business Science	Seminar (virtual)	Bachelor
82-021-INT01-H-0917,	Discover Germany: Society, Politics, Economy, Culture	82-021-INT01-S- WS-0917.20211.001	Discover Germany: Society, Politics, Economy, Culture	Projektarbeit / Workshop (present)	Bachelor
82-021-KUG01- H-0507,	Business Fiction	82-021-KUG01- S-UE-0507.20211.001	Business Fiction	Practice seminar (virtual)	
82-021-KUG03- H-0507,	Current Business Topics	82-021-KUG03- S-UE-0507.20211.001	Current Business Topics	Practice seminar (virtual)	Bachelor
82-021-KUG12- H-0507,	Intercultural Communication	82-021-KUG12- S-UE-0507.20211.001	Intercultural Communication	Practice seminar (virtual)	Master
82-021-MD06-H-0914,	Global Marketing Management	82-021-MD06-S- UE-0914.20211.001	Global Marketing Management	Practice seminar (virtual)	Bachelor
82-021-MD06-H-0914,	Global Marketing Management	82-021-MD06-S- VL-0914.20211.001	Global Marketing Management	Lecture (virtual)	Bachelor
82-021-MD22-H-0507,	Pricing and Product Management	82-021-MD22-S- VLUE-0507.20211.001	Pricing and Product Management	Lecture/ Practice seminar (virtual)	Bachelor
82-021-MD24-H-0221,	Service and Technology Marketing	82-021-MD24-S- VLUE-0221.20211.001	Service and Technology Marketing	Lecture/ Practice seminar (virtual)	Bachelor
82-021-MM01-H-0218,	Marketing Analytics with R	82-021-MM01-S- VL-0218.20211.001	Marketing Analytics with R	Lecture/ Practice seminar (virtual)	Bachelor
82-021-MM02-H-0820,	Innovation through Design for Digital Customer Experience and Sustainable Solutions	82-021-MM02-S- VL-0820.20211.001	Innovation through Design for Digital Customer Experience and Sustainable Solutions	Lecture/ Practice seminar (virtual)	Bachelor
82-021-PS06-H-0507,	Introductory seminar course: Accounting and Auditing	82-021-PS06-S- PS-0507.20211.001	Introductory seminar course: Accounting and Auditing	Seminar (virtual)	Bachelor
82-021-SCM25- H-0507,	Strategic Sourcing in Global Markets	82-021-SCM25- S-VL-0507.20211.001	Strategic Sourcing in Global Markets	Lecture (virtual)	Bachelor
82-021- VWLECO17-H-0916,	Behavioral Finance	82-021- VWLECO17-S-UE- 0916.20211.001	Behavioral Finance Bachelor	Practice seminar (virtual)	Bachelor
82-021- VWLECO17-H-0916,	Behavioral Finance	82-021- VWLECO17-S-VL- 0916.20211.001	Behavioral Finance Bachelor	Lecture (virtual)	Bachelor
82-021- VWLECO23-H-0717,	Seminar on Macroeconomics	82-021- VWLECO23-S-SE- 0717.20211.001	Seminar on Macroeconomics	Seminar (virtual)	Bachelor

82-021-WM07-H-0121,	The Science of Happiness: A Multi-Disciplinary and Multi-Cultural Approach to Happiness and Well-being (Bachelor)	82-021-WM07-S- VL-0121.20211.001	The Science of Happiness: A Multi-Disciplinary and Multi- Cultural Approach to Happiness and Well- being (Bachelor)	Lecture/ Practice seminar (virtual)	Bachelor
82-021-WSprachen02-H-0507,	Business English II	82-021-WSprachen02-S- UE-0507.20211.001	Business English II	Practice seminar (virtual)	Bachelor
82-021-WSprachen02-H-0507,	Business English II	82-021-WSprachen02-S- UE-0507.20211.002	Business English II	Practice seminar (virtual)	Bachelor
82-021-WSprachen02-H-0507,	Business English II	82-021-WSprachen02-S- UE-0507.20211.003	Business English II	Practice seminar (virtual)	Bachelor
