

Bachelor

Bachelor in Business Administration (B.Sc.)

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German-Chinese Double Degree(B.Sc.)

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Master programs in Business Administration

Master in BA -

MARKT (M.Sc.)

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Master in BA -

Business Analytics & Operations Research (M.Sc.)

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WFI-Memberships



EFMD

Master in BA -

FACT (M.Sc.)

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International (M.Sc.)

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PRME
Principles for Responsible
Management Education

Master in BA -

Entrepreneurship & Social

Double Master's Degree in BA -

International Marketing (M.Sc.)

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Innovation (M.Sc.)

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