

Courses in English - Winter semester 2023-24 - Business and Economics

Please note: This table lists all courses available in English. A degree program consists in different modules which are needed for a successful graduation. Within a module different courses about several topics are offered. In some cases courses do not have the same title as the module. We recommend you to inform you beforehand which modules and courses belong together. You earn your ECTS-credits by finishing the module – not the course. You can get more information (also regarding ECTS) by clicking on the module number.

Module number	Module title	Course Number	Course title	Course type	Study level
82-021-AC17- H-1216	Performance Measurement IF	82-021-AC17- S-VL-1216.20232.001	Performance Measurement	lecture (on-campus)	Bachelor
82-021- D3B01-H-0621	Digital and Sustainable Business Models	82-021- D3B01-S-VL1-0621.20232.001	Digital and Sustainable Business Models	lecture/practice (on-campus)	Bachelor
82-021- D3B02-H-0721	Basics of Information Systems	82-021- D3B02-S-UE-0721.20232.001	Basics of Information Systems	practice (on-campus)	Bachelor
82-021- D3B02-H-0721	Basics of Information Systems	82-021- D3B02-S-VL-0721.20232.001	Basics of Information Systems	lecture (on-campus)	Bachelor
82-021- D3B08-H-0522	Software Tools for Simulation and Optimization	82-021- D3B08-S-UE-0522.20232.001	Software Tools for Simulation and Optimization	practice (on-campus)	Bachelor
82-021- D3B08-H-0522	Software Tools for Simulation and Optimization	82-021- D3B08-S-VL-0522.20232.001	Software Tools for Simulation and Optimization	lecture (on-campus)	Bachelor
82-021- FBK13-H-0507	Theory and Practice of Business Valuation	82-021- FBK13-S-VL-0507.20232.001	Theory and Practice of Business Valuation	lecture (on-campus)	Bachelor
		82-021-FM08- H-0723.20232.001	Digital Finance	main module	Bachelor
82-021-FM08- H-0723	Digital Finance	82-021-FM08- S-UE-0723.20232.001	Digital Finance	practice (on-campus)	Bachelor
82-021-FM08- H-0723	Digital Finance	82-021-FM08- S-VL-0723.20232.001	Digital Finance	lecture (on-campus)	Bachelor
82-021-IFM02- H-0822	Software Engineering and Programming	82-021- IFM02-S-VL-0822.20232.001	Software Engineering and Programming	lecture/practice (on-campus)	Bachelor
		82-021-IFT01- H-0723.20232.001	Performance Measurement IFT	main module	Bachelor
82-021-IFT01- H-0723	Performance Measurement IFT	82-021-IFT01- S-VL-0723.20232.001	Performance Measurement IFT	lecture (on-campus)	Bachelor
		82-021-IFT02- H-0723.20232.001	Software Tools for Simulation and Optimization	main module	Bachelor
82-021-IFT02- H-0723	Software Tools for Simulation and Optimization	82-021-IFT02- S-VL-0723.20232.001	Software Tools for Simulation and Optimization	lecture (on-campus)	Bachelor
82-021-INT01- H-0917	Discover Germany: Society, Politics, Economy, Culture	82-021- INT01-S-WS-0917.20232.001	Discover Germany: Society, Politics, Economy, Culture	project work / workshop (on-campus)	Bachelor
		82-021- KUG16-H-0817.20232.001	Culture and Society	main module	Bachelor
82-021- KUG16-H-0817	Culture and Society	82-021- KUG16-S-SE-0817.20232.001	Culture and Society	seminar (on-campus)	Bachelor
82-021-MM03- H-0719	Consumer Psychology	82-021- MM03-S-VL-0719.20232.001	Consumer Psychology	lecture/practice (on-campus)	Bachelor
82-021-PS06- H-0507	Introductory seminar course: Accounting and Auditing	82-021-PS06- S-PS-0507.20232.001	Introductory seminar course: Accounting and Auditing	seminar (on-campus)	Bachelor
82-021- SUSWP01-H- 0622	Case Studies in Sustainability Management - A values-based Perspective	82-021- SUSWP01-S- VL-0622.20232.001	Case Studies in Sustainability Management - A values- based Perspective	lecture (on-campus)	Bachelor
82-021- VWLECO15-H-0822	Political Institutions, the Economy, and Financial Markets	82-021- VWLECO15-S- UE-0822.20232.001	Political Institutions, the Economy, and Financial Markets	practice (on-campus)	Bachelor
82-021- VWLECO15-H-0822	Political Institutions, the Economy, and Financial Markets	82-021- VWLECO15-S- VL-0822.20232.001	Political Institutions, the Economy, and Financial Markets	lecture (on-campus)	Bachelor
82-021- VWLECO20-H-0317	Social Market Economy	82-021- VWLECO20-S- SE-0317.20232.001	Social Market Economy	lecture (on-campus)	Bachelor
82-021- WSprachen01-H- 0507	Business English	82-021- WSprachen01- S-UE-0507.20232.001	Business English I	practice (on-campus)	Bachelor

