Double Degree Fact Pack
International M. Sc. / PGDM
with Rajagiri Business School (RBS),
Kochi / India

Ingolstadt, November 2021
This document is intended to serve as an overview and is for information purposes only. It provides an overview of the general structure and procedure of the described dual degree study program.

Consequently, the document may be subject to change and might not reflect the (current) terms of the program’s underlying legal basis, particularly in regards to the relevant study and examination regulations as well as contractual agreements of the involved institutions. Also, such study and examination regulation may depend and thus vary on an individual’s start of studies.

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#### Program Outline

**Program partner:** Rajagiri Center for Business Studies (RCBS) / Rajagiri Business School (RBS)  
[https://www.rajagiribusinessschool.edu.in/](https://www.rajagiribusinessschool.edu.in/)  
Address: Ernakulam, Kerala 682039, Kochi, India

**Program start:**
- Annually
- RBS students start their first trimester in summer, then attend WFI for semesters 1 and 2 (starting October)  
- WFI students start in October with semester 1 and 2 at WFI, then travel to India in the following year September-March (during semester 3)

**Program duration**
- 4 semesters (WFI) / 6 trimesters (RCBS)

<table>
<thead>
<tr>
<th>WFI</th>
<th>RBS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Study track and awarded degrees:</strong></td>
<td>M. Sc. in BWL (Focus: “Internationale BWL”)</td>
</tr>
<tr>
<td><strong>Required credits for completion:</strong></td>
<td>120 ECTS</td>
</tr>
<tr>
<td><strong>Program heads:</strong></td>
<td>Prof. Dr. Max Ringlstetter</td>
</tr>
<tr>
<td><strong>Liaison managers:</strong></td>
<td>tbd (temporarily: Franziska Rast &amp; Dr. Andreas Riffel)</td>
</tr>
<tr>
<td><strong>IO contacts:</strong></td>
<td>Armelle Langenwald (outgoing) Alice Rohn (incoming)</td>
</tr>
</tbody>
</table>
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RCBS Students
- RCBS students at RCBS Part I
  - Trimester 1: RCBS (Jul – Sep)
- RCBS students at WFI
  - Semester 1 (Oct – Feb)
  - Internship (2 months)
  - Semester 2 (Apr – July)
- RCBS students at RCBS Part II
  - Trimester 4 (July – Sep)
  - Trimester 5 (Sep – Jan)
  - Trimester 6 (Master Thesis)

WFI Students
- WFI students at WFI Part I
  - Semester 1 (Oct – Apr)
  - Semester 2 (Apr – Aug)
- WFI students at RCBS
  - Trimester 5 (Sept – Dec)
  - Trimester 6 (Jan – April)
- WFI students at WFI Part II
  - Semester 4 (Master Thesis)

- RCBS students receive – in addition to their RCBS degree – a Master of Science (M. Sc.) degree from WFI
- WFI students receive – in addition to their WFI degree – a Post Graduate Diploma in Management from RCBS
Program Structure: Timeline at RBS & WFI

- Trimester 1: October
- Semester 1: Double Degree
- Trimester 2: April
- Semester 2: RCBS Students
- Trimester 3: July
- Trimester 4: September
- Semester 3: WFI Students
- Trimester 5: December
- Trimester 6: December
- Double Degree

Note: The timeline shows the academic year structure at RBS (Katholische Universität Eichstätt-Ingolstadt) and WFI (Ingolstadt School of Management).
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Admission requirements to RCBS / KU double degree program (before going on exchange)

WFI students
- Must have completed a 3-year Bachelor’s degree (usually 180 ECTS) which includes business-related courses (e.g. on general management, statistics, economics, etc.) to ensure a basic understanding of management science.
- Must be full-time KU M. Sc. students
- Must have passed all semester 1 and 2 credits (60 ECTS, corresponds to 54 RCBS CP)

RCBS students
- Must have completed a 3-year Bachelor’s (usually 36 courses with a total of 120 local CP) which included business-related courses (e.g. on general management, statistics, economics, etc.) to ensure a basic understanding of management science.
- Must be full-time PGDM students at RCBS
- Must have passed all trimester 1 credits (18 RCBS CP, corresponds to 20 ECTS, including business related courses such as statistics, economics and principles of management etc.)
Study abroad rules

