

Uniservitate | WFI – Ingolstadt School of Management

Service-learning Meets Business Education

Strategies for Effective Curricular Integration and Competency Development

International Workshop KU Ingolstadt School of Management

Wednesday, 26 February 2024, Georgianum

14.00 – 14.30	Registration
14.30 – 15.30	Opening Welcome <i>Gabriele Gien, President KU Eichstätt-Ingolstadt</i> Greetings <i>María Rosa Tapia, Programme Coordinator Uniservitate, Argentina</i> Introductory Lecture Service-learning & Personal Development <i>Bojana Ćulum Ilić, Academic Board Uniservitate Programme, Croatia</i>
15.30 – 15.45	Coffee Break
15.45 – 16.30	Keynote Service-learning, Entrepreneurial Mindset & Competence Building <i>Andre Habisch & Eva Wack, SISTAC/ KU Eichstätt-Ingolstadt</i>
16.30 – 16.45	Coffee Break
16.45 – 18.15	Panel I – Service-learning and Transversal Competencies <i>Judith Pete, Tangaza University, Kenia</i> <i>Andrés Peregalli, Catholic University of Argentina/ Uniservitate</i> <i>Sophia Opatska, Catholic Ukrainian University, Ukraine (zoom)</i>
18.15 – 18.30	Coffee Break
18.30 – 19.15	Keynote Integrating Service-Learning into Business Education <i>Almudena Eizaguirre & María García Feijoo, Deusto University, Spain (recorded)</i>

19.15 – 19.30 1st Day Summary & Final Reflection (Julia Derkau)

19:30 Dinner

Thursday, 27 February 2024, Campus Ingolstadt School of Management

10.00 – 12.00 **Ingolstadt Winter School: “Running Your Business”**

12.00 – 13.30 Lunch

13.30 – 14.15 **Keynote**
Trends in Service-learning Research
Maria Cinque, LUMSA, Academic Board Uniservitate Programme, Italy

14.15 – 14.30 Coffee Break

14.30 – 16.30 **Panel II – Service-learning for Sustainability**

Simone Birkel, STS, KU Eichstätt-Ingolstadt
Katharina Spraul, RPTU Kaiserslautern-Landau (zoom)
Ulrike Brok & Annka Bremer, University of Regensburg/ KU Eichstätt-Ingolstadt
Monika Bachinger & Kerstin Haag, KU Eichstätt-Ingolstadt

16.30 – 16.45 Coffee Break

16.45 – 18.45 **Panel III – The State of Service-learning**

Niku Vicente, De La Salle University, Philippines (zoom)
Jörg Miller, HBdV, University Duisburg-Essen
Kathia Reynders, KU Leuven, Belgium
Susanne Koch, University of Applied Science Frankfurt

18.45 – 19.00 2nd Day Summary & Final Reflection (Stefan Wilhelm)

19.00 Dinner

Friday, 28 February 2024, Georgianum

09.00 – 09.45 **Keynote**
AI Tools in Service-learning Courses
Thomas Setzer, KU Eichstätt-Ingolstadt



09.45 – 10.00	Coffee Break
10.00 – 11.30	Panel IV – Digital Tools and e-Service-Learning <i>Julia Derkau, HBdV, University of Mannheim</i> <i>Rowena Roppelt & Marina Tsoi, KU Eichstätt-Ingolstadt</i> <i>Irene Culcasi, LUMSA, Italy</i>
11.30 – 12.00	Student Project Showcase: Pitches & Ideas in Action
12.00 – 12.15	3 rd Day Summary & Final Reflection (Christiane Hoth de Olano)
12.15 – 12.45	Finger Food Break
12.45 – 13.15	Conclusions and Further Activities/ Publications

End of Programme, Transfer to Ingolstadt Main Station/ Munich Airport