

## Content & Structure - BA Entrepreneurship & Social Innovation (M.Sc.)

### Content

The study specialization "Entrepreneurship and Social Innovation" focuses on the areas of entrepreneurial innovation, sustainability and ethical responsibility and their social implications and effects. The mandatory module "Social Innovation", exclusively offered at WFI in cooperation with the Bayer Cares Foundation, underlines this focus: students will gain comprehensive and practice-oriented knowledge regarding social innovation and social commitment.

The specialization "Entrepreneurship and Social Innovation" is interdisciplinary, covering business, legal as well as economic topics. Furthermore, modules regarding economic and social history and organizational psychology open up new perspectives.

Irrespective of qualifications for certain professions, all areas of this area of specialization aim at teaching scientific theory with practical relevance, building up on the scientific knowledge students have gained during the Bachelor's studies. WFI strengthens the practical orientation through the cooperation with the Bayer Cares Foundation and the integration of well-known guest lecturers from corporate practice. This ensures that the academic performance focuses on the practical qualification requirements and meets the expectations of potential employers.



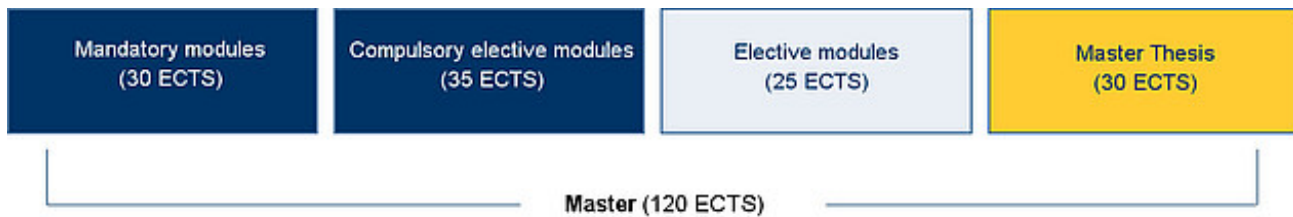
### Structure

The Master study comprises four semesters and requires the acquisition of the Bachelor's degree. Students are awarded the Master of Science (M.Sc.) in business administration after successful completion. In the Master specialization "Entrepreneurship and Social Innovation", students need to earn 120 ECTS credits, of which 90 ECTS credits are mandatory, compulsory elective and elective modules (each course provides five ECTS points). 30 ECTS credits will be assigned for the master thesis.

The course specialization "Entrepreneurship and Social Innovation" comprises several fields of subject areas. Six mandatory modules provide the interdisciplinary basis. This includes the two new mandatory modules Social Innovation I and II, which have been established as action-learning modules. In the module "Social Innovation I" students will develop concepts for projects selected by the **Bayer Cares Foundation**. Afterwards, in "Social Innovation II", students will work on the implementation and evaluation of the projects.

Moreover, students have to choose compulsory elective modules of the professional discipline of Entrepreneurship and Social Innovation, which account for to 35 ECTS credits in total. In addition, five elective modules (25 ECTS credits) from all WFI-master specializations (MARKT, FACT, Business Analytics & Operations Research, Entrepreneurship & Social Innovation) or from a semester abroad can be chosen freely. As students are at liberty to choose from the subject areas in more than two thirds of their modules, they can build an individualized study program adjusted to their own interests.

All mandatory modules are taught in English and students can also choose English-speaking compulsory elective as well as elective modules.



## Course catalogue

- [Course Catalogue winter term 2019/20](#)
- [Course Catalogue summer term 2019](#)
- [Course Catalogue winter term 2018/19](#)
- [Course Catalogue summer term 2018](#)
- [Course catalogue winter term 2017/18](#)
- [Course catalogue summer term 2017](#)
- [Course catalogue winter term 2016/17](#)
- [Course catalogue summer term 2016](#)
- [Course catalogue winter term 2015/16](#)
- [Course catalogue summer term 2015](#)
- [Course catalogue winter term 2014/15](#)

## Curriculum Entrepreneurship and Social Innovation

Furthermore the following [bachelor courses](#) can be attended.