• All participating students must **adhere to the rules and regulations of their home and host institutions**
• Participating students shall **not attend courses at the host institution which they have already attended** at their home institution
• Participating students shall **not take part in further study abroad activities** (such as additional study abroad semesters) **between KU and RCBS** outside of this agreement
• Bachelor ("undergraduate")- courses are **not allowed to be taken nor is it allowed to take courses from trimester 1 – 3**
• For German students going to India: All **compulsory courses** ("Pflichtkurse") must be **passed at WFI**
• **Students are responsible for their choice of courses**
Student Requirements: Graduation for WFI Students

Graduation requirements to obtain the degree at the host institution

- Must obtain 60 ECTS (worth 54 RCBS CP) in semesters 1 and 2 at WFI/KU, must comply with all the mandatory or compulsory elective courses (including Studium Pro)
- Must validate two major specializations and complete all necessary academic workload of 27 RCBS CP (corresponds to 30 ECTS) in trimester 5 and 6 at RCBS
- Must write a master thesis (30 ECTS, corresponds to 27 RCBS CP) in semester 4 at WFI with the support of a RCBS instructor and an India-related topic and relevant academic research

Upon successful completion of the program…
- Indian students receive – in addition to their PGDM – a Master of Science (M. Sc.) degree from WFI
- WFI students receive – in addition to their M. Sc. – a PGDM from RCBS
- To receive both degrees, it is crucial to precisely follow both institutions’ rules and regulations and at WFI to apply for the issuing your certificate (Zeugnis)
Student Requirements: Graduation for RCBS Students

Graduation requirements to obtain the degree at the host institution

- Must obtain 18 RCBS CP in trimester 1 at RCBS
- Must obtain 60 ECTS (corresponds to 54 RCBS CP) during semesters 1 and 2 at WFI, including 6 mandatory modules
- Must complete an internship and report (worth 3 RCBS CP) between semesters 1 and 2 at WFI; the internship will be graded at RCBS based on the internship report
- Must obtain 24 RCBS CP (corresponds to 27 ECTS) in trimester 4-6 at RCBS
- Must write a dissertation (worth 13 RCBS CP, corresponds to 15 ECTS) in semester 6 at RCBS with remote support by a WFI instructor and a Germany-related topic and relevant academic research
- It is not allowed to take bachelor courses for double degree students (there are very few exceptions, ask student advisory service before considering that)
- After having obtained all required credits, students have to apply for the WFI Certificate (Zeugnis) to be issued. It will not be issued automatically

Upon successful completion of the program...

- **RCBS students** receive – in addition to their PGDM – a Master of Science (M. Sc.) degree from WFI
- **WFI students** receive – in addition to their M. Sc. – a PGDM from RCBS

To receive both degrees, it is **crucial to precisely follow both institutions’ rules and regulations and at WFI to apply for the issuing your certificate (Zeugnis)**
<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Semester 2</th>
<th>Semester 3</th>
<th>Semester 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 Mandatory Modules (30 ECTS)</td>
<td>5 Compulsory Elective Modules (25 ECTS)</td>
<td>Business Modules (30 ECTS)</td>
<td>Master Thesis (30 ECTS)</td>
</tr>
</tbody>
</table>

| 60 ECTS | 60 ECTS | Σ 120 ECTS |
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### Course Selection at RCBS
- Students will be able to select from a list of specialization courses
- Course restrictions may apply
- For WFI students, we recommend to go to RCBS in Trimester 5 & 6

### Course Selection at WFI
- Courses must be selected on the basis of the examination rules („Prüfungsordnung“) for M. Sc. / Internationale BWL
- Course restrictions may apply

#### RCBS Trimester 4: Exemplary Courses

**MARKETING ELECTIVES:**
- Services Marketing
- Brand Management
- Introduction to Media & Entertainment
- Rural Marketing
- Consumer Culture

**HR ELECTIVES:**
- Organizational Development and Change Management
- Social Psychology of Organizations
- Leadership
- Performance Management