82-021-WSprachen02-H-0507,	Business English II	82-021-WSprachen02-S- UE-0507.20211.004	Business English II	Practice seminar (virtual)	Bachelor
82-021-WSprachen02-H-0507,	Business English II	82-021-WSprachen02-S- UE-0507.20211.005	Business English II	Practice seminar (virtual)	Bachelor
82-021-WSprachen02-H-0507,	Business English II	82-021-WSprachen02-S- UE-0507.20211.006	Business English II	Practice seminar (virtual)	Bachelor
82-021-WSprachen02-H-0507,	Business English II	82-021-WSprachen02-S- UE-0507.20211.007	Business English II	Practice seminar (virtual)	Bachelor
82-021-WSprachen02-H-0507,	Business English II	82-021-WSprachen02-S- UE-0507.20211.008	Business English II	Practice seminar (virtual)	Bachelor
82-021-WSprachen11-H-0507,	Remedial Business English	82-021-WSprachen11-S- UE-0507.20211.001	Remedial Business English	Practice seminar (virtual)	Bachelor
82-021-WSprachen12-H-0817,	Business Chinese II	82-021-WSprachen12-S- UE-0817.20211.001	Business Chinese II	Practice seminar (virtual)	Bachelor
82-024-ANG02- H-0212,	English for Business and Public Relations	82-024-ANG02- S-UE-0212.20211.001	English for Business and Public Relations	Practice seminar (virtual)	Bachelor/Master
88-021-BE01-H-0620,	Behavioral and Experimental Economics	88-021-BE01-S- SE-0620.20211.001	Behavioral and Experimental Economics	Seminar (virtual)	Master
88-021-BR03-H-0408,	Retail Management	88-021-BR03-S- VL-0408.20211.001	Retail Management	Seminar (virtual)	Master
88-021-BR05-H-0318,	Innovation and product development in tourism: Current theory and practice at the example of Sharing Economy, China Outbound Tourism, Boutique Hotels and Experience Design	88-021-BR05-S- SE-0318.20211.001	Innovation and product development in tourism: Current theory and practice at the example of	Seminar (virtual)	Master

88-021-ETH20- H-0408,	Advanced Economic Ethics	88-021-ETH20- S-SE-0408.20211.001	Advanced Economic Ethics	Seminar (virtual)	Master
88-021-ETH27- H-0408,	Advanced Business Ethics	88-021-ETH27- S-VL-0408.20211.001	Advanced Business Ethics	Lecture (virtual)	Master
88-021-ETH30- H-0318,	Lecture Series "Sustainability in China"	88-021-ETH30- S-VL-0318.20211.001	Lecture Series "Sustainability in China"	Seminar (virtual)	Master
88-021-FI15-H-0408,	Empirical Finance	88-021-FI15-S- VL-0408.20211.001	Empirical Finance	Lecture/ Practice seminar (virtual)	Master
88-021-IFM02-H-0317,	Digital Business Models and Technologies	88-021-IFM02-S- UE-0317.20211.001	Digital Business Models and Technologies	Practice seminar (virtual)	Master
88-021-IFM02-H-0317,	Digital Business Models and Technologies	88-021-IFM02-S- VL-0317.20211.001	Digital Business Models and Technologies	Lecture (virtual)	Master
88-021-IFM03-H-0317,	Service Analytics	88-021-IFM03-S- UE-0317.20211.001	Service Analytics	Practice seminar (virtual)	Master
88-021-IFM03-H-0317,	Service Analytics	88-021-IFM03-S- VL-0317.20211.001	Service Analytics	Lecture (virtual)	Master
88-021-IM09-H-1216,	Case Studies in International Management	88-021-IM09-S- SE-1216.20211.001	Case Studies in International Management	Project work/ Workshop (virtual)	Master
