

## Welcoming address from the Dean of the WFI - Ingolstadt School of Management

**Prof. Dr. Heinrich Kuhn**

Dear prospective students and partners in research and teaching,



We are very pleased about your interest in our faculty.

The Ingolstadt School of Management was founded in 1989 as the eighth faculty of the Catholic University of Eichstätt-Ingolstadt, located in **Ingolstadt**. With fewer than 1000 students, we are among the youngest and, above all, smallest faculties of business administration in Germany.

The **excellent student-teacher ratio** of 11:1 enables us to offer individualized study programs, adjusted to students' preferences, and to stay in close contact with our students. These conditions have fostered the development of a highly motivated and very committed student body, which manifests itself in **numerous student initiatives and organizations**. Our faculty has justly been characterized as "**small but first-rate**".

The majority of our students (approx. 90 %) profits from our network of **prestigious international partner universities**, spending at least one semester abroad. We facilitate and complement the term abroad by a mandatory business language, courses in English as well as additional offerings by international guest lecturers. Together with the international students at the Ingolstadt campus, we are thus able to offer our students **international study conditions** and an **international study atmosphere**.

By collaborating closely with **selected partner companies** we ensure that research and teaching is applied in practice. Companies are invited for lectures and fairs on our campus. A large number of students write their thesis in cooperation with a company. In addition to theory-based knowledge we explicitly impart application- and practice-oriented content and enable our students to gain practical management experience at an early stage. Our degree programs stand out by their unique **practical orientation**.

From the very beginning we have been integrating mandatory business ethics courses into our degree programs so that our students can continue to enhance their **social responsibility**, which is indispensable for a sustainable social and economic development.

If you are interested in a **small, select, internationally and practically-oriented** business school, committed to **social responsibility**, then you have come to the right place.

If you have open questions, please do not hesitate to contact me, my colleagues, our staff or our students.

We are looking forward to welcoming you on our campus!

**Prof. Dr. Heinrich Kuhn**