

Master course offerings

The chair of Prof. Ringlstetter offers various courses in the field of corporate management and industry related courses within the scope of the **MARKT Masters program**. **Courses that are taught in English are marked with ***. Moreover, the chair enables the students to write their thesis related to one of our **fields of competence**.

Winter semester Corporate Management

Advanced Entrepreneurial Finance & Strategy

Ausgewählte Probleme der Unternehmensentwicklung

Projektstudium "Management & Führung"

Seminar on strategic management

Strategisches Management (obligatorisch für MARKT)

Industries

Strategisches Management von Professional Service Firms

Thesis

Master Thesis

Summer semester Corporate Management

Advanced Consulting Case

Benchmarking & Positioning in Strategic Management (Advanced)
Change Management

Führung von Konzernen: Strategien und Strukturen

Praxisprojekt Nachhaltige Geschäftsmodelle

Industries

Management und Strategien von Automotive-Unternehmen

Retail Management

Thesis

Master Thesis