

Courses in English - Winter semester 2024/2025 - Business and Economics

Please note: This table lists all courses available in English. A degree program consists in different modules which are needed for a successful graduation. Within a module different courses about several topics are offered. In some cases courses do not have the same title as the module. We recommend you to inform you beforehand which modules and courses belong together. You earn your ECTS-credits by finishing the module – not the course. You can get more information (also regarding ECTS) by clicking on the module number.

Module number	Module title	Course Number	Course title	Course type	Study level	ECTS per module
82-021-AC17- H-1216	Performance Measurement	82-021-AC17- S-VL-1216.20242.001	Performance Measurement	lecture (on-campus)	Bachelor	5
82-021-D3B01- H-0621	Digital and Sustainable Business Models	82-021-D3B01- S-VL1-0621.20242.001	Digital and Sustainable Business Models	lecture (on-campus)	Bachelor	5
82-021-D3B02- H-0721	Basics of Information Systems	82-021-D3B02- S-UE-0721.20242.001	Basics of Information Systems	practice (on-campus)	Bachelor	5
		82-021-D3B02- S-VL-0721.20242.001	Basics of Information Systems	lecture (on-campus)	Bachelor	
82-021-D3B08- H-0522	Software Tools for Simulation and Optimization	82-021-D3B08- S-UE-0522.20242.001	Software Tools for Simulation and Optimization	practice (on-campus)	Bachelor	5
		82-021-D3B08- S-VL-0522.20242.001	Software Tools for Simulation and Optimization	lecture (on-campus)	Bachelor	
82-021-FM08- H-0723	Digital Finance	82-021-FM08- S-UE-0723.20242.001	Digital Finance	practice (on-campus)	Bachelor	5
		82-021-FM08- S-VL-0723.20242.001	Digital Finance	lecture (on-campus)	Bachelor	
82-021-IFM02- H-0822	Software Engineering and Programming	82-021-IFM02- S-VL-0822.20242.001	Software Engineering and Programming	lecture/practice (on-campus)	Bachelor	5
82-021-IFT01- H-0723	Performance Measurement IFT	82-021-IFT01- S-VL-0723.20242.001	Performance Measurement IFT	lecture (on-campus)	Bachelor	2,5
82-021-IFT02- H-0723	Software Tools for Simulation and Optimization	82-021-IFT02- S-UE-0723.20242.001	Software Tools for Simulation and Optimization	practice (on-campus)	Bachelor	2,5
		82-021-IFT02- S-VL-0723.20242.001	Software Tools for Simulation and Optimization	lecture (on-campus)	Bachelor	
82-021-IM02-H-0507	International Business	82-021-IM02- S-UE-0507.20242.001	International Business	practice (on-campus)	Bachelor	5
		82-021-IM02- S-VL-0507.20242.001	International Business	lecture (on-campus)	Bachelor	
82-021-MM03- H-0719	Consumer Psychology	82-021-MM03- S-VL-0719.20242.001	Consumer Psychology	lecture (on-campus)	Bachelor	5
82-021-PS06- H-0507	Introductory seminar course: Accounting and Auditing	82-021-PS06- S-PS-0507.20242.001	Introductory seminar course: Accounting and Auditing	seminar (on-campus)	Bachelor	5
82-021-SCM20- H-0507	Supply Chain Controlling	82-021- SCM20-S-VL-0507.20242.001	Supply Chain Controlling	lecture (on-campus)	Bachelor	5
82-021-TA15-H-0621	Company Taxation in the EU: Towards more Fairness and Sustainability	82-021-TA15- S-UE-0621.20242.001	Company Taxation in the EU: Towards more Fairness and Sustainability	practice (on-campus)	Bachelor	5
		82-021-TA15- S-VL-0621.20242.001	Company Taxation in the EU: Towards more Fairness and Sustainability	lecture (on-campus)	Bachelor	
82-021-VWLECO15-H- 0822	Political Institutions, the Economy, and Financial Markets	82-021- VWLECO15-S- UE-0822.20242.001	Political Institutions, the Economy, and Financial Markets	practice (on-campus)	Bachelor	5
		82-021- VWLECO15-S- VL-0822.20242.001	Political Institutions, the Economy, and Financial Markets	lecture (on-campus)	Bachelor	
82-021-VWLECO16-H- 0716	Labor and Employment Law in the U.S.A.: An Introduction and Overview	82-021- VWLECO16-S- SE-0716.20242.001	Labor and Employment Law in the U.S.A.: An Introduction and Overview	seminar (on-campus)	Bachelor	5
82-021-VWLECO20-H- 0317	Social Market Economy	82-021- VWLECO20-S- SE-0317.20242.001	Social Market Economy	lecture (on-campus)	Bachelor	5

