Business Administration International M.Sc.





Please click here for further information









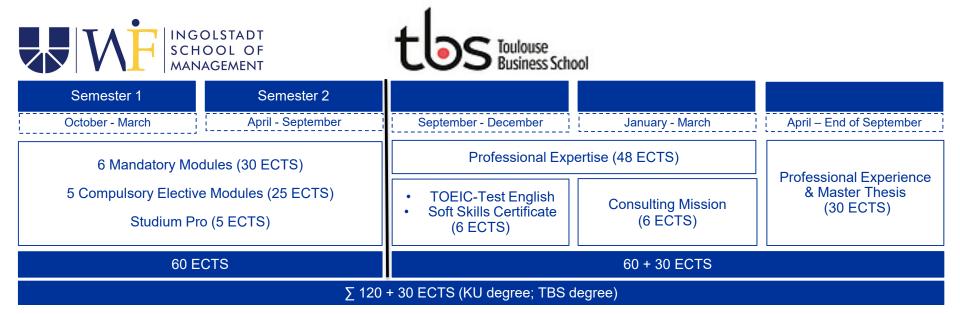


"Intercultural study experience and ideal basis for an International Career"





Double Degree Study Program (from October 2021)





Professional Expertise: 48 ECTS

Students choose 3 alternatives (sort by preference)

Toulouse Campus

AERONAUTICS AND AEROSPACE

MSc. Aerospace Management ^a

ARTS AND CULTURE

MSc. Management des Activités Culturelles et Créatives ^b

BUSINESS ANALYTICS, ARTIFICIAL INTELLIGENCE AND BIG DATA MANAGEMENT

MSc. Artificial Intelligence and Business Analytics ^a

BUSINESS, STRATEGY AND MANAGEMENT

- MSc. International Business ^a
- MSc. Consulting and Strategic Management ^b
- MSc. Entrepreneurship and Business Development ^b

FINANCE

- MSc. Banking and International Finance ^a
- MSc. Corporate Finance ^a
- MSc. Equity Research and Investment Management (CFA)^a
- MSc. Financial Technology and Markets Toulouse (semester 1) + Paris (semester 2)^a



^a English

^b Bilingual (French and English)

Professional Expertise: 48 ECTS

Students choose 3 alternatives (sort by preference)

Toulouse Campus

MARKETING

MSc. Digital Marketing and E-commerce ^a

PURCHASING AND SUPPLY CHAIN MANAGEMENT

MSc. Purchasing and Supply Chain Management ^a

Paris Campus

AUDIT AND CONTROLLING

MSc. Controlling and Risk Management ^a

FINANCE

MSc. Financial Technology and Markets: Toulouse (semester 1) + Paris (semester 2) ^a

LUXURY INDUSTRY

MSc. International Luxury Industries Management ^a



^a English

b Bilingual (French and English)

Professional Expertise: 48 ECTS

Students choose 3 alternatives (sort by preference)

Barcelona Campus

AUDIT, CONTROLLING AND FINANCE

MSc. International Financial Management and Control ^a

BUSINESS, STRATEGY AND MANAGEMENT

MSc. International Business ^a

MARKETING

• MSc. Marketing Management ^a (Student must choose their B2C or B2B specialization during the 2nd Semester)

TOURISM

MSc. Tourism and Hospitality Management ^a

LUXURY INDUSTRY

MSc. International Luxury Industries Management ^a



^a English

^b Bilingual (French and English)

One opportunity, two degrees

- ✓ Degrees from two renowned universities
- ✓ High flexibility in terms of content
- ✓ International experience
- ✓ Networking
- ✓ Theory and Practice approach







Application and more Information

- Application deadline: tba, most likely May 31, 2021
- Link for more information: https://www.ku.de/en/study-
 offer/business-administration-international-ma
- Specific language requirements:
 - German at level A2 a
 - French at level A2 a
 - English at level B2





