

Overtourism: Are people protesting against or for tourism?



February 8th, 2025



10:00 AM (CET)

Register at:

<https://scotwebinars.org/events/volume-65/>

Who Should Attend:

- ☒ Community Leaders
- ☒ DMOs
- ☒ Local Governments
- ☒ Students
- ☒ Media and Promoters
- ☒ Local Communities
- ☒ University Educators
- ☒ Researchers
- ☒ Environmentalists

...and the general public

The phenomenon of overtourism has come into focus globally. Diffuse dissatisfaction among the population with certain forms of development of places and spaces sometimes leads to protests. It is advisable to take a closer look at these protests, as protest movements often have different roots, and can develop unintended dynamics.

The SCoT webinar will take a look at recent protests in the Canary Islands to subsequently reflect on the definition of overtourism once again.

MODERATOR HARALD PECHLANER

HARALD PECHLANER IS PROFESSOR OF TOURISM (CHAIR OF TOURISM AND CENTER FOR ENTREPRENEURSHIP) AND SINCE OCTOBER 2023 A FOUNDING CHAIR OF THE SCHOOL OF TRANSFORMATION AND SUSTAINABILITY AT THE CATHOLIC UNIVERSITY OF EICHSTÄTT-INGOLSTADT (GERMANY). SCIENTIFIC DIRECTOR OF THE COMPETENCE CENTER FOR GREEN TRANSFORMATION IN TOURISM OF THE GERMAN FEDERAL MINISTRY FOR ECONOMIC AFFAIRS AND CLIMATE ACTION SINCE 2024. CHAIR OF CENTER FOR ADVANCED STUDIES AT EURAC RESEARCH, SPECIALIZED IN INTERDISCIPLINARY RESEARCH AND FUTURES STUDIES (ITALY). HE IS THE RESPONSIBLE SCIENTIFIC DIRECTOR OF THE SUSTAINABLE TOURISM OBSERVATORY OF SOUTH TYROL (STOST), PART OF THE INTERNATIONAL NETWORK OF SUSTAINABLE TOURISM OBSERVATORIES (INSTO) OF UN TOURISM. ADJUNCT RESEARCH PROFESSOR AT THE SCHOOL OF MANAGEMENT AND MARKETING/CURTIN BUSINESS SCHOOL IN PERTH/WESTERN AUSTRALIA. HIS RESEARCH IS FOCUSED ON DESTINATION GOVERNANCE AND LEADERSHIP, AND GLOBAL CHALLENGES FOR REGIONS AND DESTINATIONS.

PANELIST EVA ERDMENGER

DR. EVA ERDMENGER IS A TOURISM GEOGRAPHY LECTURER IN THE CULTURAL GEOGRAPHY GROUP AT WAGENINGEN UNIVERSITY & RESEARCH, THE NETHERLANDS. EVA'S INTEREST IN SOCIALLY SUSTAINABLE TOURISM DEVELOPMENT LED HER TO RESEARCH AGENDAS ENCOMPASSING OVERTOURISM, PARTICIPATORY AND INCLUSIVE DESTINATION GOVERNANCE, AND COMMUNITY PROSILIENCE. ORIGINALLY FROM GERMANY, SHE HAS ALSO BEEN STUDYING, RESEARCHING, AND WORKING IN SWEDEN, DENMARK, AND THE NETHERLANDS

PANELIST JAKOB HILLEBRAND

JAKOB HILLEBRAND IS A MASTER'S STUDENT AT THE CATHOLIC UNIVERSITY OF EICHSTÄTT-INGOLSTADT, WHERE HE IS SPECIALISING IN "TRANSFORMATION AND SUSTAINABLE HABITAT DEVELOPMENT - REDESIGNING TOURISM". LAST FALL, JAKOB PARTICIPATED IN A STUDENT GROUP THAT TRAVELLED TO THE CANARY ISLANDS TO ENGAGE WITH LOCAL PROTESTS AND ISSUES, AN EXPERIENCE WHICH CULMINATED IN A BOOK CHAPTER THEY AUTHORED WITH PROF. DR. HARALD PECHLANER, WHICH IS EXPECTED TO BE PUBLISHED IN APRIL. HIS RESEARCH INTERESTS LIE IN THE DOMAIN OF SUSTAINABLE DEVELOPMENT, AND HE IS KEEN TO CONTRIBUTE INSIGHTS AND EXPERIENCES FROM HIS EXCURSION TO THE CANARY ISLANDS AT THE SCOT SEMINAR.

