

Courses in English - Winter semester 2026-2027 - Business and Economics

Please note: This table lists all **modules** offered in English. Each module includes one or more courses on related topics. These courses may have different titles and can change each semester, while the module titles remain the same. Exchange students are not enrolled in a full degree program at KU. However, they can take individual modules from different programs. **ECTS credits are only earned by completing an entire module** – not for attending individual courses within a module. To view the available courses within a module – including details on ECTS credits – please click on the **course number**. Please note that this list may not be complete.

Module number	Module title	Course Number	Study level	ECTS per module
82-021-AC17-H-1216	Performance Measurement	82-021-AC17-S-VL-1216, 82-021-AC17-S-VL-P-1216,	Bachelor	5
82-021-BWL17-H-0825	Sustainable Operations Management	82-021-BWL17-S-P-0825, 82-021-BWL17-S-UE-0825, 82-021-BWL17-S-VL-0825,	Bachelor	5
82-021-D3B01-H-0621	Digital and Sustainable Business Models	82-021-D3B01-S-P-0621, 82-021-D3B01-S-VL1-0621,	Bachelor	5
82-021-D3B02-H-0721	Basics of Information Systems	82-021-D3B02-S-P-0721, 82-021-D3B02-S-UE-0721, 82-021-D3B02-S-VL-0721,	Bachelor	5
82-021-D3B08-H-0522	Software Tools for Simulation and Optimization	82-021-D3B08-S-P-0522, 82-021-D3B08-S-UE-0522, 82-021-D3B08-S-VL-0522,	Bachelor	5
82-021-FM08-H-0723	Digital Finance	82-021-FM08-S-P-0723, 82-021-FM08-S-UE-0723, 82-021-FM08-S-VL-0723,	Bachelor	5
82-021-IFM02-H-0822	Software Engineering and Programming	82-021-IFM02-S-P-0822, 82-021-IFM02-S-UE-0822, 82-021-IFM02-S-VL-0822,	Bachelor	5
82-021-IFM12-H-0726	Data Mining and Business Analytics	82-021-IFM12-S-P-0726, 82-021-IFM12-S-UE-0726, 82-021-IFM12-S-VL-0726,	Bachelor	5

82-021-IFT01-H-0723	Performance Measurement IFT	82-021-IFT01-S-P-0723, 82-021-IFT01-S-VL-0723,	Bachelor	2.5
82-021-IFT02-H-0723	Software Tools for Simulation and Optimization	82-021-IFT02-S-P-0723, 82-021-IFT02-S-UE-0723, 82-021-IFT02-S-VL-0723,	Bachelor	2.5
82-021-IM02-H-0507	International Business	82-021-IM02-S-UE-0507, 82-021-IM02-S-VL-0507, 82-021-IM02-S-P-0507,	Bachelor	5
82-021-MM03-H-0719	Consumer Psychology	82-021-MM03-S-P-0719, 82-021-MM03-S-UE-0719, 82-021-MM03-S-VL-0719,	Bachelor	5
88-021-BAP01-H-0520	Business and Psychology: Joint Seminar with Tandem Projects (Studium.Pro: Pro.Diskurs)	88-021-BAP01-S-P-0520, 88-021-BAP01-S-SE-0520,	Bachelor	5
88-021-BAP02-H-0520	Consumer Psychology and Decision Making	88-021-BAP02-S-P-0520, 88-021-BAP02-S-UE-0520, 88-021-BAP02-S-VL-0520,	Master	5
88-021-BAP04-H-0520	Psychology of Social and Economic Processes	88-021-BAP04-S-P-0520, 88-021-BAP04-S-VL-0520,	Master	5
88-021-BAP04-H-0626	Psychology of Organizational Behavior	88-021-BAP04-S-P-0626, 88-021-BAP04-S-VL-0626, 88-021-BAP04-S-VL-0520,	Master	5
88-021-BAP11-H-0325	Sustainability and Business Strategy	88-021-BAP11-S-P-0325, 88-021-BAP11-S-UE-0325, 88-021-BAP11-S-VL-0325,	Master	5
88-021-BAP16-H-0726	People and Organization	88-021-BAP16-S-P-0726, 88-021-BAP16-S-UE-0726, 88-021-BAP16-S-VL-0726,	Master	5
88-021-BAP13-H-0725	Market Psychology and Strategic Marketing Communication	88-021-BAP13-S-P-0725, 88-021-BAP13-S-UE-0725, 88-021-BAP13-S-VL-0725,	Master	5
82-021-MML01-H-0725	Social Marketing	82-021-MML01-S-P-0725, 82-021-MML01-S-SE-0725,	Bachelor	5
82-021-MML02-H-0726	Digital Human Resource Management	82-021-MML02-S-P-0726, 82-021-MML02-S-UE-0726, 82-021-MML02-S-VL-0726,	Bachelor	5
82-021-PS06-H-0507	Introductory Seminar Course: Accounting and Auditing	82-021-PS06-S-PS-P-0507, 82-021-PS06-S-PS-0507,	Bachelor	5

