

Skill-oriented module descriptions

Master's degree program in Tourism and Sustainable Regional Development – Management and Geography



Elective Modules

Additional option to take an elective module from the range offered in degree programmes without admission restriction

Module description in German	Entrepreneurial Management und Tourismus
Module description	Entrepreneurial Management and Tourism
Level of qualification/degree program hosting the module	Master's degree program
Module number	88-021-UF08-H-0812
Responsible faculty	WFI - Ingolstadt School of Management
Module coordinator	Prof. Dr. Harald Pechlaner
Credit points (ECTS credits)	5 ECTS credits
Skills	<p>Students</p> <ul style="list-style-type: none"> ▪ develop an awareness for responsible entrepreneurial thinking and action. ▪ will be able to make differentiated use of the terms management, leadership and entrepreneurship. ▪ gain insights into responsible entrepreneurial action in the context of start-ups and established companies. ▪ will implement the acquired concepts for entrepreneurial thinking and action in a strategic management context constructively using case studies. ▪ will be brought into contact with companies in order to be able to discuss issues surrounding entrepreneurial management for forward-looking action. ▪ will be able to understand tourism and destinations as networks offering chances and challenges within the context of management, entrepreneurship and leadership.
Content/topics	<p>This module will touch upon different management and entrepreneurship theories. Entrepreneurial leadership is visualized by drawing on practical examples both from established and start-up companies and students learn exemplary ways of good sustainability practice. In dialog and conversational formats involving lecturers and students, the difference between management, leadership and entrepreneurship is identified and explained with the help of case studies. Amongst others, this module covers the following topic areas:</p> <ul style="list-style-type: none"> ▪ Definition of terms: management, leadership, entrepreneurship ▪ Theoretical framework concepts in entrepreneurship and leadership ▪ Entrepreneurial leadership in established and young companies ▪ Establishing a contemporary reference to sustainability
Formal requirements for participation	None
Teaching and examination language	English
Teaching and learning methods/course types	<p>Lecture (2 hours per week): presentation and teaching of theoretical foundations and concepts by the lecturer Seminar (2 hours per week):</p> <ul style="list-style-type: none"> ▪ Guided and interactive development of projects in small groups (first third of the semester) ▪ Clarification of methodological foundations and challenges (first third of the semester)

	<ul style="list-style-type: none"> ▪ Interactive discussion on the basis of literature for further reading and case studies (first third of semester) ▪ Individual literature for further reading (during entire semester) ▪ Development and implementation of an academic presentation in small groups (first and second third of semester) ▪ Comparison and discussion of presentation topics by interactively involving the students (last third of the semester) ▪ Reflecting on the discussed topics and acquired contents (last third of the semester).
ECTS awarding criteria	Grade of assessment at least 'sufficient': Portfolio
Workload/allocation of ECTS credits	22.5 h = Face-to-face lecture 10 h = Preparation and follow-up work for lectures 22.5 h = Face-to-face seminar 35 h = Presentation 60 h = Examination preparation 150 h = Total workload
Module grade	Assessment
Applicability to other degree programs	Required elective (MARKET & ENTRE)
Course rotation	Winter
Subjects involved	
Remarks	Recommended prior knowledge/requirements in accordance with examination regulations: <ul style="list-style-type: none"> ▪ Completed Bachelor's degree Reading: <ul style="list-style-type: none"> ▪ Foundations: ▪ Freiling (2006): Entrepreneurship. Theoretische Grundlagen und unternehmerische Praxis. Vahlen, Munich. ▪ Timmons/Spinelli (2007): New venture creation. Entrepreneurship for the 21st century. 7th ed. Ed., McGraw-Hill/Irwin, Boston, Mass. ▪ Raich/Pechlaner/Hinterhuber (Hrsg.): Entrepreneurial Leadership. Profilierung in Theorie und Praxis. Gabler, Wiesbaden. ▪ Kuckertz (2017): Management: Corporate Entrepreneurship. Springer Gabler. Further reading is announced in seminar.

Module description in German	Wirtschaftsgeographie: Nachhaltige Regionalentwicklung und -planung
Module description	Economic Geography: Sustainable Development and Regional Planning
Level of qualification/degree program hosting the module	Master's module MSc Tourism and Sustainable Regional Development – Management and Geography
Module number	88-050-TNM102-H-0919
Responsible faculty	Faculty of Mathematics and Geography
Module coordinator	Prof. Dr. Hans-Martin Zademach
Credit points (ECTS credits)	5 ECTS credits
Skills	Skills for independent work on subject-specific tasks within the topic area of sustainable regional development by drawing on relevant theoretical foundations and concepts.
Content/topics	The module focuses on basic concepts and instruments for measuring, explaining, assessing and designing regional development processes, in particular by taking into account the principle of sustainable development. Contents of the module include conceptual (e.g. positivistic, constructivist approaches) and normative approaches (equilibrium postulate, polarization theory, post-growth economy; weak and strong sustainability) to regional development as well as the instrument of spatial observation and regional planning and development with a focus on regional development in Europe and regional planning in Germany. Special attention is devoted to the normative perspective of sustainable development and the lines of conflict between individual fields of action in regional development (economy, society, nature-environment).
Formal requirements for participation	None
Teaching and examination language	German
Teaching and learning methods/course types	Lecture (2 hours per week) or seminar (2 hours per week) Lecturer presents theoretical foundations and concepts (face-to-face teaching); accompanying seminar; reading of selected publications on the respective topic of the course; interactive discussion, individual further reading
ECTS awarding criteria	Face-to-face/ independent study in lecture/seminar Grade of assessment at least 'sufficient': written assignment (40% of total module grade) with presentation (60% of total module grade),
Workload/Allocation of ECTS credits	Face-to-face/independent study (lecture/seminar): 60 h (2 ECTS credits) Preparation/follow-up work: 30 h (1 ECTS credit) Preparation of assessment: 60 h (2 ECTS credits)
Module grade	Assessment
Applicability to other degree programs	
Course rotation	Winter
Subjects involved	Geography and contract lecturers
Remarks	

Module description in German	Regional- und Stadtökonomie
Module description	Regional and Urban Economics
Level of qualification/degree program hosting the module	Master's degree program
Module number	88-021-WLF07-H-0812
Responsible faculty	WFI - Ingolstadt School of Management
Module coordinator	Prof. Dr. Reinhard Weber
Credit points (ECTS credits)	5 ECTS credits
Skills	<p>Amongst others, students acquire skills in the following areas:</p> <ul style="list-style-type: none"> ▪ Understanding of theoretical analyses of regional and urban economic problems ▪ Understanding of the significance of regional and urban economics within a globalized economy ▪ Drafting empirical investigations by using urban and regional economic methods (e.g. shift-share analysis, cluster and factor analysis)
Content/topics	<ul style="list-style-type: none"> ▪ Site selection for companies ▪ Agglomeration and cluster formation ▪ Spatial economic models ▪ Input-output analysis ▪ Regional economic growth ▪ Regional labor markets ▪ Methods of empirical regional analysis ▪ Regional politics and globalization
Formal requirements for participation	None
Teaching and examination language	English
Teaching and learning methods/course types	<ul style="list-style-type: none"> ▪ Lecture: ▪ Self-directed learning
ECTS awarding criteria	<ul style="list-style-type: none"> ▪ Grade of assessment at least 'sufficient': written examination 90 minutes ▪ In the written examination, students will be tested on the following skills: Content from the lectures (75%) Independent study content (25%)
Workload/Allocation of ECTS credits	<p>40 h = Face-to-face lecture 40 h = Preparation and follow-up work for lectures 70 h = Examination preparation 150 h = Total workload</p>
Module grade	Assessment
Applicability to other degree programs	Required module (Entrepreneurship), Required elective (Market)
Course rotation	Winter
Subjects involved	
Remarks	<p>Recommended prior knowledge/requirements in accordance with examination regulations:</p> <ul style="list-style-type: none"> ▪ Basic knowledge in economics <p>Reading:</p> <ul style="list-style-type: none"> ▪ Armstrong, Harvey/ Taylor, Jim (2000): Regional Economics and Policy, 3th edition ▪ Breschi, Stefano/Malerba, Franco (2005): Clusters, Networks, and Innovation ▪ Capello, Roberta (2007): Regional Economics ▪ Eckey, Hans-Friedrich (2008): Regionalökonomie

