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Harald Pechlaner is Professor and holds a chair of Tourism with a connected Center for Entrepreneurship at the Catholic University of Eichstätt-Ingolstadt, Germany. He is working with the Center for Advanced Studies at EURAC research, Bozen-Bolzano, Italy. Since 2014 Harald Pechlaner is Adjunct Research Professor at the School of Management and Marketing/Curtin Business School in Perth/Western Australia. His research is focused on destination governance, leadership and design, entrepreneurship and global challenges for regions and destinations.

Prof. Harald Pechlaner is President of the AIEST (Association Internationale d'Experts Scientifiques du Tourisme) with domicile at the University of St. Gallen/Switzerland. Founded in 1951, AIEST is the worldwide oldest association of scientific experts in tourism. Since 2016 Harald Pechlaner is a member of the European Academy of Sciences and Arts. In 2017 the German Federal Ministry of Economy in Berlin has launched a National Competence Center for Tourism, where Prof. Pechlaner holds a role of a Scientific Director. Since 2021 Prof. Harald Pechlaner holds a Honorary Doctorate (Doctor honoris causa) of the Matej Bel University of Banska Bystrica in Slovakia. Harald Pechlaner is since October 2022 a delegate of the rectorate of the Catholic University of Eichstätt-Ingolstadt for the conceptual design of a pilot faculty project ("School of Transformation and Sustainability").

Selected publications

Pechlaner, H./Habicher, D./Innerhofer, E. (eds) (2021): Transformation und Wachstum – Alternative Formen des Zusammenspiels von Wirtschaft und Gesellschaft, Springer Gabler.

Pechlaner, H./Zacher, D./Störmann, E. (eds) (2022): Resilienz als Strategie in Region, Destination und Unternehmen – Eine raumbezogene Perspektive, Springer Gabler.

Pechlaner, H./Speer, S. (eds) (2020): Responsible Entrepreneurship – Verantwortlich handeln in einer globalisierten Welt, Springer Gabler.

Pechlaner, H./Olbrich, N. (2023): "Kirche und Tourismus - Überlegungen zum "Gewissen der Destination". Perspektiven der Sichtbarmachung von Schichten der Transformation". In: Kläden, T., Hofmeister, G., Würbel, A. (eds): Zurück auf Los oder Neustart? Tourismus, Kirchen und Nachhaltigkeit. - Stuttgart: Kohlhammer, 81-90.

Seeler, S., Zacher, D., Pechlaner, H. and Thees, H. (2021): "Tourists as reflexive agents of change: proposing a conceptual framework towards sustainable consumption", Scandinavian journal of hospitality and tourism, 21(5): 567-585.

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Bachinger, M., Kofler, I. Pechlaner, H. (2020): "Sustainable instead of high-growth? Entrepreneurial Ecosystems in Tourism" *Journal of hospitality and tourism management*, 44, 238-242.

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