88-021-IM09-H-1216,	Case Studies in International Management	88-021-IM09-S- SE-1216.20211.003	Case Studies in International Management	Project work/ Workshop (virtual)	Master
88-021-MC01-H-0620,	Innovation and Creativity in Individuals, Teams, and Organizations	88-021-MC01-S- VL-0620.20211.001	Innovation and Creativity in Individuals, Teams, and Organizations	Lecture/ Practice seminar (virtual)	Master
88-021-MC03-H-0620,	Psychology of Responsibility, Justice, and Values	88-021-MC03-S- SE-0620.20211.001	Psychology of Responsibility, Justice, and Values	Seminar (virtual)	Master
88-021-MS20-H-0221,	Return on Service Design & Customer Experience	88-021-MS20-S- VLUE-0221.20211.001	Return on Service Design & Customer Experience	Lecture/ Practice seminar (virtual)	Master
88-021-MS28-H-0220,	Advanced Topics in Consumer Psychology for a Better World	88-021-MS28-S- VL-0220.20211.001	Advanced Topics in Consumer Psychology for a Better World	Lecture/ Practice seminar (virtual)	Master
88-021-MY02-H-0620,	Fundamentals Psychological Assessment (Test Theory and Test Construction)	88-021-MY02-S- VL-0620.20211.001	Fundamentals Psychological Assessment (Test Theory and Test Construction)	Lecture (virtual)	Master
88-021-SCM02- H-0408,	Modelling and Optimization with OPL	88-021-SCM02- S-VL-0408.20211.001	Modelling and Optimization with OPL	Lecture (virtual)	Master
88-021-SCM15- H-0408,	Supply Chain Business Game	88-021-SCM15- S-VL-0408.20211.001	Supply Chain Business Game	Lecture (virtual)	Master
88-021-SCM20- H-0419,	Transportation Logistics	88-021-SCM20- S-UE-0419.20211.001	Transportation Logistics	Practice seminar (virtual)	Master
88-021-SCM20- H-0419,	Transportation Logistics	88-021-SCM20- S-VL-0419.20211.001	Transportation Logistics	Lecture (virtual)	Master

88-021-SRI03-H-0018,	Social Innovation I: Basics and Concept Development	88-021-SRI03-S- SE-0018.20211.001	Social Innovation I: Basics and Concept Development	Seminar (virtual)	Master
88-021-TA10-H-0316,	Tax Policy	88-021-TA10-S- UE-0316.20211.001	Tax Policy	Practice seminar (virtual)	Master
88-021-TA10-H-0316,	Tax Policy	88-021-TA10-S- VL-0316.20211.001	Tax Policy	Lecture (virtual)	Master
88-021-UF03-H-0408,	Advanced Consulting Case	88-021-UF03-S- VL-0408.20211.001	Advanced Consulting Case	Seminar (virtual)	Master
88-021-UF04-H-0408,	Change Management	88-021-UF04-S- VL-0408.20211.001	Change Management	Lecture (virtual)	Master
88-021-UF14-H-0120,	Learning Agility	88-021-UF14-S- SE-0120.20211.001	Learning Agility	Seminar (virtual)	Master
88-021-UF15-H-0221,	Business Model & Strategy	88-021-UF15-S- SE-0221.20211.001	Business Model & Strategy	Seminar (virtual)	Master
88-021-WM03-H-0120,	Behavioral Finance	88-021-WM03-S- UE-0120.20211.001	Behavioral Finance Master	Practice seminar (virtual)	Master
88-021-WM03-H-0120,	Behavioral Finance	88-021-WM03-S- VL-0120.20211.001	Behavioral Finance Master	Lecture (virtual)	Master
88-021-WM05-H-0121,	The Science of Happiness: A Multi-Disciplinary and Multi-Cultural Approach to Happiness and Well-being (Master)	88-021-WM05-S- VL-0121.20211.001	The Science of Happiness: A Multi-Disciplinary and Multi- Cultural Approach to Happiness and Well- being (Master)	Lecture/ Practice seminar (virtual)	Master