	<ul style="list-style-type: none">▪ MacKinnon, Danny/Cumbers, Andrew (2007): An Introduction to Economic Geography▪ Globalization, Uneven Development and Place▪ McCann, Philip (2013): Modern Urban and Regional Economics, 2nd edition▪ O'Sullivan, Arthur (2012): Urban Economics, 8th edition
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Module description in German	Sozial- und kulturwissenschaftliche Perspektiven der Tourismusgeographie
Module description	Social and Cultural Perspectives in Tourism Geography
Level of qualification/degree program hosting the module	Master's module MSc Tourism and Sustainable Regional Development – Management and Geography
Module number	88-050-TNM103-H-0919
Responsible faculty	Faculty of Mathematics and Geography
Module coordinator	Prof. Dr. Christian Steiner
Credit points (ECTS credits)	5 ECTS credits
Skills	<ul style="list-style-type: none"> ▪ Ability to explain current fundamental theoretical concepts in the field of social and cultural studies in tourism geography as well as reflect on their significance for conceptualizing sustainable regional development. ▪ Ability to independently work through and critically reflect on specialist literature. ▪ Ability to present an independently developed topic area for training presentation and public speaking techniques. ▪ Ability for critical evaluation of the potential and limitations of different theoretical research approaches in the field of social and cultural studies in tourism geography. ▪ Ability for autonomous, academic independent study for approaching the current scientific state of knowledge. ▪ Ability to develop an independent question for an academic topic and to plan and draft a corresponding scientific piece of work in a structured and logical manner.
Content/topics	<p>Sustainable development is not only a matter of ecology and economy but also involves a social and cultural dimension. In order to develop concepts for a sustainable regional development, students require a fundamental understanding of social and cultural studies in the context of regional development dynamics. Therefore, the module introduces perspectives on tourism geography from the field of cultural and social sciences which are of major importance for understanding the multidimensional character of sustainable regional development. In a first step, socio-scientific perspectives on fundamental concepts of space, location and region within the area of regional development are developed; these are then transferred into a dynamic perspective of spatialization, localization and regionalization. In an ensuing second step, basic social and cultural science concepts such as action & practice, difference, gender, class, identity and authenticity will be put in relation to tourist space context and discussed on the basis of specific examples</p>
Formal requirements for participation	None
Teaching and examination language	German
Teaching and learning methods/course types	Seminar (2 hours per week)

	Reading texts for in-depth joint discussion in seminar, interactive discussion, presentation of theoretical foundations and concepts by lecturer (face-to-face teaching), individual advanced reading of a topic of the student's choice
ECTS awarding criteria	Grade of assessment at least 'sufficient': written assignment with presentation
Workload/Allocation of ECTS credits	Face-to-face/independent study (seminar): 30 h (1 ECTS credit) Preparation/follow-up work for seminar: 60 h (2.0 ECTS credits) Written assignment: 60 h (2 ECTS credits)
Module grade	Assessment
Applicability to other degree programs	
Course rotation	Winter
Subjects involved	Geography
Remarks	

Module description in German	Tourismus & Gesellschaft
Module description	Tourism and Society
Level of qualification/degree program hosting the module	Master's degree program in Tourism and Sustainable Regional Development
Module number	88-050-TNM101-H-0919
Responsible faculty	Faculty of Mathematics and Geography
Module coordinator	Prof. Dr. Harald Pechlaner
Credit points (ECTS credits)	5 ECTS credits
Skills	<p>Students will acquire skills for understanding and discussing tourism as an interdisciplinary and macrosocial phenomenon which also addresses current developments. Furthermore, students will develop their ability to lead interdisciplinary discussions and, if applicable, also discussions on topics beyond their chosen discipline.</p> <p>In this context, students will hone their ability to critically examine developments and facts, develop individual content-related positions and defend them in discussions. Furthermore, the module seeks to establish a mutual feedback culture.</p>
Content/topics	<p>This module addresses relevant topics equally involving both society and tourism on a macro level. In doing so, the focus is placed on special topics which are approached in the seminars against the backdrop of current developments and trends. This includes, for example, the following topic areas:</p> <ul style="list-style-type: none"> ▪ Internationalization of society & tourism ▪ Digitalization as opportunity and challenge for society & tourism ▪ Flight and migration at the intersection of society & tourism ▪ Sustainable development and responsibility <p>In addition to the lecturers imparting subject-specific content, the students focus on specific questions in interdisciplinary small groups. Amongst others, small workshops are organized in order to develop diverse interdisciplinary approaches that are then presented and discussed in a round-table session.</p>
Formal requirements for participation	None
Teaching and examination language	German
Teaching and learning methods/course types	Seminar (2 hours per week)
ECTS awarding criteria	Grade of assessment at least 'sufficient': portfolio
Workload/Allocation of ECTS credits	Regular participation or corresponding independent study (2 ECTS credits), Preparation and follow-up work (1 ECTS credit), Portfolio (2 ECTS credits)
Module grade	Assessment
Applicability to other degree programs	None
Course rotation	Winter
Subjects involved	Tourism, Entrepreneurship
Remarks	