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82-024-ANG02- H-0212	English for Business and Public Relations	82-024- ANG02-S-UE-0212.20242.001	English for Business and Public Relations	practice (on-campus)	Bachelor/ Master	5
82-021-INT01- H-0917	Discover Germany: Society, Politics, Economy, Culture	82-021-INT01- S-WS-0917.20242.001	Discover Germany: Society, Politics, Economy, Culture	project work / workshop (on-campus)	Bachelor/ Master	5
88-000- SPDis101-H-0921	Management Simulation in Tourism	88-000- SPDis101-S-SE-0921.20242.001	Management Simulation in Tourism	seminar (on-campus)	Master	5
88-021-BR06- H-0721	Strategies for Family Owned Business	88-021-BR06- S-VL-0721.20242.001	Strategies for Family Owned Business	seminar (online & on- campus)	Master	5
88-021-EPS05- H-0520	The Past, Present and Future of Entrepreneurship and Innovation	88-021-EPS05- S-VL-0520.20242.001	The Past, Present and Future of Entrepreneurship and Innovation	lecture (on-campus)	Master	5
88-021-EPS06- H-0820	From Idea to Commercialization: Start-Up School	88-021-EPS06- S-VL-0820.20242.001	From Idea to Commercialization: Start-Up School	lecture (on-campus)	Master	5
88-021-FI17-H-0408	Quasi-experimental Policy Evaluation	88-021-FI17-S- SE-0408.20242.001	Quasi-experimental Policy Evaluation	seminar (on-campus)	Master	5
88-021-FI22-H-0723	Web scraping & Textual Analysis in Python	88-021-FI22-S- SE-0723.20242.001	Web scraping & Textual Analysis in Python	seminar (on-campus)	Master	5
88-021-MS02- H-0408	Customer Relationship Management	88-021-MS02- S-VL1-0408.20242.001	Customer Relationship Management	lecture (on-campus)	Master	5
		88-021-MS02- S-VL2-0408.20242.001	Customer Relationship Management	lecture (on-campus)	Master	
88-021-MS13- H-0408	Service Management	88-021-MS13- S-VLUE-0408.20242.001	Service Management	lecture (on-campus)	Master	5
88-021-MS32- H-1022	Sales Management	88-021-MS32- S-UE-1022.20242.001	Sales Management	lecture/practice (on-campus)	Master	5
88-021-MS36- H-0724	Project Course: Marketing with New-Age Technologies	88-021-MS36- S-SE-0724.20242.001	Project Course: Marketing with New- Age Technologies	project work / workshop (on-campus)	Master	5
88-021-MY02- H-0723	Introduction to Psychological Assessment	88-021-MY02- S-VLUE-0723.20242.001	Introduction to Psychological Assessment	lecture/practice (on-campus)	Master	5
88-021-TX01-H-0719	Seminar "Current Issues in Tax Policy"	88-021-TX01- S-SE-0719.20242.001	Seminar "Current Issues in Tax Policy"	seminar (on-campus)	Master	5
88-021-UF03- H-0408	Advanced Consulting Case	88-021-UF03- S-VL-0408.20242.001	Advanced Consulting Case	seminar (online & on- campus)	Master	5
88-021-WLF07- H-0922	Regional and Urban Economics	88-021- WLF07-S-VL-0922.20242.001	Regional and Urban Economics	lecture (on-campus)	Master	5
88-021-WM02- H-0724	Economics of Sustainable Consumption	88-021-WM02- S-SE-0724.20242.001	Economics of Sustainable Consumption	seminar (on-campus)	Master	5