82-021-WSprachen01-H-0507	Business English	82-021-WSprachen01- S-UE-0507.20232.002	Business English I	practice (on-campus)	Bachelor
82-021-WSprachen01-H-0507	Business English	82-021-WSprachen01- S-UE-0507.20232.003	Business English I	practice (on-campus)	Bachelor
82-021-WSprachen01-H-0507	Business English	82-021-WSprachen01- S-UE-0507.20232.004	Business English I	practice (on-campus)	Bachelor
82-021-WSprachen01-H-0507	Business English	82-021-WSprachen01- S-UE-0507.20232.005	Business English I	practice (on-campus)	Bachelor
82-021-WSprachen01-H-0507	Business English	82-021-WSprachen01- S-UE-0507.20232.006	Business English I	practice (on-campus)	Bachelor
82-021-WSprachen01-H-0507	Business English	82-021-WSprachen01- S-UE-0507.20232.007	Business English I	practice (on-campus)	Bachelor
		82-021-WSprachen11- H-0507.20232.001	Remedial Business English	main module	Bachelor
82-021-WSprachen11-H-0507	Remedial Business English	82-021-WSprachen11-S- UE-0507.20232.001	Remedial Business English	practice (on-campus)	Bachelor
		82-021- KUG01-H-0507.20232.001	Business Fiction	main module	Bachelor/Master
82-021- KUG01-H-0507	Business Fiction	82-021- KUG01-S-UE-0507.20232.001	Business Fiction	practice (on-campus)	Bachelor/Master
		82-021- KUG02-H-0507.20232.001	Effective Presentations	main module	Master
82-021- KUG02-H-0507	Effective Presentations	82-021- KUG02-S-UE-0507.20232.001	Effective Presentations	practice (on-campus)	Master
		82-021- KUG12-H-0507.20232.001	Intercultural Communication	main module	Master
82-021- KUG12-H-0507	Intercultural Communication	82-021- KUG12-S-UE-0507.20232.001	Intercultural Communication	practice (on-campus)	Master
88-021-AC10- H-0408	Empirical Accounting	88-021-AC10- S-WS-0408.20232.001	Empirical Accounting	seminar (on-campus)	Master
88-021-BR06- H-0721	Strategies for Family Owned Business	88-021-BR06- S-VL-0721.20232.001	Strategies for Family Owned Business	seminar (online)	Master
88-021-CO03- H-0818	Management Control Systems	88-021-CO03- S-VL-0818.20232.001	Management Control Systems	lecture (on-campus)	Master
88-021-CO05- H-0820	Seminar: Business Ethics, Corporate Governance & Management Accounting	88-021-CO05- S-SE-0820.20232.001	Seminar: Business Ethics, Corporate Governance & Management Accounting	seminar (on-campus)	Master
88-021- EPS05-H-0520	The Past, Present and Future of Entrepreneurship and Innovation	88-021- EPS05-S-VL-0520.20232.001	The Past, Present and Future of Entrepreneurship and Innovation	lecture (on-campus)	Master
88-021- EPS06-H-0820	From Idea to Commercialization: Start-Up School	88-021- EPS06-S-VL-0820.20232.001	From Idea to Commercialization: Start-Up School	lecture (on-campus)	Master
88-021- ETH23-H-0408	Sustainable Entrepreneurship	88-021- ETH23-S-UE-0408.20232.001	Sustainable Entrepreneurship	practice (on-campus)	Master
88-021- ETH23-H-0408	Sustainable Entrepreneurship	88-021- ETH23-S-VL-0408.20232.001	Sustainable Entrepreneurship	lecture (on-campus)	Master
88-021-FI17- H-0408	Quasi-experimental Policy Evaluation	88-021-FI17- S-SE-0408.20232.001	Quasi-experimental Policy Evaluation	seminar (on-campus)	Master
88-021-FI22- H-0723	Webscraping & Textual Analysis in Python	88-021-FI22- S-SE-0723.20232.001	Webscraping & Textual Analysis in Python	seminar (on-campus)	Master
88-021-MA1.3- H-0720	Colloquium in Action Learning Format	88-021- MA1.3-S-SE-0720.20232.001	Colloquium in Action Learning Format	seminar (on-campus)	Master
88-021-MS02- H-0408	Customer Relationship Management	88-021-MS02- S-VL1-0408.20232.001	Customer Relationship Management	lecture (on-campus)	Master
88-021-MS02- H-0408	Customer Relationship Management	88-021-MS02- S-VL2-0408.20232.001	Customer Relationship Management	lecture (on-campus)	Master
88-021-MS13- H-0408	Service Management	88-021-MS13- S-VLUE-0408.20232.001	Service Management	lecture (on-campus)	Master
88-021-MS21- H-0408	Analytical Customer Management	88-021-MS21- S-VLUE-0408.20232.001	Analytical Customer Management	lecture/practice (on-campus)	Master