Module description in German	Grundlagen in Tourismusmanagement, VWL und nachhaltige Entwicklung
Module description	Basics in Tourism Management I, Economics and Sustainable Development
Level of qualification/degree program hosting the module	Master's degree program in Tourism and Sustainable Regional Development
Module number	88-050-TNM106-H-0919
Responsible faculty	Faculty of Mathematics and Geography
Module coordinator	Prof. Dr. Harald Pechlaner
Credit points (ECTS credits)	5 ECTS credits
Skills	<p>Students of the module will:</p> <ul style="list-style-type: none"> ▪ acquire knowledge on contents for meeting subject-specific requirements within the learning and working areas of economics, tourism management and sustainable development – all of which provide a clear and stable learning structure. ▪ be able to explain and apply skills, theories and models of the relevant disciplines and assess them in accordance with set standards as well as establish correlations between them.
Content/topics	<p>The interdisciplinary Master's degree program is aimed at students from different disciplines. Therefore, the qualification objective of this module is to convey basic skills from disciplines which were not already acquired in the context of previous degree programs. After successfully completing this module, all students will be sufficiently qualified in the fields of economics, tourism management and sustainable development. In line with this objective, the module includes three courses from the fields of economics, tourism management and sustainable development and students have to choose two of the three topics areas. The module is completed by intensive independent and guided reading in the disciplines which is accompanied by corresponding tutorials.</p>
Formal requirements for participation	None
Teaching and examination language	German
Teaching and learning methods/course types	<p>Lecture/practical class (3 lectures/practical classes) (in total two out of three lectures or practical classes of 2 hours per week)</p> <p>Presentation of theoretical foundations and concepts by lecturer, interactive discussion, reading, individual further reading.</p>
ECTS awarding criteria	Grade of assessment at least 'sufficient': written examination or portfolio
Workload/Allocation of ECTS credits	<p>Face-to-face/independent study (2 x lecture/practical class of 2 hours per week): (2 ECTS credits)</p> <p>Preparation/follow-up work: (1.5 ECTS credits)</p> <p>Preparation of assessment: (1.5 ECTS credits)</p>
Module grade	Assessment
Applicability to other degree programs	<p>Applicability to other degree programs on course level:</p> <p>Receiving module of Bachelor's modules: Microeconomics I, Tourism Management I and Sustainable Development</p>
Course rotation	Winter

Subjects involved	Tourism / Entrepreneurship, Economics, Sustainable Development
Remarks	Depending on prior studies, the students shall choose two out of three courses from the three areas of Tourism Management I, Economics and Sustainable Development which enable them to qualify in subject areas that have not been covered so far. In the written examination or portfolio, skills from the two chosen subject areas will be tested.

Module description in German	Internationales Forschungsseminar: Globale und/oder regionale touristische Destinationen
Module description	International Research Seminar: Global and Regional Touristic Destinations
Level of qualification/degree program hosting the module	Master's degree program in Tourism and Sustainable Regional Development
Module number	88-050-TNM104-H-0919
Responsible faculty	Faculty of Mathematics and Geography
Module coordinator	Prof. Dr. Harald Pechlaner
Credit points (ECTS credits)	10 ECTS credits
Skills	<p>Students of the module will:</p> <ul style="list-style-type: none"> ▪ have acquired integrated expert knowledge on dynamic interrelationships between sustainable regional development and political and management-related contexts. ▪ have acquired skills for differentiated analysis of general and regional geographic aspects in a larger context by drawing on specific case studies (including action alternatives and evaluation of interdependencies with neighboring fields, comprehensive transfer activities). ▪ be able to plan and design work processes cooperatively, also in heterogeneous groups, as well as to train others and support them with profound learning advice. be able to also present interdisciplinary complex topics in a structured, target-oriented manner and tailored to the respective target groups. ▪ be able to reflect on, assess, pursue and take over responsibility for autonomous academic independent study as well as learning and work objectives defined by themselves and third parties and deduce consequences for working processes in the seminar team. ▪ have acquired the ability to link theoretical content to practice-oriented questions and solutions for the sustainable shaping of society.
Content/topics	<p>The exact contents and topics depend on the destination of the research seminar.</p> <p>In general, students will investigate the dynamic interrelations between management and development of tourist destinations and site management or regional development by placing particular focus on sustainable development.</p> <p>In the preparatory seminar, theoretical concepts are discussed on the basis of the respectively chosen destinations and the students' understanding of regional developments is enhanced and subsequently transferred to the chosen destination. In this context and depending on the destination, different factors play an important role, e.g. controlling touristic and regional development processes, management and the development of tourist destinations, possibilities and limitations of a sustainable regional development and in particular tourism concepts and phenomena.</p>

	Within the framework of the subsequent research seminar with a duration of at least 8 days, students visit selected examples of tourist destinations and analyze the respective regional development paths and discuss them with regional players. For the on-site field seminar, students independently plan and implement various thematic blocks.
Formal requirements for participation	None
Teaching and examination language	English
Teaching and learning methods/course types	Field seminar (at least 8 days, 2 hours per week) / Preparatory seminar (2 hours per week) Presentation of theoretical foundations and concepts by lecturer (face-to-face teaching), development and didactic teaching of thematic blocks on site, approaching and discussing specific problems (both individually and in the team), interactive discussion with practitioners, individual further reading, face-to-face/independent study in seminar
ECTS awarding criteria	Required attendance Grade of assessment at least 'sufficient': written assignment with presentation or portfolio
Workload/Allocation of ECTS credits	Face-to-face/independent study (preparatory seminar): 30 h (1 ECTS credit) Preparation/follow-up work: 30 h (1 ECTS credit) Planning and preparation of independently developed thematic blocks for the field seminar 90 h (3 ECTS credits) Active participation in field seminar on site 75 h (2.5 ECTS credits) Preparation of assessment: 75 h (2.5 ECTS credits)
Module grade	Assessment
Applicability to other degree programs	None
Course rotation	Summer semester
Subjects involved	Geography, Tourism
Remarks	

Module description in German	Theorien und Strategien des Destinationsmanagements und -marketings
Module description	Theory and Strategy in Destination Management and – Marketing
Level of qualification/degree program hosting the module	Master's degree program
Module number	88-021-BR02-H-0812
Responsible faculty	WFI - Ingolstadt School of Management
Module coordinator	Prof. Dr. Harald Pechlaner
Credit points (ECTS credits)	5 ECTS credits
Skills	<p>Students of the module will:</p> <ul style="list-style-type: none"> ▪ learn to approach basic terms in tourism management in an appropriate and critical manner. ▪ develop an in-depth understanding of future questions in the tourism industry that require a holistic and responsible action when connecting destinations, living spaces and industry locations. ▪ be able to recognize and reproduce practical implementation of selected topics. ▪ learn to work on topics from the field of tourism independently. ▪ develop an awareness for current questions in tourism management. ▪ come into contact with entrepreneurs and practical professionals in the field who actively deal with questions discussed in the program.
Content/topics	<p>In this module, students are invited to deal with new and in particular current concepts in destination management and marketing. Taking new structured approaches in destination management as a basis, they learn to develop a comprehensive understanding and awareness for major problems and perspectives in marketing and management of tourism services in the context of modern strategies. The aim of the module is to provide students with an in-depth insight into the foundations of strategic management of tourism businesses.</p> <p>Contents of the module include selected topics from different tourism sectors and industries as well as illustration of the links between these sectors and industries. Amongst others, this module also covers the following topic areas:</p> <ul style="list-style-type: none"> ▪ Connections between destination-, location- and regional management ▪ Responsible destination development and aspects of sustainability ▪ Management strategies for traditional destinations and marketing ▪ Product development and proposal preparation
Formal requirements for participation	None
Teaching and examination language	English
Teaching and learning methods/course types	Lecture (2 hours per week): Presentation and teaching of theoretical foundations and concepts by the lecturer

