

WFI Summer School 2022 – Course Program

Week 1

	Monday 18 July	Tuesday 19	Wednesday 20	Thursday 21	Friday 22	Saturday 23	Sunday 24 July
9.00-10.45	Welcome (10 a.m.)	Habisch / 101 HB Fifka / 106 HB	Setzer / 101 HB Fifka / 106 HB	Güçeri NB 201	Güçeri NB 201	Free time for shopping, trips to Munich or Regensburg	9 a.m. Neuschwanstein castle and Wieskirche Meeting Point: Foyer
11.00-12.45	11.30 a.m. Guided city tour Ingolstadt + Beer garden Meeting Point: Foyer	Habisch / 101 HB Fifka / 106 HB	Setzer / 101 HB Fifka / 106 HB	Güçeri NB 201	Güçeri NB 201		
14.00-15.45		Habisch / 101 HB Fifka / 106 HB	Matta / 101 HB Kuhn/Fontaine / 106	Güçeri NB 201	Güçeri NB 201		
16.00-17.45		Setzer / 101 HB Fifka / 106 HB	Matta / 101 HB Kuhn/Fontaine / 106	Research Talk: Güçeri Z 01 / Foyer	Güçeri NB 201		
18.00-19.45				Sattelberger: Organizations in Transformation – Talent, Diversity & Innovations			

Week 2

	Monday 25 July	Tuesday 26	Wednesday 27	Thursday 28	Friday 30 July	
9.00-10.45		Matta / 101 HB Kuhn/Fontaine / 106 HB	Firm visit: Bauer AG Foyer: 8.05 a.m.	Langenmayr / 101 HB Wiederhold / 106 HB		Lectures Langenmayr/Koch: Corporate Tax Avoidance Fifka: Sustainable Supply Chain Management Matta: Consumer Psychology for a Better World Kuhn/Fontaine: Logistics & Operations Strategy Habisch/Setzer: Digital Business Models and Social Innovations Güçeri: Government Policies for Business Wiederhold: Entrepreneurship and Innovation
11.00-12.45	Guided Tour: AUDI plant / Brewery	Matta / 101 HB Kuhn/Fontaine / 106 HB		Koch / 101 HB Wiederhold / 106 HB	Exams	
14.00-15.45	Manager Talk: Sustainability @ Media-Saturn (tbc)	Matta / 101 HB Kuhn/Fontaine / 106	Langenmayr / 101 HB Wiederhold / 106 HB	Koch / 101 HB Wiederhold / 106 HB		
16.00-17.45		Matta / 101 HB Kuhn/Fontaine / 106	Langenmayr / 101 HB Wiederhold / 106 HB	Koch / 101 HB Wiederhold / 106 HB	Barbecue and end of Summer School	
18.00-19.45						