Business Administration International M.Sc.

Please click here for further information
“Intercultural study experience and ideal basis for an International Career”
Double Degree Study Program (from October 2021)

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Semester 2</th>
<th>September - December</th>
<th>January - March</th>
<th>April – End of September</th>
</tr>
</thead>
<tbody>
<tr>
<td>October - March</td>
<td>April - September</td>
<td>Professional Expertise (48 ECTS)</td>
<td>Consulting Mission (6 ECTS)</td>
<td>Professional Experience &amp; Master Thesis (30 ECTS)</td>
</tr>
<tr>
<td>6 Mandatory Modules (30 ECTS)</td>
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<td>TOEIC-Test English</td>
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<tr>
<td>5 Compulsory Elective Modules (25 ECTS)</td>
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<td>Soft Skills Certificate (6 ECTS)</td>
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<tr>
<td>Studium Pro (5 ECTS)</td>
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<tr>
<td>60 ECTS</td>
<td></td>
<td>Professional Expertise (48 ECTS)</td>
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| 60 + 30 ECTS |
| 120 + 30 ECTS (KU degree; TBS degree) |
Professional Expertise: 48 ECTS

- Students choose 3 alternatives (sort by preference)

<table>
<thead>
<tr>
<th>Toulouse Campus</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>AERONAUTICS AND AEROSPACE</strong></td>
</tr>
</tbody>
</table>
| • MSc. Aerospace Management  
| **ARTS AND CULTURE** |
| • MSc. Management des Activités Culturelles et Créatives  
| **BUSINESS ANALYTICS, ARTIFICIAL INTELLIGENCE AND BIG DATA MANAGEMENT** |
| • MSc. Artificial Intelligence and Business Analytics  
| **BUSINESS, STRATEGY AND MANAGEMENT** |
| • MSc. International Business  
| • MSc. Consulting and Strategic Management  
| • MSc. Entrepreneurship and Business Development  
| **FINANCE** |
| • MSc. Banking and International Finance  
| • MSc. Corporate Finance  
| • MSc. Equity Research and Investment Management (CFA)  
| • MSc. Financial Technology and Markets Toulouse (semester 1) + Paris (semester 2)  

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*a* English  
*b* Bilingual (French and English)
## Professional Expertise: 48 ECTS

- Students choose 3 alternatives (sort by preference)

### Toulouse Campus

<table>
<thead>
<tr>
<th>MARKETING</th>
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</thead>
</table>
| • MSc. Digital Marketing and E-commerce  
  | a                      |

<table>
<thead>
<tr>
<th>PURCHASING AND SUPPLY CHAIN MANAGEMENT</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>• MSc. Purchasing and Supply Chain Management</td>
<td>a</td>
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</tbody>
</table>

### Paris Campus

<table>
<thead>
<tr>
<th>AUDIT AND CONTROLLING</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>• MSc. Controlling and Risk Management</td>
<td>a</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>FINANCE</th>
<th></th>
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</thead>
</table>
| • MSc. Financial Technology and Markets: Toulouse (semester 1) + Paris (semester 2)  
  | a                      |

<table>
<thead>
<tr>
<th>LUXURY INDUSTRY</th>
<th></th>
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<tbody>
<tr>
<td>• MSc. International Luxury Industries Management</td>
<td>a</td>
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</tbody>
</table>

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\textsuperscript{a} English  
\textsuperscript{b} Bilingual (French and English)
Professional Expertise: 48 ECTS

- Students choose 3 alternatives (sort by preference)

<table>
<thead>
<tr>
<th>Barcelona Campus</th>
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</thead>
<tbody>
<tr>
<td><strong>AUDIT, CONTROLLING AND FINANCE</strong></td>
</tr>
<tr>
<td>• MSc. International Financial Management and Control a</td>
</tr>
<tr>
<td><strong>BUSINESS, STRATEGY AND MANAGEMENT</strong></td>
</tr>
<tr>
<td>• MSc. International Business a</td>
</tr>
<tr>
<td><strong>MARKETING</strong></td>
</tr>
<tr>
<td>• MSc. Marketing Management a (Student must choose their B2C or B2B specialization during the 2nd Semester)</td>
</tr>
<tr>
<td><strong>TOURISM</strong></td>
</tr>
<tr>
<td>• MSc. Tourism and Hospitality Management a</td>
</tr>
<tr>
<td><strong>LUXURY INDUSTRY</strong></td>
</tr>
<tr>
<td>• MSc. International Luxury Industries Management a</td>
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</tbody>
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^ English
_ Bilingual (French and English)
One opportunity, two degrees

✓ Degrees from two renowned universities
✓ High flexibility in terms of content
✓ International experience
✓ Networking
✓ Theory and Practice approach
Application and more Information

• Application deadline: tba, most likely May 31, 2021
• Link for more information: https://www.ku.de/en/study-offer/business-administration-international-ma
• Specific language requirements:
  • German at level A2 \(^a\)
  • French at level A2 \(^a\)
  • English at level B2

\(^a\) can be proofed by the end of the second semester.