	<p>Seminar (2 hours per week):</p> <ul style="list-style-type: none"> ▪ Guided and interactive development of projects in small groups (first third of the semester) ▪ Clarification of methodological foundations and challenges (first third of the semester) ▪ Interactive discussion on the basis of literature for further reading and case studies (first third of semester) ▪ Individual literature for further reading (during entire semester) ▪ Development and implementation of an academic presentation in small groups (first and second third of semester) ▪ Comparison and discussion of presentation topics by interactively involving the students (last third of the semester) ▪ Reflecting on the discussed topics and acquired contents (last third of the semester).
ECTS awarding criteria	Grade of assessment at least 'sufficient': Portfolio
Workload/Allocation of ECTS credits	<p>22.5 h = Face-to-face lecture 10 h = Preparation and follow-up work for lectures 22.5 h = Face-to-face seminar 35 h = Presentation 60 h = Examination preparation 150 h = Total workload</p>
Module grade	Assessment
Applicability to other degree programs	Required elective (Entrepreneurship, MARKET & TRP)
Course rotation	Summer semester
Subjects involved	
Remarks	

Module description in German	Innovation und Produktentwicklung im Tourismus: Gegenwärtige Theorie und Praxis am Beispiel von Sharing Economy, China Outbound Tourismus, Boutique Hotels und Experience Design
Module description	Innovation and Product Development in Tourism: Current Theory and Practice Based on the Example of Sharing Economy, China Outbound Tourism, Boutique Hotels and Experience Design
Level of qualification/degree program hosting the module	Master's degree program
Module number	88-021-BR05-H-0318
Responsible faculty	WFI - Ingolstadt School of Management
Module coordinator	Prof. Harald Pechlaner/ Dr. Michael Volgger
Credit points (ECTS credits)	5 ECTS credits
Skills	<p>Participants of the seminar will</p> <ul style="list-style-type: none"> ▪ learn to apply a critical approach to fundamental theories of innovation management and product development. ▪ acquire knowledge in the field of experience and service design and learn to apply such knowledge. ▪ benefit from a realistic, practice-oriented and current design of the courses. ▪ be able to discuss trends in tourism and understand their implications and scope for action. ▪ develop the ability for autonomous independent study and discussion with lecturers and fellow students. ▪ hone their ability of critically reflecting on covered topics at the intersection between innovation and product development. ▪ further develop their ability to present independently developed thematic fields.
Content/topics	<ul style="list-style-type: none"> ▪ Introduction to theories of innovation and product development ▪ Instruments and methods of experience design and service design ▪ Foundations of current trends and innovations in the tourism industry (e.g. sharing economy, China outbound, innovative hotel concepts) ▪ Application of theoretical knowledge and acquired techniques in product development and innovation to the area of sharing economy and other current trends and topics in tourism research and practice
Formal requirements for participation	None
Teaching and examination language	English
Teaching and learning methods/course types	<ul style="list-style-type: none"> ▪ Seminar (2 hours per week)
ECTS awarding criteria	<ul style="list-style-type: none"> ▪ Grade of assessment at least 'sufficient': 70% written seminar paper with 30% presentation performance ▪ Preparatory work, corresponding independent study, presentation, written seminar paper (corresponds to approx. 22,500 characters without spaces)

Workload/Allocation of ECTS credits	60 h = Face-to-face/independent study 15 h = Face-to-face time 75 h = Preparation of assessment 150 h = Total workload
Module grade	Assessment
Applicability to other degree programs	Required elective (Entrepreneurship, MARKET & TRP)
Course rotation	Summer semester
Subjects involved	
Remarks	

Module description in German	Instrumente räumlicher Tourismusanalyse für Fortgeschrittene (GIS- und IT- Technologien)
Module description	Advanced Instruments of Spatial Tourism Analysis and Planning (GIS- and IT- Technologies)
Level of qualification/degree program hosting the module	Master's module MSc Tourism and Regional Planning – Management and Geography (module from the required elective area)
Module number	88-050-TRP-VM-H-0812
Responsible faculty	WFI - Ingolstadt School of Management
Module coordinator	Prof. Dr. Christian Steiner
Credit points (ECTS credits)	5 ECTS credits
Skills	<p>Develop skills for independent planning of and work on subject-related tasks regarding the foundations and application possibilities of information and communication technologies (I&C technologies) for spatial questions and problems</p> <ul style="list-style-type: none"> ▪ Acquire in-depth general knowledge and subject-specific theoretical knowledge in the field of modern forms of digital information and communication ▪ Be able to fall back on a broad spectrum of cognitive and practical skills that enable independent work on tasks and problem-solving ability as well as the evaluation of work results and processes by also involving alternatives for action and interactions with neighboring disciplines ▪ Implementation of transfer activities ▪ Help shape the work in a group and its learning or working environment and offer continuous support; justify processes and results; communicate comprehensively about facts
Content/topics	<p>In-depth insights into the foundations and areas of application of information and communication technologies (I&C technologies) in connection with spatial questions in human geography; in-depth insights into selected technologies and theories. In this module, students look into modern forms of digital information and communication based on fundamental research. Drawing on selected I&C technologies (e.g. internet, geographic information systems (GIS), content management systems (CMS), location based services (LBS), global distribution systems (GDS), etc.), students are provided with insights into spatial information and communication technologies and use of such technologies within the field of human geography. In this context, the module deals with technological standards, possibilities, trends (e.g. mobile applications, social media) and concepts for spatial implementation of digital media, also within the context of mobile applications. In addition to teaching technical knowledge and skills, the module also shows ways for comparative and critical approaches to digital media in connection with spatial information, communication and visualization.</p>
Formal requirements for participation	None

Teaching and examination language	German or English
Teaching and learning methods/course types	Seminar (2 hours per week) / practical class/seminar (2 hours per week) Seminar with presentation of theories and concepts by lecturer; development and work on case studies, discussions; accompanying reading Practical class/seminar with interactive partner and group work in teaching rooms and computer pools; required accompanying reading
ECTS awarding criteria	Face-to-face/independent study in seminar and practice/seminar Grade of assessment at least 'sufficient': Project work or portfolio or written assignment
Workload/Allocation of ECTS credits	Face-to-face/independent study (seminar and practice/seminar): 60 h (2 ECTS credits) Preparation/follow-up work: 15 h (0.5 ECTS credits) Preparation of assessment: 75 h (2.5 ECTS credits)
Module grade	Assessment
Applicability to other degree programs	None
Course rotation	Summer semester
Subjects involved	Geography and teaching staff
Remarks	

Module description in German	Nachhaltiger Tourismus – Urbane und rurale Dynamiken in kritischer Perspektive
Module description	Sustainable Tourism – Urban and Rural Dynamics in Critical Perspective
Level of qualification/degree program hosting the module	Master's module MSc Tourism and Sustainable Regional Development – Management and Geography
Module number	88-050-TNM105-H-0919
Responsible faculty	Faculty of Mathematics and Geography
Module coordinator	Prof. Dr. Christian Steiner
Credit points (ECTS credits)	5 ECTS credits
Skills	<ul style="list-style-type: none"> ▪ Skills for understanding and explaining concepts and theories in sustainable tourism development. ▪ Ability for critical evaluation of the potential and limitations of different theoretical research approaches in the field of sustainable tourism. ▪ Ability for understanding fundamental conflicts and problem situations in the process towards a sustainable tourism development in urban and rural areas and for recognizing possible solutions. ▪ Ability for independent development and in-depth critical-reflective discussion of the scientific publications and other relevant media used in the context of the seminar. ▪ Ability to present an independently developed topic area for training presentation and public speaking techniques. ▪ Ability for autonomous, academic independent study for approaching the current scientific state of knowledge. ▪ Ability to develop an independent question for an academic topic and to plan and draft a corresponding scientific piece of work in a structured and logical manner.
Content/topics	<p>The question of how a sustainable touristic regional development can be reached affects both urban and rural areas, albeit in very different ways. While topics such as sustainable design of, e.g. ecotourism, nature tourism, outdoor and extreme sports tourism or approaches to community based tourism mainly affect rural areas, urban areas rather focus on contexts involving discussions around ways of reaching more sustainable tourism as well as topics such as over-tourism and tourism gentrification, slum tourism and questions of tourism mobility. Both rural and urban regions deal with the question of how tourism can be designed in a more sustainable manner and also approach questions concerning working conditions of those employed in the tourism sector, the distribution of profits and downsides of tourism development, crisis resilience in tourism and the connection between tourism and ecological problems such as climate change.</p> <p>This is why the first part of the module invites students to develop basic concepts of sustainable tourism together. In the second part, the module introduces</p>