PANELIST KATRIN STÜRZER

KATRIN STÜRZER IS A MASTER'S STUDENT AT THE CATHOLIC UNIVERSITY OF EICHSTÄTT-INGOLSTADT, SPECIALISING IN "TRANSFORMATION AND SUSTAINABLE HABITAT DEVELOPMENT - RETHINKING TOURISM". WITH AN ACADEMIC BACKGROUND THAT INCLUDES STUDIES IN THE USA, SHE BRINGS AN INTERNATIONAL PERSPECTIVE TO HER WORK. LAST FALL, SHE JOINED AN EXCURSION TO THE CANARY ISLANDS, WHERE SHE AND HER PEERS ENGAGED WITH LOCAL PROTESTS AND EXPLORED SUSTAINABILITY CHALLENGES. THIS EXPERIENCE RESULTED IN A COLLABORATIVE BOOK CHAPTER, WHICH WILL BE PUBLISHED IN APRIL. KATRIN'S RESEARCH FOCUSES ON SUSTAINABLE TRANSFORMATION.

PANELIST ANTONIO GARZÓN BECKMANN

ANTONIO GARZÓN IS TOURISM CONSULTANT IN LAS PALMAS DE GRAN CANARIA (CANARY ISLANDS, SPAIN). HE OBTAINED A DEGREE IN ECONOMICS AND BUSINESS STUDIES FROM THE UNIVERSITY OF PASSAU (GERMANY) IN 1993, A DEGREE IN TOURISM (UNED, SPAIN) IN 2008 AND A MASTERS OF NUTRITION AND DIETETICS FROM UNIVERSITY LEÓN (SPAIN) IN 2009. DEDICATED TO TOURISM MANAGEMENT IN THE CANARIAN HOTEL SECTOR. FOUNDER OF THE HOTEL CONSULTANCY NUTRIHOTEL IN 2015, WHICH PROVIDES DIGITAL SOLUTIONS (NUTRIHOTEL.COM) AND OPERATIONAL ADVICE FOR HOTELS, AS WELL AS SPECIFIC TOURISM STUDIES FOR DESTINATION MANAGEMENT ORGANIZATIONS. AUTHOR OF THE ESSAY «DETERMINING FACTORS OF TOURISM COMPETITIVENESS IN GRAN CANARIA» (2011). AUTHOR OF TWO REPORTS ON TOURISM COMPETITIVENESS IN THE CANARY ISLANDS (2014, 2016) FOR CATPE (ATLANTIC CENTER FOR STRATEGIC THINKING) AND COAUTOR OF SEVERAL PUBLICATIONS ON TOURISM.

PANELIST CARMELO LEÓN

CARMELO J. LEÓN IS PROFESSOR OF APPLIED ECONOMICS SPECIALIZING IN ENVIRONMENTAL AND NATURAL RESOURCES ISSUES WITHIN TOURISM, CURRENTLY AT THE UNIVERSITY OF LAS PALMAS DE GRAN CANARIA. HE IS THE DIRECTOR OF THE UNESCO CHAIR OF TOURISM AND SUSTAINABLE ECONOMIC DEVELOPMENT, AND IS THE FOUNDING DIRECTOR OF THE INSTITUTE OF TOURISM AND SUSTAINABLE ECONOMIC DEVELOPMENT OF THE UNIVERSITY OF LAS PALMAS DE GRAN CANARIA, MANAGING IT FROM 2010 TO 2022. HE HAS BEEN VISITING SCHOLAR AT THE UNIVERSITY OF CALIFORNIA (BERKELEY) IN 2005, AND VISITING RESEARCHER AT THE CENTRE OF CHOICE IN THE UNIVERSITY OF SYDNEY, AUSTRALIA IN 2011. CURRENTLY, HE WAS COORDINATOR OF THE PROJECT SOCLIMPACT - "DOWNSCALING CLIMATE IMPACTS AND DECARBONISATION PATHWAYS IN EU ISLANDS, AND ENHANCING SOCIOECONOMIC AND NON-MARKET EVALUATION OF CLIMATE CHANGE FOR EUROPE, FOR 2050 AND BEYOND", H2020 776661.