

Department of Communication and Marketing

The KU's Department of Communication and Marketing is responsible for the University's engagement with the public and manages all of its external and internal communication. We are responsible for press and public relations work, the KU's main website and university publications, event management, university marketing, corporate design, and fundraising. We advise the university management and members of the KU on topics related to public relations and are a point of contact for journalists, staff and students, alumni, supporters, and sponsors of the university, as well as the interested public.



For journalists

News from the Catholic University of Eichstätt-Ingolstadt, recent developments in research, the history of the University's campus, information on events – journalists can find information and experts, facts and figures, and free images for reporting purposes here. [More...](#)

Press releases:

The latest news from the Catholic University of Eichstätt-Ingolstadt

Press images:

Photos of people and campuses at the KU

The communication team



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- [Lebenslauf und Veröffentlichungen](#)

- Director of the department
- Advising the university management
- Publications and university media
- Internal communication
- Fundraising
- Strategic planning

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- Coordination "40 Years KU"
- University marketing



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- Main website
- Print media
- University marketing
- Secretary's office for the University Council



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- Social Media
- University marketing



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- Secretary's office for the Press Office
- Events
- Documentation/archive
- Database
- Press reviews



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- Translations
- Corrections
- Terminology management



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- Press officer
- General press and public relations work
- Editing the newsletter and Agora magazine
- Social media



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- Coordinator Homepage-Relaunch
- Video production