	different theoretical approaches of tourism geography which enable students to understand practical problem situations and conflicts in sustainable development as well as the underlying socio-economic dynamics in urban and rural areas. Students will also learn to discuss conditions and possible solutions towards a more sustainable development.
Formal requirements for participation	None
Teaching and examination language	English
Teaching and learning methods/course types	Seminar (2 hours per week) Development of reading texts for in-depth joint discussion in the first part of the seminar, interactive discussion, presentation of theoretical foundations and concepts by lecturer (face-to-face teaching), individual advanced reading of a topic of the student's choice
ECTS awarding criteria	Grade of assessment at least 'sufficient': Written assignment with presentation
Workload/Allocation of ECTS credits	Face-to-face/independent study (seminar): 30 h (1 ECTS credit) Preparation/follow-up work for seminar: 60 h (2 ECTS credits) Written assignment: 60 h (2 ECTS credits)
Module grade	Assessment
Applicability to other degree programs	
Course rotation	Summer semester
Subjects involved	Geography
Remarks	

Module description in German	Tourismus und nachhaltige Regionalentwicklung im Globalen Süden
Module description	Tourism and Sustainable Regional Development in the Global South
Level of qualification/degree program hosting the module	Master's module MSc Tourism and Sustainable Regional Development – Management and Geography
Module number	88-050-TNM108-H-0919
Responsible faculty	Faculty of Mathematics and Geography
Module coordinator	Prof. Dr. Christian Steiner
Credit points (ECTS credits)	5 ECTS credits
Skills	<ul style="list-style-type: none"> ▪ Ability to independently acquire specialized and advanced knowledge at the latest scientific state in a specialized field. ▪ Ability to explain theoretical approaches in the field of tourism-related development research and to critically evaluate them from different perspectives. ▪ Ability to critically analyze and evaluate relevant tourism-related topics in the Global South. ▪ Ability for autonomous, academic independent study for approaching current scientific state of knowledge. ▪ Ability to familiarize oneself with an independently chosen topic and to prepare a written assignment on this topic as well as to present the central results in an oral presentation.
Content/topics	<p>Especially in a development discourse, tourism and sustainable regional development are closely interlinked. In the Global South, tourism is often an important source of income, in some cases even the most important one. However, the resulting development options are quite ambivalent. This course deals with the different perspectives on tourism in a development context and provides an overview of specific framework conditions. In this context, the term "development" is critically examined; theoretical development foundations are explained and discussed intensively. By using case studies, the module takes a closer look at structural, political, ecological and socio-economical aspects of tourism in the Global South. The topic area is integrated into the context of German and international development cooperation. This enables presentation of conclusions drawn from previous activities in development cooperation. In the first part, the module provides students with an overview of central tropics in (geographic) development research and introduces its backgrounds, framework conditions and connected current questions on different levels of global development. Subsequently, students of the module will discuss topics that are particularly relevant in a tourism context. The third part of the module deals with questions on tourism in the Global South.</p>
Formal requirements for participation	None
Teaching and examination language	German

Teaching and learning methods/course types	Seminar (2 hours per week) Presentation of theoretical foundations and concepts by lecturer (face-to-face teaching), work with reading texts for in-depth joint discussion in the seminar, interactive discussion, individual advanced reading of a topic of the student's choice
ECTS awarding criteria	Grade of assessment at least 'sufficient': written assignment with presentation
Workload/Allocation of ECTS credits	Face-to-face/independent study (seminar): 30 h (1 ECTS credit) Preparation/follow-up work for seminar: 60 h (2 ECTS credits) Written assignment: 60 h (2 ECTS credits)
Module grade	Assessment
Applicability to other degree programs	
Course rotation	Summer semester
Subjects involved	Geography
Remarks	

Module description in German	Informationsmanagement im Tourismus
Module description	Information Management in Tourism
Level of qualification/degree program hosting the module	Master's degree program
Module number	88-050-TNM107-H-0919
Responsible faculty	Faculty of Mathematics and Geography
Module coordinator	Prof. Dr. Harald Pechlaner
Credit points (ECTS credits)	5 ECTS credits
Skills	<p>Students will</p> <ul style="list-style-type: none"> ▪ strengthen their ability for autonomous independent study and discussion with lecturers and fellow students. ▪ critically reflect on topics in the tension field of digitalization. ▪ further develop their skills for presentation of independently developed thematic fields. ▪ understand interconnections between information, knowledge and skills as a basis for collaborative key skills in (tourism) networks.
Content/topics	<ul style="list-style-type: none"> ▪ Introduction to the basics of digital information and information management ▪ Strategic and systematic approaches to digitally available information in the tourism industry for being able to achieve competitive advantages ▪ Scopes of application of information management in tourism (e.g. CRM, GDS, co-creation, customer journey) ▪ Crisis communication in tourism
Formal requirements for participation	None
Teaching and examination language	German
Teaching and learning methods/course types	Seminar (2 hours per week)
ECTS awarding criteria	<ul style="list-style-type: none"> ▪ 70% written assignment with 30% presentation performance ▪ Regular attendance or corresponding independent study, presentation, written assignment (corresponds to approx. 27,000 characters without spaces)
Workload/Allocation of ECTS credits	<p>60 h = Face-to-face/independent study 15 h = Preparation and follow-up work 75 h = Preparation of assessment 150 h = Total workload</p>
Module grade	Assessment
Applicability to other degree programs	
Course rotation	Summer semester
Subjects involved	
Remarks	