**FINANCE ELECTIVES:**
- Financial and Capital Market Services
- Commercial Banking and Finance
- Financial Modeling using Spread Sheet
- Basic Econometrics for Managers

**BUSINESS ANALYTICS ELECTIVES:**
- Business Modelling using R
- Applied Business Analytics

**CORE SUBJECT:** Global Business Environment

#### RCBS Trimester 5: Exemplary Courses

**MARKETING ELECTIVES:**
- Marketing Research
- Consumer Behaviour
- International Marketing
- Sales and Distribution Management
- Semiotics in Marketing

**HR ELECTIVES:**
- Human Resource Development
- Reward Management

**FINANCE ELECTIVES:**
- Security Analysis and Portfolio Management
- Micro Finance
- Project Finance and Capital Budgeting

**BUSINESS ANALYTICS ELECTIVES:**
- Introduction to programming: Python
- Introduction to Visualization: Tableau

**CORE SUBJECT:** Strategic Management

**GENERAL MANAGEMENT:**
- Introduction to Public Policy
- Entrepreneurship & Family Business Management

#### RCBS Trimester 6: Exemplary Courses

**MARKETING ELECTIVES:**
- Retail Management
- B To B Marketing
- Integrated Marketing Communications

**HR ELECTIVES:**
- Strategic HRM
- Global HRM
- Competency based HRM
- (Coaching)

**FINANCE ELECTIVES:**
- Financial Derivatives & Risk Management
- Strategic Financial Management
- International Finance

**BUSINESS ANALYTICS ELECTIVES:**
- Social & Web Analytics
- Advanced Business Analytics

**CORE SUBJECT:** Sustainable Development and Corporate Sustainability
### Credit Point Conversion

In order to even the workload (in h) for participating students and to put the degrees on a comparable basis, the following (approx.) factors are used to transfer credits:

RCBS CP : ECTS  
ECTS : RCBS CP

| 1 : 1.11 | 1 : 0.90 |

#### Resulting proposal for credit requirements during course of studies and respective credit point conversion:

<table>
<thead>
<tr>
<th>Course of studies</th>
<th>Location</th>
<th>RCBS CP</th>
<th>ECTS</th>
<th>Approx. workload (h)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trimester 1</td>
<td>India</td>
<td>18</td>
<td>20</td>
<td>600</td>
</tr>
<tr>
<td>Trimester 2 (WFI Sem 1)</td>
<td>Germany</td>
<td>27*</td>
<td>30</td>
<td>900</td>
</tr>
<tr>
<td>Internship (between WFI Sem 1&amp;2)</td>
<td>Germany</td>
<td>3</td>
<td>3</td>
<td>100</td>
</tr>
<tr>
<td>Trimester 3 (WFI Sem 2)</td>
<td>Germany</td>
<td>27*</td>
<td>30</td>
<td>900</td>
</tr>
<tr>
<td>Trimester 4 (Partly WFI Sem 2)</td>
<td>India</td>
<td>9</td>
<td>10</td>
<td>300</td>
</tr>
<tr>
<td>Trimester 5</td>
<td>India</td>
<td>9</td>
<td>10</td>
<td>300</td>
</tr>
<tr>
<td>Trimester 6</td>
<td>India</td>
<td>6</td>
<td>7</td>
<td>200</td>
</tr>
<tr>
<td><em>Dissertation</em></td>
<td>India</td>
<td>13</td>
<td>15</td>
<td>~433</td>
</tr>
<tr>
<td><strong>SUM</strong></td>
<td></td>
<td>112</td>
<td>125</td>
<td>~3.733</td>
</tr>
</tbody>
</table>

* Credits converted from partner institution credit points
Grade Conversion

Grades will be converted as follows:

<table>
<thead>
<tr>
<th>Grade</th>
<th>„sehr gut“</th>
<th>„gut“</th>
<th>„befriedigend“</th>
<th>„ausreichend“</th>
<th>„nicht ausreichend“</th>
</tr>
</thead>
<tbody>
<tr>
<td>WFI grade</td>
<td>1</td>
<td>1,3</td>
<td>1,7</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>WFI percent</td>
<td>100-96</td>
<td>95-91</td>
<td>90-86</td>
<td>85-71</td>
<td>70-56</td>
</tr>
<tr>
<td>RCBS grade</td>
<td>9-10</td>
<td>8</td>
<td>7</td>
<td>6</td>
<td>5</td>
</tr>
</tbody>
</table>

