



KATHOLISCHE UNIVERSITÄT
EICHSTÄTT-INGOLSTADT



Welcome to the Double Master's Degree
“Business Administration – International”(M.Sc.) with tbs

Business Administration International (M.Sc.) with tbs



“Intercultural study
experience and ideal basis for an
international Career”



Double Degree Study Program



Semester 1	Semester 2	Phase 1	Phase 2	Phase 3
October - March	April - September	September - December	January - March	April – September
6 Mandatory Modules (30 ECTS) 5 Compulsory Elective Modules (25 ECTS) Studium Pro (5 ECTS)		Professional Expertise ^a (48 ECTS)	Consulting Mission (6 ECTS)	Professional Experience ^b & Master Thesis (30 ECTS)
60 ECTS		60 + 30 ECTS		
Σ 120 + 30 ECTS (KU degree; TBS degree)				

^a Professional Option, ^b Internship

Professional Expertise: 48 ECTS

Students choose 3 alternatives (sort by preference)

Toulouse Campus

AERONAUTICS AND AEROSPACE

- MSc. Aerospace Management ^a

ARTS AND CULTURE

- MSc. Management des Activités Culturelles et Créatives ^b

BUSINESS ANALYTICS, ARTIFICIAL INTELLIGENCE AND BIG DATA MANAGEMENT

- MSc. Artificial Intelligence and Business Analytics ^a

BUSINESS, STRATEGY AND MANAGEMENT

- MSc. International Business ^a
- MSc. Consulting and Strategic Management ^b
- MSc. Entrepreneurship and Business Development ^b

FINANCE

- MSc. Banking and International Finance ^a
- MSc. Corporate Finance ^a
- MSc. Equity Research and Investment Management (CFA) ^a
- MSc. Financial Technology and Markets Toulouse (semester 1) + Paris (semester 2) ^a

MARKETING

- MSc. Digital Marketing and E-commerce ^a

PURCHASING AND SUPPLY CHAIN MANAGEMENT

- MSc. Purchasing and Supply Chain Management ^a

^a English

^b Bilingual (French and English)

Professional Expertise: 48 ECTS

Students choose 3 alternatives (sort by preference)

Paris Campus

AUDIT AND CONTROLLING

- MSc. Controlling and Risk Management ^a

FINANCE

- MSc. Financial Technology and Markets: Toulouse (semester 1) + Paris (semester 2) ^a

LUXURY INDUSTRY

- MSc. International Luxury Industries Management ^a

Barcelona Campus

AUDIT, CONTROLLING AND FINANCE

- MSc. International Financial Management and Control ^a

BUSINESS, STRATEGY AND MANAGEMENT

- MSc. International Business ^a

MARKETING

- MSc. Marketing Management ^a (Student must choose their B2C or B2B specialization during the 2nd Semester)

TOURISM

- MSc. Tourism and Hospitality Management ^a

LUXURY INDUSTRY

- MSc. International Luxury Industries Management ^a

^a English

^b Bilingual (French and English)

One opportunity, two degrees



- ✓ Degrees from two renowned universities
- ✓ High flexibility in terms of content
- ✓ International experience
- ✓ Networking
- ✓ Theory and Practice approach

More Information

Specific language requirements:

- German at level A2 ^a
- French at level A2 ^a
- English at level B2

^a Can be proofed by the end of the second semester.