Module description in German	Planungs- und Beratungsprojekt
Module description	Planning Consulting Project
Level of qualification/degree program hosting the module	Master's degree program in Tourism and Sustainable Regional Development
Module number	88-050-TNM109-H-0919
Responsible faculty	Faculty of Mathematics and Geography
Module coordinator	Prof. Dr. Harald Pechlaner
Credit points (ECTS credits)	5 ECTS credits
Skills	<p>Students will</p> <ul style="list-style-type: none"> ▪ acquire skills for gaining research findings and for developing innovative sustainable solutions. This is embedded in case-specific, new and previously unclear problem situations. ▪ have acquired comprehensive and systematic cutting-edge knowledge in one or several specialized fields which are approached in the context of individual projects placing a particular focus on responsible organizational and/or regional development. ▪ be able to understand corresponding correlations at the intersections to neighboring fields and disciplines and critically reflect on them. ▪ have acquired comprehensive abilities for identifying new problem situations in the fields of research and development and find sustainable solutions for them. ▪ know how to conceptualize, implement, control, reflect on and assess innovative processes, also in interdisciplinary contexts, in order to be able to tackle arising issues and problem situations in a responsible and forward-looking manner. ▪ lead groups and activate their potential, promote subject-specific development of others and lead interdisciplinary discussions by contributing solution-oriented input to subject-specific discussions. ▪ be able to define aims and objectives for new, complex application- or research-oriented tasks by reflecting on possible connected social, economic and cultural implications; choose appropriate means and develop responsible ideas and processes for implementation.
Content/topics	<p>Students will be able to identify current and complex problem situations in practice and use scientific, theory-based analysis processes and means for coping with such problems and develop and present forward-looking solutions. Students will be confronted with a current, real-life problem situation (can be effected in collaboration with an external contracting entity). They will work in teams to develop corresponding aims and approaches for the present problem situation. In this context, students will be familiarized with diverse methods and instruments for analysis and prepare application of such methods to the specific problem situation (development of a</p>

	research design). Implementation is planned by the students independently and carried out under academic supervision. The developed solution will be presented to the supervisors and, if applicable, the external customer at the end of the process and is written down in a report. This process focuses on independent implementation and supervision of a team project, which shall give students insights into practical problem situations in the areas of tourism, regional planning or similar and comprehensively prepare them for the requirements in professional practice.
Formal requirements for participation	None
Teaching and examination language	German
Teaching and learning methods/course types	Seminar (2 hours per week)
ECTS awarding criteria	Grade of assessment at least 'sufficient': portfolio
Workload/Allocation of ECTS credits	Face-to-face/independent study (project seminar): (1 ECTS credit) Preparation and follow-up work (2.5 ECTS credits) Preparation of assessment: (1.5 ECTS credits)
Module grade	Assessment
Applicability to other degree programs	None
Course rotation	Winter semester
Subjects involved	
Remarks	

Module description in German	Städte, Regionen und Wirtschaftspolitik: Ausgewählte Themen der VWL
Module description	Cities, Regions and Economic Policy: Selected Topics
Level of qualification/degree program hosting the module	Master's module MSc Tourism and Regional Planning – Management and Geography (module from the required area)
Module number	88-050-TRP-SW1-H-0919
Responsible faculty	WFI - Ingolstadt School of Management
Module coordinator	Prof. Dr. Reinhard Weber
Credit points (ECTS credits)	5 ECTS credits
Skills	<ul style="list-style-type: none"> ▪ Students learn to apply methods of economics to current economic and especially regional and urban economic problem areas and thus recognize the importance of economic methodology. ▪ Course participants will be able to independently develop an academic paper on the basis of current scientific publications. ▪ Students learn presentation techniques and dealing with critical remarks by argumentatively defending their work in the seminar.
Content/topics	<ul style="list-style-type: none"> ▪ Discussion of current topics from regional and urban economics and general current economic problem areas. ▪ The content of the module is adapted to current developments in the academic and public debate and can be different in every lecture series.
Formal requirements for participation	None
Teaching and examination language	German
Teaching and learning methods/course types	Seminar (2 hours per week)
ECTS awarding criteria	Grade of assessment at least 'sufficient': Written assignment with presentation
Workload/Allocation of ECTS credits	24 h = Face-to-face seminar 126 h = Drafting of seminar paper, working on presentation
Module grade	Assessment
Applicability to other degree programs	Applicability to other degree programs on module level MSc Business Administration (module from the elective area)
Course rotation	
Subjects involved	
Remarks	

Module description in German	Fortgeschrittene Methoden und große Projektstudie
Module description	Advanced Research Methods and Research Project
Level of qualification/degree program hosting the module	Master's module MSc Tourism and Sustainable Regional Development – Management and Geography
Module number	88-050-TNM110-H-0919
Responsible faculty	Faculty of Mathematics and Geography
Module coordinator	Prof. Dr. Christian Steiner
Credit points (ECTS credits)	10 ECTS credits
Skills	<ul style="list-style-type: none"> ▪ Ability to independently plan and implement a research project across all stages from development of the research question to actual empirical implementation. ▪ Ability to classify different research strategies in terms of scientific theory. ▪ Ability to critically evaluate the potential and epistemological limitations of different empirical research approaches. ▪ Ability to apply different social science and in particular geographical research methods in a specific research project. ▪ Ability to independently evaluate data obtained within the framework of a research project. ▪ Ability to present complex facts in a structured, targeted manner tailored to the respective target groups and to present them in a scientific paper. ▪ Ability for independent academic study. ▪ Ability to independently acquire specialized and advanced cutting-edge knowledge in a specialized field which is included in the project as a thematic area. ▪ Ability to conduct scientific work in a team (teamwork, project organization and management skills). ▪ Ability to plan work processes comprehensively and to assess them by taking action alternatives into account. ▪ Ability to reflect on, assess, pursue and take over responsibility for learning and work objectives defined by students themselves and third parties and deduce consequences for working processes in their individual scientific work.
Content/topics	<p>This module is a specialization of the critical-reflective and autonomous application of methods in social sciences. After completion of this module, students will be able to conceptualize and draft complex scientific research papers independently or within a team and carry out their research work and present the results. This module has the aim of preparing students for the requirements of the Master's thesis and give them the possibility to carry out research independently as well as teach them to develop a critical approach to scientific practice.</p> <p>This is why the module mainly focuses on the methodologically sensible and targeted application of (advanced) methods of empirical social research (e.g.</p>

	<p>narrative interviews, framing or discourse analyses) in addition to dealing with changing research topics in the field of tourism and sustainable regional development. The course also includes independent theory-based conceptualization and implementation of a specific research project by the students. They develop individual questions and an appropriate methodological strategy in teams by targeted use of already acquired methodological knowledge and enhancement of such knowledge by specialized methods of field research taught in the seminar. Empirical implementation of the project is carried out in the context of a field seminar on site. Depending on the choice of topics for the project, it can be carried out either in Germany or abroad.</p> <p>Empirical work is carried out independently by the students on site under guidance of the lecturers with intensive and continuous methodological and content-related reflection on the work carried out and the preliminary results.</p> <p>Students learn to apply different techniques for evaluation and interpretation of the collected data (amongst others by using suitable software). Finally, the results are presented to the group and the work is summarized in a project report.</p>
Formal requirements for participation	None
Teaching and examination language	German
Teaching and learning methods/course types	<p>Preparatory seminar (2 hours per week), field seminar (2 hours per week including a total of at least 7 days on site)</p> <p>Presentation of theoretical foundations and concepts by lecturer (face-to-face teaching), conceptualization, development and presentation of the project (individually and team work), interactive discussion, individual advanced reading, individual empirical research work in the field</p>
ECTS awarding criteria	Required attendance in field seminar, project work or portfolio
Workload/Allocation of ECTS credits	<p>Face-to-face/independent study (project seminar): 60 h (2 ECTS credits)</p> <p>Preparation/follow-up work for seminar: 30 h (1 ECTS credit)</p> <p>Preparation of assessment: 210 h (7 ECTS credits)</p>
Module grade	Assessment
Applicability to other degree programs	None
Course rotation	Winter semester
Subjects involved	Geography
Remarks	

