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tbs Toulouse Business School
Think & Create



“Intercultural
study experience
and ideal basis for an
International
Career”



Double Degree Study Program (from October 2021)



Semester 1		Semester 2				
October - March		April - September		September - December	January - March	April – End of September
6 Mandatory Modules (30 ECTS)		5 Compulsory Elective Modules (25 ECTS)		Professional Expertise (48 ECTS)		
Studium Pro (5 ECTS)				<ul style="list-style-type: none"> • TOEIC-Test English • Soft Skills Certificate (6 ECTS) 	Consulting Mission (6 ECTS)	Professional Experience & Master Thesis (30 ECTS)
60 ECTS				60 + 30 ECTS		
Σ 120 + 30 ECTS (KU degree; TBS degree)						



Professional Expertise: 48 ECTS

- Students choose 3 alternatives (sort by preference)

Toulouse Campus

AERONAUTICS AND AEROSPACE

- MSc. Aerospace Management ^a

ARTS AND CULTURE

- MSc. Management des Activités Culturelles et Créatives ^b

BUSINESS ANALYTICS, ARTIFICIAL INTELLIGENCE AND BIG DATA MANAGEMENT

- MSc. Artificial Intelligence and Business Analytics ^a

BUSINESS, STRATEGY AND MANAGEMENT

- MSc. International Business ^a
- MSc. Consulting and Strategic Management ^b
- MSc. Entrepreneurship and Business Development ^b

FINANCE

- MSc. Banking and International Finance ^a
- MSc. Corporate Finance ^a
- MSc. Equity Research and Investment Management (CFA) ^a
- MSc. Financial Technology and Markets Toulouse (semester 1) + Paris (semester 2) ^a

^a English

^b Bilingual (French and English)

Professional Expertise: 48 ECTS

- Students choose 3 alternatives (sort by preference)

Toulouse Campus

MARKETING

- MSc. Digital Marketing and E-commerce ^a

PURCHASING AND SUPPLY CHAIN MANAGEMENT

- MSc. Purchasing and Supply Chain Management ^a

Paris Campus

AUDIT AND CONTROLLING

- MSc. Controlling and Risk Management ^a

FINANCE

- MSc. Financial Technology and Markets: Toulouse (semester 1) + Paris (semester 2) ^a

LUXURY INDUSTRY

- MSc. International Luxury Industries Management ^a

^a English

^b Bilingual (French and English)

Professional Expertise: 48 ECTS

- Students choose 3 alternatives (sort by preference)

Barcelona Campus

AUDIT, CONTROLLING AND FINANCE

- MSc. International Financial Management and Control ^a

BUSINESS, STRATEGY AND MANAGEMENT

- MSc. International Business ^a

MARKETING

- MSc. Marketing Management ^a (Student must choose their B2C or B2B specialization during the 2nd Semester)

TOURISM

- MSc. Tourism and Hospitality Management ^a

LUXURY INDUSTRY

- MSc. International Luxury Industries Management ^a

^a English

^b Bilingual (French and English)

One opportunity, two degrees

- ✓ Degrees from two renowned universities
- ✓ High flexibility in terms of content
- ✓ International experience
- ✓ Networking
- ✓ Theory and Practice approach



Application and more Information

- Application deadline: tba, most likely May 31, 2021
- Link for more information: <https://www.ku.de/en/study-offer/business-administration-international-ma>
- Specific language requirements:
 - German at level A2 ^a
 - French at level A2 ^a
 - English at level B2



^a can be proofed by the end of the second semester.