88-021-MS32- H-1022	Sales Management	88-021-MS32- S-UE-1022.20232.001	Sales Management	lecture/practice (on-campus)	Master
88-021-MS34- H-0223	Marketing Analytics	88-021-MS34- S-VL-0223.20232.001	Marketing Analytics	lecture/practice (on-campus)	Master
88-021- SCM14-H-0408	Object-oriented Programming of Heuristics	88-021- SCM14-S-SE-0408.20232.001	Object-oriented programming of heuristics	lecture/practice (on-campus)	Master
88-021-TX01- H-0719	Seminar "Current Issues in Tax Policy"	88-021-TX01- S-SE-0719.20232.001	Seminar "Current Issues in Tax Policy"	seminar (on-campus)	Master
88-021-UF03- H-0408	Advanced Consulting Case	88-021-UF03- S-VL-0408.20232.001	Advanced Consulting Case	seminar (online)	Master
88-021- WLF07-H-0922	Regional and Urban Economics	88-021- WLF07-S-VL-0922.20232.001	Regional and Urban Economics	lecture (on-campus)	Master
		88-021- WLM02-H-0408.20232.001	Effective Meetings and Negotiations	main module	Master
88-021- WLM02-H-0408	Effective Meetings and Negotiations	88-021- WLM02-S-UE-0408.20232.001	Effective Meetings and Negotiations	practice (on-campus)	Master
88-021-WM02- H-0719	Economics of Consumption: Theory and Experimental Evidence	88-021- WM02-S-SE-0719.20232.001	Economics of Consumption: Theory and Experimental Evidence	seminar (on-campus)	Master
88-000- SPDIs101-H- 0921	Management simulation in tourism	88-000- SPDIs101-S-SE-0921.20232.001	Management simulation in tourism	seminar (on-campus)	Master