Module description in German	Berufspraktikum Tourismus und nachhaltige Regionalentwicklung
Module description	Internship: Tourism and Sustainable Regional Development
Level of qualification/degree program hosting the module	Master's degree program in Tourism and Sustainable Regional Development
Module number	88-050-TNM112-H-0919
Responsible faculty	Faculty of Mathematics and Geography
Module coordinator	Prof. Dr. Harald Pechlaner
Credit points (ECTS credits)	5 ECTS credits
Skills	<p>Students will</p> <ul style="list-style-type: none"> ▪ transfer acquired skills to professional practice by applying knowledge and skills gained during their studies ▪ be familiarized with entrepreneurial working methods in the field of tourism ▪ get an insight into professional fields within the sector ▪ deepen their skills for project-related and independent work
Content/topics	<p>Students will gather experience in a professional field of their choice. The internship should be completed with a focus on either tourism, entrepreneurship or regional development. In this context, 5 ECTS credits correspond to a four-week internship completed in full-time. This module allows students to apply their theoretical knowledge in practice. In addition, students expand on their key qualifications. Students prepare, organize and complete their internship independently and in their own responsibility.</p>
Formal requirements for participation	None
Teaching and examination language	German
Teaching and learning methods/course types	Internship
ECTS awarding criteria	Job reference issued by internship organization and internship report between five and ten pages in length
Workload/Allocation of ECTS credits	<p>Internship: 4.5 ECTS credits</p> <p>Internship report: 0.5 ECTS credits</p>
Module grade	Not graded
Applicability to other degree programs	None
Course rotation	Winter semester
Subjects involved	Geography
Remarks	

Module description in German	Internationale Tourismusentwicklung und -planung
Module description	International Tourism Development and Planning
Level of qualification/degree program hosting the module	Master's degree program in Tourism and Sustainable Regional Development
Module number	88-050-TNM111-H-0919
Responsible faculty	Faculty of Mathematics and Geography
Module coordinator	Prof. Dr. Harald Pechlaner
Credit points (ECTS credits)	5 ECTS credits
Skills	<p>Students will</p> <ul style="list-style-type: none"> ▪ acquire skills for working on new complex tasks and problems in an academic subject area (social science human geography) ▪ have acquired in-depth, comprehensive and specialized cutting-edge knowledge within the context of globalized tourism development and planning as well as local spatial practices ▪ develop expanded knowledge in neighboring fields ▪ learn about specialized technical or conceptual skills for solving (also strategic) problems connected to scientific questions ▪ develop and apply new ideas and evaluate them by taking different evaluation criteria into account. ▪ lead subject-specific and interdisciplinary discussions ▪ define objectives for new application-oriented or research-oriented tasks, apply appropriate measures and acquire connected required knowledge independently.
Content/topics	<p>In many parts of the world, tourism is an important pillar of hope for economic growth, regional development and macrosocial welfare. On the one hand, the aim of the course is the critical-reflective acquisition of in-depth analytical knowledge on the development of international tourism in a globalization framework; on the other hand, students will deal with topics of tourism planning and regional developments intensively as a response to the challenges of globalization. The module includes selected topics dealing with diverse interdependencies between development of international tourism and globalization in view of the tour operator market and at the same time provide an insight into the role of the tour operator in the development of a destination, takes on how the tour operator functions between the source and destination markets and what influence business migration has on the international tour operator market. Focusing on selected national and international case studies and based on international structures of supply and demand, students will determine and analyze interconnections between destination, location and regional development and establish a connection to industry-related international management and regional development. Institutions, tasks and problems of international tourism policy will be</p>

	examined in a critical and reflective manner together with global scenarios of the spatial development of tourism (by also taking into account “sustainability discourses”).
Formal requirements for participation	None
Teaching and examination language	German
Teaching and learning methods/course types	<ul style="list-style-type: none"> ▪ Seminar (2 hours per week) ▪ Self-directed learning
ECTS awarding criteria	Face-to-face/independent study in seminar with grade of assessment at least ‘sufficient’: Exam (120 min); In the exam the contents of the lecture (75%) and a self-study part (25%) are examined.
Workload/Allocation of ECTS credits	Face-to-face/independent study (seminar): 30 h (1 ECTS credit) Preparation/follow-up work: 45 h (1.5 ECTS credits) Preparation of assessment: 90 h (2.5 ECTS credits)
Module grade	Assessment
Applicability to other degree programs	
Course rotation	Winter semester
Subjects involved	Geography
Remarks	

Module description in German	Nachhaltigkeitsorientierte Unternehmensführung
Module description	Sustainable Entrepreneurship
Level of qualification/degree program hosting the module	Master's degree program
Module number	88-021-ETH23-H-0408
Responsible faculty	WFI - Ingolstadt School of Management
Module coordinator	Prof. Dr. André Habisch, Eva Vosen MA
Credit points (ECTS credits)	5 ECTS credits
Skills	<ul style="list-style-type: none"> ▪ Students of the course are provided with an insight into the dimensions of sustainability, aspects of sustainable corporate governance and sustainability communication, social conditions connected to sustainability. ▪ They learn to understand sustainability as a guiding concept for companies and societies within the context of comprehensive social-ethical conceptions such as Christian social ethics. ▪ They develop an understanding of the specific contribution of companies and entrepreneurs to the attainment of social sustainability goals (including their own role in this process). ▪ They learn to perceive diverse dimensions of sustainability (personal and organizational aspects, environment – social issues – governance, demographic development) in its reciprocal references and to develop corresponding integrated corporate strategies. ▪ They are familiarized with the application of different methods of strategic sustainability management. ▪ After successful completion of the course, students will have acquired knowledge on applied sustainability research as well as on basic concepts of (operational and strategic) sustainability management.
Content/topics	<ul style="list-style-type: none"> ▪ Clarification of basic terms and concepts: Sustainability, companies – entrepreneurship, ESG risks, triple bottom line ▪ Core aspects of internal sustainability management in listed companies and family businesses: strategic sustainability planning, environmental management, professional and family life, quality and issue management ▪ Sustainability communication with different groups of stakeholders (clients, suppliers, financial markets, society) ▪ Sustainability marketing as well as sustainability and media coverage ▪ Social framework conditions for sustainable economic activity
Formal requirements for participation	None
Teaching and examination language	English
Teaching and learning methods/course types	<ul style="list-style-type: none"> ▪ Seminar discussions ▪ Discussion rounds ▪ Presentations ▪ Group work ▪ Knowledge checks

