What to expect?

The **double Master's degree in Business Administration – International Marketing** is a special study program in cooperation with the renowned Toulouse School of Management. Students who have completed their studies successfully are awarded with the academic degree of "Master of Science" at the WFI as well as with the French Diplôme de l'Université Toulouse 1.

Your advantages

- The **250€ grants 300 € per month** to every student of the major during their stay abroad
- Integrated **English speaking study programs** at the WFI and at the renowned partner university **Toulouse School of Management**
- **Two internationally recognized degrees** (120 ECTS) achieved in four semesters – a unique selling proposition in your CV
- Combine the study of international business administration in Germany and France as needed skills a successful career in sales and business
- Studying at WFI - a campus university which is among the **top German business schools** for years now
- The study program is accredited by the **German-French University** – the PAD supports students during their stay abroad with a scholarship in the amount of up to 3 400 € in total

Toulouse School of Management (TSM)

Toulouse School of Management is the faculty of Business Administration of Université Toulouse 1 Capitole, which offers the double master's degree in Business Administration – International Marketing. The TSM is one of one of the oldest universities in France long-standing traditions, but modern, interdisciplinary, innovative and highly specialized. The Toulouse School of Management won many awards and is renowned for being one of the best business schools in Europe.

- Year of establishment UTC: 1229
- Year of establishment UNE: 1955; renamed to TSM in 2017
- Accreditations: CGUN,CEMF, AACSB, EQUIS
- 2800 students of business administration
- 300 international students on campus in UPS
- More than 90 partner universities worldwide
- Courses are taught in English