82-021-TA15-H-0621	Company Taxation in the EU: Towards more Fairness and Sustainability	82-021-TA15-S-P-0621, 82-021-TA15-S-UE-0621, 82-021-TA15-S-VL-0621,	Bachelor	5
88-021-TX10-H-0726	Advanced Company Taxation in the EU: Towards more Fairness and Sustainability	88-021-TX10-S-P-0726, 88-021-TX10-S-UE-0726, 88-021-TX10-S-VL-0726,	Master	5
82-021-VWLECO15- H-0822	Political Institutions, the Economy, and Financial Markets	82-021-VWLECO15-S-P-0822, 82-021-VWLECO15-S-UE-0822, 82-021-VWLECO15-S-VL-0822,	Bachelor	5
82-021-VWLECO20- H-0317	Social Market Economy	82-021-VWLECO20-S-SE-0317, 82-021-VWLECO20-S-SE-P-0317,	Bachelor	5
82-021-KUG01-H-0507	Business Fiction	82-021-KUG01-S-UE-0507, 82-021-KUG01-S-UE-P-0507,	Bachelor/ Master	5
82-021-KUG02-H-0507	Effective Presentations	82-021-KUG02-S-UE-0507, 82-021-KUG02-S-UE-P-0507,	Master	5
82-021-KUG12-H-0507	Intercultural Communication	82-021-KUG12-S-UE-P-0507, 82-021-KUG12-S-UE-0507,	Master	5
88-000-SPDis101-H-0921	□ Management Simulation in Tourism	88-000-SPDis101-S-P-0921, 88-000-SPDis101-S-SE-0921,	Master	5
88-021-CO03-H-0818	Management Control Systems	88-021-CO03-S-P-0818, 88-021-CO03-S-VL-0818, 88-021-CO03-S-UE-0818,	Master	5
88-021-CO05-H-0820	Seminar: Business Ethics, Corporate Governance & Management Accounting	88-021-CO05-S-P-0820, 88-021-CO05-S-SE-0820,	Master	5
88-021-EPS06-H-0820	From Idea to Commercialization: Start-Up School	88-021-EPS06-S-P-0820, 88-021-EPS06-S-UE-0820, 88-021-EPS06-S-VL-0820,	Master	5
88-021-EPS07-H-0726	Entrepreneurial Finance and Innovative Capital	88-021-EPS07-S-P-0726, 88-021-EPS07-S-SE-0726,	Master	5
88-021-FI08-H-0408	Seminar Finance and Banking A	88-021-FI08-S-SE-P-0408, 88-021-FI08-S-SE-0408,	Master	5
88-021-FI17-H-0408	Quasi-experimental Policy Evaluation	88-021-FI17-S-SE-P-0408, 88-021-FI17-S-SE-0408,	Master	5
88-021-FI22-H-0723	Webscrapping & Textual Analysis in Python	88-021-FI22-S-P-0723, 88-021-FI22-S-SE-0723,	Master	5
88-021-FI23-H-0725	Data Analytics with Python	88-021-FI23-S-P-0725, 88-021-FI23-S-UE-0725, 88-021-FI23-S-VL-0725,	Master	5