ECTS awarding criteria	<ul style="list-style-type: none"> ▪ Presentation 50 % ▪ Written assignment 50 % <p>The assessment is composed of a practical part (case study) and a theoretical part (written examination). The case study will be developed in groups and submitted in writing. The written examination at the end of the semester serves the purpose of consolidating core concepts of sustainable entrepreneurship.</p>
Workload/Allocation of ECTS credits	<p>28 h = Face-to-face lecture 28 h = Face-to-face practical class 50 h = Preparation of written examination 44 h = Preparation of case study 150 h = Total workload</p>
Module grade	Assessment
Applicability to other degree programs	Ethics
Course rotation	Winter semester
Subjects involved	
Remarks	<p>Recommended prior knowledge/requirements in accordance with examination regulations: Attending a course on business or corporate ethics during the course of the studies (BA or MA)</p> <p>Reading: Belz, F.K./ Peatty, K. (2012), Sustainability Marketing: A Global Perspective, Wiley. Crane, A. & Matten D. (2016), Oxford University Press. Habisch, A., & Loza Adauí, C. R. (2012). Entrepreneurial Spirit and the Role of Gratuitousness for Innovation. In D. Melé & C. Dierksmeier (Eds.), Human Development in Business (pp. 217–236). Hampshire: Palgrave Macmillan. Melé, Doménec (2009), Business Ethics in Action. Palgrave. Schmidpeter, R. & Schneider, A. (2012), Corporate Social Responsibility: Verantwortungsvolle Unternehmensführung in Theorie und Praxis, Springer-Verlag.</p>

Module description in German	Masterarbeit
Module description	Master's Thesis
Level of qualification/degree program hosting the module	Master's degree program in Tourism and Sustainable Regional Development
Module number	88-050-TNM115-H-0919
Responsible faculty	Faculty of Mathematics and Geography
Module coordinator	Prof. Dr. Christian Steiner
Credit points (ECTS credits)	25 ECTS credits
Skills	<ul style="list-style-type: none"> ▪ Skills for obtaining research findings in an academic subject area. The structure of the module's requirements is characterized by new problem situations. ▪ Have comprehensively developed the ability to solve an advanced task. ▪ Ability to carry out scientific work independently. (Working on a scientific question, applying suitable working and evaluation methods, project management and time management skills)
Content/topics	<p>The Master's thesis shows that students are able to solve an advanced research question from the respective specialist fields of the Master's program by applying subject-specific knowledge, skills and methods independently and within a set period of time. It also shows that students are able to present and assess the gained results in a formal, linguistically and factually convincing way. In their Master's thesis, students demonstrate their ability to work scientifically and interdisciplinary and to apply knowledge transfer as well as show their innovative and communication skills.</p> <p>The module comprises drafting of a written Master's thesis within the period of time stipulated in the examination regulations. Students either receive individual support from their respective supervisor or support in form of moderated group work (in the context of the so-called "Master's forum") when it comes to choosing a topic and planning and implementing the project. Students independently develop a research project from one of the specialized fields of economics or business administration or human geography with a focus on tourism development, regional planning or another subject area for which all required subject-specific foundations were taught in the context of the Master's degree program.</p>
Formal requirements for participation	None
Teaching and examination language	German or English
Teaching and learning methods/course types	
ECTS awarding criteria	<p>Grade of assessment at least 'sufficient': written assignment</p> <p>The scope of the Master's thesis shall be at least 25,000 words including annotations. Bibliography and, if applicable, materials are counted additionally. In addition to the printed version, students must submit an identical electronic version on a data carrier. The Master's thesis must include a summary (1,000 words).</p>

Workload/Allocation of ECTS credits	Preparation of assessment: 750 h (25 ECTS credits)
Module grade	Assessment
Applicability to other degree programs	None
Course rotation	winter and summer
Subjects involved	Geography, Business Administration/Tourism, Economics (depending on the chosen topic of the Master's thesis)
Remarks	

Module description in German	Begleitendes Seminar zur Abschlussarbeit in Tourismus und Entrepreneurship
Module description	Seminar for Thesis in Tourism and Entrepreneurship
Level of qualification/degree program hosting the module	Master's degree program in Tourism and Sustainable Regional Development In addition recommended for: Bachelor's degree program in Geography
Module number	88-050-TNM113-H-0919
Responsible faculty	Faculty of Mathematics and Geography
Module coordinator	Prof. Dr. Harald Pechlaner
Credit points (ECTS credits)	5 ECTS credits
Skills	The accompanying seminar to the final thesis supports students in their work on and reflection of their scientific papers. Students shall approach their chosen research project by way of critically examining it regarding methodology and content and they shall be able to engage in multidisciplinary discussions with fellow students and lecturers. In the context of the accompanying seminar, students shall acquire skills for developing methodological and content-related points of view and defend them in a discussion. Furthermore, the module seeks to establish a mutual feedback culture. In addition, students shall present correlations and results of their work and be prepared to accept both criticism and possible solutions.
Content/topics	The module accompanies the work process for the final theses at the Chair of Tourism/Center for Entrepreneurship. The final theses will in particular be discussed at the interface between entrepreneurship and tourism. This overlapping of content pools the topics of the final theses and enables problem-oriented discussion of the respectively chosen research topics. Parallel to the workshop with content-related discussions of the students' research papers, the lecturers also impart in-depths skills for scientific work. Discussions are held in small groups with workshop character in order to enable in-depth and interdisciplinary discussion of the respectively relevant topics. In these discussion rounds, students are invited to take a very open and responsible approach. Furthermore, lecturers will address selective current work statuses and results of the discussion rounds in short presentations. At the beginning of the development processes, students shall primarily focus on developing ideas and approaches in connection with the research project, a research question as well as further work stages. The methodological approach and specific results can be presented and discussed in groups with students and staff of the Chair of Tourism/Center for Entrepreneurship in the course of the further supervisory process for the final theses. In addition, central challenges and acquired skills will be presented to the other students.
Formal requirements for participation	Successful completion of the basic and orientation phase
Teaching and examination language	German
Teaching and learning methods/course types	Seminar (2 hours per week)

ECTS awarding criteria	Short report (exposé) graded at least with 'sufficient'.
Workload/Allocation of ECTS credits	Face-to-face/independent study (seminar): (2 ECTS credits) Preparation and follow-up work (1 ECTS credit); Preparation of assessment (2 ECTS credits);
Module grade	Not graded
Applicability to other degree programs	
Course rotation	Winter and summer
Subjects involved	Tourism, Entrepreneurship
Remarks	This is a blocked course that will be held on six dates during the semester.

Module description in German	Begleitendes Seminar zur Abschlussarbeit in Human- und Wirtschaftsgeographie
Module description	Seminar for Thesis in Human and Economic Geography
Level of qualification/degree program hosting the module	Master's module, MSc Tourism and Sustainable Regional Development – Management and Geography
Module number	88-050-TNM114-H-0919
Responsible faculty	Faculty of Mathematics and Geography
Module coordinator	Prof. Dr. Christian Steiner
Credit points (ECTS credits)	5 ECTS credits
Skills	<ul style="list-style-type: none"> ▪ Ability to critically reflect on scientific work (with regard to the relevance of the problem and methodological implementation). ▪ Ability to present and discuss the own Master's thesis.
Content/topics	This module accompanies the work process for the Master's theses in the field of Human and Economic Geography.
Formal requirements for participation	
Teaching and examination language	German
Teaching and learning methods/course types	Seminar (2 hours per week)
ECTS awarding criteria	Short report (exposé) graded at least with 'sufficient'.
Workload/Allocation of ECTS credits	Face-to-face/independent study (seminar): 60 h (2 ECTS credits) Preparation/follow-up work for seminar: 30 h (1 ECTS credit); Preparation of assessment (2 ECTS credits);
Module grade	Not graded
Applicability to other degree programs	None
Course rotation	Winter semester
Subjects involved	Geography
Remarks	