Grade Requirements to obtain the degrees

- To obtain WFI’s M. Sc. degree, students must generally score at least a passing grade (WFI: “4.0”; RCBS: “C”) in every module. A student may apply to obtain the M. Sc. degree if only one module was marked failed (KU: “5.0”; RCBS: “D” or “F”) based on the rules outlined in the examination procedures (“M. Sc. Prüfungsordnung”).

- To obtain RCBS’ PGDM degree, students must generally score at least a passing grade (RCBS: “C”; KU: “4.0”) in individual examinations and an overall Cumulative Grade Point Average (CGPA) of 5.5 or above. A student can have a maximum of 2 courses marked with a “D” or 1 course marked with an “F” grade in an academic year for the successful completion of the PGDM.

Course evaluation at RCBS

<table>
<thead>
<tr>
<th>Mode of evaluation</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mid-term examination</td>
<td>20%</td>
</tr>
<tr>
<td>End-term examination</td>
<td>30%</td>
</tr>
<tr>
<td>Assignments, presentations, class participation etc.</td>
<td>25%</td>
</tr>
<tr>
<td>Attendance</td>
<td>5%</td>
</tr>
<tr>
<td>Library work, Field study, project work, article assistance</td>
<td>20%</td>
</tr>
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**Important Events and Deadlines**

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<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deadline Registration Mobility Online for WFI Students</td>
<td>17.01.2022</td>
</tr>
<tr>
<td>Nomination at RCBS by WFI IO</td>
<td>March/April</td>
</tr>
<tr>
<td>Winter semester start WFI (latest arrival for incomings)</td>
<td>Mid-October</td>
</tr>
<tr>
<td>Winter semester end WFI</td>
<td>Early February</td>
</tr>
<tr>
<td>Summer semester start WFI</td>
<td>Mid-April</td>
</tr>
<tr>
<td>Summer semester end WFI</td>
<td>Mid-July</td>
</tr>
<tr>
<td>Trimester 4 RCBS</td>
<td>June, 2021 - Sept, 2021</td>
</tr>
<tr>
<td>Trimester 5 RCBS</td>
<td>Sept, 2021 – Dec, 2021</td>
</tr>
<tr>
<td>Trimester 6 RCBS</td>
<td>January, 2022 – April, 2022</td>
</tr>
</tbody>
</table>

Please keep in mind:
- Pay attention to WFI-KU’s general semester timeline (“Semesterzeittafel”)
- Course and Exam registration at WFI will be conducted via KU.Campus
- You have to report to the German IO, which trimesters you want to spend abroad
- For German students, it seems to fit better to go to India in Trimester 5 & 6, in order to avoid overlapping with the WFI exam period
Please follow these steps / approach these contacts to clarify any questions:

1. Please read through all the relevant documentation first. (e.g. Fact Pack, „Prüfungsordnung“, fact sheet by host Uni etc.)

2. Approach an expert – depending on your topic:

<table>
<thead>
<tr>
<th>Study Coordinator</th>
<th>International Office/ Outgoing</th>
<th>Examination office</th>
<th>Chair / Program Liaison Manager</th>
</tr>
</thead>
<tbody>
<tr>
<td>?</td>
<td>• General study inquiries</td>
<td>• Application process and documents</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Course selection</td>
<td>• Courses, grade transfer at host university</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Specialization</td>
<td>• Contact to partner</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Change of program</td>
<td>• General inquiries</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• …</td>
<td>• …</td>
<td></td>
</tr>
<tr>
<td>@ <a href="mailto:studienberatung-wfi@ku.de">studienberatung-wfi@ku.de</a></td>
<td><a href="mailto:outgoing@ku.de">outgoing@ku.de</a> / <a href="mailto:incoming@ku.de">incoming@ku.de</a></td>
<td><a href="mailto:Julia.Yang@ku.de">Julia.Yang@ku.de</a></td>
<td>tbd. Temporarily: <a href="mailto:studienberatung-wfi@ku.de">studienberatung-wfi@ku.de</a> <a href="mailto:international1@ku.de">international1@ku.de</a></td>
</tr>
</tbody>
</table>