88-021-IM10-H-0625	Internationalization of Digital Firms	88-021-IM10-S-P-0625, 88-021-IM10-S-UE-0625, 88-021-IM10-S-VL-0625,	Master	5
88-021-MA1.3-H-0720	Colloquium in Action Learning Format	88-021-MA1.3-S-SE-0720, 88-021-MA1.3-S-P-0720,	Master	0
88-021-MS02-H-0408	Customer Relationship Management	88-021-MS02-S-VL1-0408, 88-021-MS02-S-VL2-0408, 88-021-MS02-S-VL-P-0408,	Master	5
88-021-MS12.05-H-0120	Project in service and innovation management	88-021-MS12.05-S-P-0120, 88-021-MS12.05-S-SE-0120,	Master	5
88-021-MS13-H-0408	Service Management	88-021-MS13-S-VLUE-P-0408, 88-021-MS13-S-VLUE-0408,	Master	5
88-021-MS23-H-0408	Project in Marketing	88-021-MS23-S-SE-P-0408, 88-021-MS23-S-SE-0408,	Master	5
88-021-MS32-H-1022	Sales Management	88-021-MS32-S-P-1022, 88-021-MS32-S-UE-1022, 88-021-MS32-S-VL-1022,	Master	5
88-021-MS34-H-0223	Marketing Analytics	88-021-MS34-S-P-0223, 88-021-MS34-S-UE-0223, 88-021-MS34-S-VL-0223,	Master	5
88-021-MS35-H-0823	Pricing and Product Management	88-021-MS35-S-P-0823, 88-021-MS35-S-UE-0823, 88-021-MS35-S-VL-0823,	Master	5
88-021-MG10-H-0825	Predictive Analytics	88-021-MG10-S-P-0825, 88-021-MG10-S-UE-0825, 88-021-MG10-S-VL-0825,	Master	5
88-021-MY02-H-0723	Introduction to Psychological Assessment	88-021-MY02-S-P-0723, 88-021-MY02-S-VLUE-0723,	Master	5
88-021-OM04-H-0726	Production Planning & Scheduling Analytics	88-021-OM04-S-P-0726, 88-021-OM04-S-UE-0726, 88-021-OM04-S-VL-0726,	Master	5
88-021-QM04-H-0725	Data Science Tools	88-021-QM04-S-P-0725, 88-021-QM04-S-VLUE-0725,	Master	5
88-021-SCM03-H-0408	Supply Chain Management Seminar	88-021-SCM03-S-SE-0408, 88-021-SCM03-S-SE-P-0408,	Master	5
88-021-SCM22-H-0726	Advanced Supply Chain Analytics	88-021-SCM22-S-P-0726, 88-021-SCM22-S-UE-0726, 88-021-SCM22-S-VL-0726,	Master	5

88-021-SRI03-H-0818	Social Innovation I: Basics and Concept Development	88-021-SRI03-S-P-0818, 88-021-SRI03-S-SE-0818,	Master	5
88-021-SRI04-H-0824	Social Innovation II: Pro-Bono-Case	88-021-SRI04-S-P-0824, 88-021-SRI04-S-SE-0824,	Master	5
88-021-TX01-H-0719	Seminar "Current Issues in Tax Policy"	88-021-TX01-S-P-0719, 88-021-TX01-S-SE-0719,	Master	5
88-021-UF01-H-0408	Strategic Management	88-021-UF01-S-VL-0408, 88-021-UF01-S-VL-P-0408, 88-021-UF01-S-UE-0408,	Master	5
88-021-UF08-H-0812	Entrepreneurial Management and Tourism	88-021-UF08-S-P-0812, 88-021-UF08-S-SE-0812, 88-021-UF08-S-VL-0812,	Master	5
88-021-UF17-H-0326	Management Theories in Action – Decoding Life	88-021-UF17-S-P-0326, 88-021-UF17-S-SE-0326,	Master	5
88-021-WLF07-H-0922	Regional and Urban Economics	88-021-WLF07-S-P-0922, 88-021-WLF07-S-VL-0922,	Master	5
88-021-WLM02-H-0408	Effective Meetings and Negotiations	88-021-WLM02-S-UE-0408, 88-021-WLM02-S-UE-P-0408,	Master	5
88-021-WM02-H-0724	Economics of Sustainable Consumption	88-021-WM02-S-P-0724, 88-021-WM02-S-SE-0724,	Master	5
88-G06-TraNaLe22- H-0923	Designing futures: methods and technics of 'futures studies'	88-G06-TraNaLe22-S-P-0923, 88-G06-TraNaLe22-S-SE-0923, 88-G06-TraNaLe22-S-VL-0923,	Master	5
06-021-DS15-H-0118	Participation in Brown Bag Seminar	06-021-DS15-S-SE-0118,	Ph.D	2
06-021-DS17-H-0720	Research and Advanced Methods in Logistics and Supply Chain Management	06-021-DS17-S-P-0720, 06-021-DS17-S-SE-0720,	Ph.D	5