

Curriculum B.Sc. Int. BWL

Last update: November 11th, 2020

Note: The following information is not guaranteed! Please be aware that there could be some last-minute changes to individual modules and assessment criteria! The following information refers to the current examination regulations. Please check that you have the latest information.

Structure of the program:

| | |
|--|----------|
| Mandatory modules | 80 ECTS |
| Compulsory elective modules | 140 ECTS |
| <i>Compulsory Internship (8 weeks)¹</i> | 10 ECTS |
| Bachelor Thesis | 10 ECTS |
| <hr/> | |
| Total | 240 ECTS |

Details:

- At least two semesters have to be studied at a foreign partner university. The duration of study depends upon the respective cooperation agreement with the university.
 - Tongji University: 5th - 8th semester
- Majors have a restriction on admissions. Admission regulations are laid down in the respective statutes.
- It is not possible to credit the same module both as a major module and as a minor/elective module.
- Students of a major have priority access to the respective major modules.

Examination Deadlines:

In order to pass the orientation exam students must have successfully completed at least 40 ECTS of coursework by the end of the second semester. If the student fails to reach 60 ECTS by the end of the third semester, he or she will be compulsorily disenrolled.

I. Orientation phase

For freshmen the following preparatory (non-credit) courses are offered before the start of the winter term:

- Mathematics
- Spanish
- Chinese

¹ Students who started studying at the KU are expected to do their compulsory internship in the country of the partner university.

II. Mandatory subjects

All subsequent modules require completion of course assessment requirements. The individual study sequence can differ from the set curriculum.

| | Module title | Class Type | Grading | ECTS/Semester | | SWS |
|--------------------------|---|--|---------------------|---------------|----|-----|
| | | | | WS | SS | |
| 1 st Semester | Management Accounting | Lecture + Tutorial | Exam | 5 | | 4 |
| | Foundations of Economics | Lecture + Tutorial | Exam | 5 | | 4 |
| | Mathematics for students of economics | Lecture + Tutorial | Exam | 5 | | 4 |
| | Private Law I | Lecture + Tutorial | Exam | 5 | | 4 |
| | Corporate Management | Lecture + Tutorial | Exam | 5 | | 4 |
| | Preparatory Course Foreign Language I ² | Language course | Written + Oral Exam | | | 3 |
| 2 nd Semester | Principles of Marketing Management | Lecture + Tutorial | Exam | | 5 | 4 |
| | Balancing and Business Taxation | Lecture + Tutorial | Exam | | 5 | 4 |
| | Macroeconomics | Lecture + Tutorial | Exam | | 5 | 4 |
| | Microeconomics | Lecture + Tutorial | Exam | | 5 | 4 |
| | Descriptive Statistics and Probability Theory | Lecture + Tutorial | Exam | | 5 | 4 |
| | Preparatory Course Foreign Language II ² | Language course | Written + Oral Exam | | | 3 |
| 3 rd Semester | Investment, Finance and Capital Markets | Lecture + Tutorial | Exam | 5 | | 4 |
| | Public Finance | Lecture + Tutorial | Exam | 5 | | 4 |
| | Operations and Information Management | Lecture + Tutorial | Exam | 5 | | 4 |
| | Private Law II | Lecture + Tutorial | Exam | 5 | | 4 |
| | Statistical Inference and Multivariate Statistic | Lecture + Tutorial | Exam | 5 | | 4 |
| | Economic and Business Ethics | Lecture | Exam | 5 | | 4 |
| | Business Language I (compulsory elective) | Language course | Written + Oral Exam | 5 | | 3 |
| | Total | 80 ECTS Mandatory subjects + 5 ECTS Business Language I | | | | |

² Preparatory modules are not part of the curriculum. However, the language level which is obtained in the preparatory courses are necessary to take part in business language courses.

III. Compulsory elective subjects

During the 4th-8th semester students must complete coursework totalling 140 ECTS. It is recommended that students complete at least 30 ECTS per semester. An example of a possible distribution of the modules is shown in the following chart. It can be adjusted to meet the individual needs of students. Attention should especially be paid to the semester intervals of the major modules.

Structure of the Compulsory elective program³:

| | |
|------------------------------------|----------------------|
| Major | 45 ECTS ⁴ |
| Business Language | 10 ECTS ⁵ |
| Culture and Society/Local Language | 20 ECTS |
| Proseminar | 5 ECTS |
| Module of Cooperation Agreement | 10 ECTS ⁶ |
| Optional | 50 ECTS |

The possible majors and minors are analogous to those of the curriculum for B.Sc. Business Administration and can be consulted there. Students have to enroll in a major. Enrollment in a minor is optional. If the student chooses a minor, he or she needs to take modules worth 20 ECTS. In this case the number of elective modules that the student needs to take decreases correspondingly.

| 4 th Semester | 5 th Semester | 6 th Semester | 7 th Semester | 8 th Semester |
|--|---------------------------------------|--|---|--------------------------|
| Major Mandatory Subject I | Major Compulsory Elective Subject I | Minor III/Elective III | Cooperation Agreement II/ Elective IV or rather VIII | Elective XII |
| Major Mandatory Subject II | Major Compulsory Elective Subject II | Minor IV/Elective IV | Elective V or rather IX | Culture and Society IV |
| Major Mandatory Subject III | Major Compulsory Elective Subject III | Elective I or rather V | Elective V or rather X | Internship |
| Major Mandatory Subject IV | Major Compulsory Elective Subject IV | Elective II or rather VI | Culture and Society II | |
| Minor I/Elective I | Major Compulsory Elective Subject V | Culture and Society I | Culture and Society III | Bachelor Thesis |
| Proseminar | Minor II/Elective II | Cooperation Agreement I / Elective III or rather VII | Elective VI bzw. XI | |
| Business Language II (Language course) | | | | |

³ At least 60 ECTS of the (compulsory) elective modules have to be done at one of the partner universities with a corresponding cooperation agreement.

⁴ No less than two major modules have to be completed at the KU.

⁵ The module Business Language I is scheduled for the 3rd semester, Business Language II for the 4th semester. Both modules are credited with 5 ECTS.

⁶ If the cooperation agreement does not determine any respective modules, the required ECTS points have to be provided by further elective modules.

IV. Compulsory Internship

As part of the curriculum students must complete a minimum eight-week internship. Based on a internship report, the internship is marked “pass” or “fail” and credited with 10 ECTS.