- Before you ask: Try to clarify the issue yourself
- Plan ahead and schedule enough time to get your question answered
- Keep your inquiry as short and simple as possible
- Be polite ;-)
- Remember: A lack of planning on your part does not necessarily constitute an emergency on ours
Accommodation at RCBS: International House

- Cost per person: **US $300 / month** (in 2019)
- **Twin shared rooms**
- Built in 2015
- Includes rent and all maintenance charges including electricity, water etc.
- Food: three meals a day - breakfast, lunch and dinner, and coffee / tea in the evening
- Transport: Daily by A/C van
  - to campus for classes, return for lunch and again for classes and return after classes
  - one more trip back to house at night for those who are on campus for gym or games
1. **How proficient do I need to be in English?**
   Currently, English level B2 (Common European Framework of Reference for Languages) is required.

2. **Do I have to pay tuition fees? What else do I have to pay?**
   WFI and RCBS have agreed to waive tuition for participating in this program. However, WFI will have to charge membership fees (currently € 56,00) in behalf of the “Studentenwerk”, an entity which provides subsidized student services (such as cafeteria & restaurant). WFI is not entitled to waive these fees, because all students legally have to be members of “Studentenwerk”. Thus, you do not have to pay tuition fees but any other costs (travel, accommodation, cost of living etc.) will be at your expense.

3. **Where will I stay during my studies at RCBS?**
   At the RCBS guest students usually have the opportunity to stay in an international students’ house located close to campus (see description below). RCBS’ IO will provide support in arranging accommodation.

4. **Who will support me locally?**
   Both institutions have a student buddy system, local IO and a liaison manager to support students from the partner university. For general questions, students should first seek support by their student buddy before contacting the IO or the liaison manager.
5. What should I do if I need to extend my studies (illness before / during my stay abroad or insufficient grades)?
Both institutions accept the partner institution’s local rules and procedures (e.g. as outlined in KU’s “M.Sc. Prüfungsordnung”) for a possible extension of studies due to
• (chronic) illness or
• insufficient grades of a student.

At WFI, students suffering from illness and requesting to extend the time of an examination or postpone it may be asked to obtain a medical certificate by a doctor chosen by the institution.

In the case of insufficient grades (at RCBS: “D” or “F”; at WFI: “5.0”), students may repeat their exam twice at WFI and once at RCBS before a course is finally determined as “failed”. Students who have obtained non-passing grades are generally responsible for fulfilling any local requirements (e.g. physical presence) when repeating an exam. Exceptions may only be granted within the institution’s examination rules and procedures.

6. How should I prepare for my stay abroad?
Besides logistical details (visa, housing, vaccination, transportation, transcripts etc.), it is important to prepare culturally for the study abroad. This may include additional language training or reading about local culture, customs, geography, and law. In addition, students should frequently interact with their Indian program mates. For logistical planning, please get in touch with the IO early. All other preparation is expected to be performed autonomously by students.
7. How should I behave when studying at RCBS?
As guests and representatives of the WFI, all participating students have to strictly comply with any local rules and regulations provided by RCBS, law or government officials. This applies to all behavior and particularly to the use of alcohol and drugs. Smoking in public is not allowed in India. Do hide yourself while smoking.

8. Are scholarships available to support the program?
Please note that students in this program recently had problems obtaining Auslands-BAföG. Students can apply individually with the DAAD (https://www2.daad.de/ausland/studieren/stipendium/de/70-stipendien-finden-und-bewerben/), with BayIND (https://www.bayind.de/de/programme-foerderungen/), Ku IntAid (https://www.ku.de/international/studierende-der-ku/studienaufenthalt-im-ausland/finanzierung/foerderung-durch-die-ku/ku-intaid), policy-related or other scholarship providers.

9. Can I continue my studies in India after having graduated with the PGDM?
Generally no. The PGDM is a practice-oriented degree similar to the MBA and does not automatically qualify for e.g. doctoral studies.