

Hybrid, Part-Time MBA

Unlock Your Full Potential

Digitalization, Global Competitiveness, and Business Resilience are key challenges that future business leaders will need to manage and master, strategically and sustainably.

Discover and join the hybrid, Part-Time MBA program at the WFI - Ingolstadt School of Management at KU, Germany's most popular university (StudyCheck.de Award 2021 & 2022). This unique MBA, for ambitious young professionals, offers the chance to unlock your full potential and rise to top-level management and executive positions while staying employed at your full-time job.

Join a select cohort and experience transformational learning that will fast track your career progress and allow an excellent work-life-study balance. Our program features two exclusive, in-person business immersions – one in the Silicon Valley (USA) and one in Germany.

Qualification Requirements



Undergraduate degree (Bachelor or equivalent)



Minimum of two years postgraduate work experience



English language skills: TOEFL 90, IELTS 6.5, C1



German language skills: A2 (by end of second semester)

MBA for Working Professionals

In Ingolstadt, the Heart of Bavaria

About WFI



At Germany's Most Popular University
(StudyCheck.de Award 2021, 2022, 2023, 2024, 2025 & 2026!)



Collaboration with a Rich Network
of Leading Industry Partners



Global Reputation and Excellent
Professor-to-Student Ratio

About Ingolstadt



Vibrant and Exciting Region
Situated in the Heart of Bavaria



Headquarters of Multinational
Brands (Audi, MediaMarktSaturn) &
Thriving Start-up Culture



Excellent Career Prospects, with
the Lowest Unemployment Rate in
Germany

Explore the Hybrid, Part-Time MBA

Email: mba@ku.de

Website: www.ku.de/mba



KATHOLISCHE UNIVERSITÄT
EICHSTÄTT-INGOLSTADT

MBA for Working Professionals

Hybrid, Part-Time MBA

**Beliebtteste
Universität**
in Deutschland

Award 2026

★★★★★
StudyCheck



INGOLSTADT
SCHOOL OF
MANAGEMENT



AACSB
ACCREDITED

MBA Quick Facts

Accelerate Your Career



Program Degree:

Master of Business Administration (MBA)

Program Duration:

4 Semesters

Program Type:

Part-Time Weekend Program (Friday & Saturday) Starts mid-October



Business Immersions:

Global Immersion in Silicon Valley, USA

Innovation Immersion within Germany



Innovative, Hybrid Program Format:

Blended Learning (4x in-person & 4x online weekends per semester)

Excellent Work-Life-Study Balance

AACSB-accredited, learn from internationally renowned professors and business leaders



Program Fees:

17,600€ (excl. travel)

Program Language:

English

MBA Application Process

Join the next generation of business leaders



MBA Curriculum

14 Modules, 2 Business Immersions & 1 Impact Project

Year 1

Semester 1

Firms, Markets and Money: Principles of Economics for Business

Innovation and Creativity in Management

Managing Operations and Supply Chains

Managing Products, Markets and Consumers

Global Immersion in the Silicon Valley, USA

Semester 2

Financial and Managerial Accounting

Managing People and Organizations: Strategy & Leadership

Financial Management

Creating, Managing and Delivering Exceptional Service

Year 2

Semester 3

Business Analytics for Insights

Applied Economics for Decision Making in Business

Business and Society: Ethics and Sustainability

Seminar on Advanced Topics in Business Administration

Semester 4

Innovation Immersion in Germany

Impact Project & Master's Thesis

Orientation Weekend (October)

- Detailed presentation of MBA program and features
- Personal introduction of all professors and staff
- Exclusive networking and consultation opportunities
- Development of communication and teamwork skills

Action-Learning Features

Experiential Learning



Global Immersion in Silicon Valley, USA

- Experience a unique, transformational action-learning opportunity - one week, mandatory trip
- Get first-hand experience of a thriving "Innovation and Digitalization" focused, cutting edge ecosystem
- Learn about thenewest technologies (e.g. agentic AI) before they reach European boardrooms
- Lectures on how to successfully re-invent current business models, transform organizations through digitalization, and scale up innovations



Innovation Immersion within Germany

- Get first-hand experience of a thriving ecosystem that is focused on "global growth" and "competitiveness" - one week, mandatory trip
- Learn from senior business executives how to grow globally and achieve long-term, sustainable competitiveness
- Lectures on how to build globally competitive business models and transform organizations through sustainable growth



Extracurricular Activities & Networking Opportunities

- Fireside chats, Sprint learning & Networking sessions, Leadership talks
- KU/WFI alumni talks & Company insights
- Senior business executives presentations